



## ICD Accomplishments in the Field of Cultural Diplomacy

Since 1999 we have worked hard to raise awareness of the field of cultural diplomacy and bring together in sustainable networks individuals from diverse cultural, academic, and professional backgrounds.

- Establishing Cultural Diplomacy as a Recognized Academic Field
- Promoting Awareness of Cultural Diplomacy and Soft Power
- Engaging Policymakers and Influencing Political Discourse
- Empowering the Next Generation of Global Stakeholders
- Advancing Research and Thought Leadership in Cultural Diplomacy
- Looking Ahead

Although the term “cultural diplomacy” is of relatively recent coinage, the practice it denotes, encompassing major areas such as “Diplomacy between Cultures”, has been present throughout human history. Long before it was formally recognised, individuals such as explorers, merchants, scholars, educators, and artists acted as de facto cultural emissaries. Through their movements across borders and encounters with foreign societies, they became conduits for intercultural dialogue and mutual enrichment.

From antiquity to the modern era, the **exchange** of language, religion, artistic expression, intellectual traditions, and societal norms has served to deepen understanding among peoples. The establishment of ancient trade routes, for example, did more than facilitate commerce, they enabled the exchange of ideas, aesthetics, and diplomatic gestures, often paving the way for enduring intercultural relationships. Such activities represent early and compelling illustrations of cultural diplomacy in action.

In the present day, cultural diplomacy has matured into a respected and vibrant field of study. Far from occupying a peripheral role, it is now recognised as a critical component of international relations, with its own distinct academic theoretical foundations and a growing influence in global policy discourse.

## What is Cultural Diplomacy?

*“Cultural Diplomacy may best be described as a course of actions, which are based on and utilize the exchange of ideas, values, traditions and other aspects of culture or identity, whether to strengthen relationships, enhance socio-cultural cooperation or promote national interests; Cultural diplomacy can be practiced by either the public sector, private sector or civil society.”*



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*Promoting Global Peace & Stability by  
Strengthening Intercultural Relations Since 1999*





## About

Founded in 1999 in the United States of America, the Institute for Cultural Diplomacy Inc. (ICD) is an internationally recognised, not-for-profit, non-governmental organisation, with principal offices in both the United States and Germany. The Institute is committed to advancing cultural diplomacy as an essential tool for promoting peace, cooperation, and mutual understanding among nations and peoples.

## Philosophy

In an era marked by accelerating globalisation and unprecedented interconnectivity, the ability to engage meaningfully across cultures has become both a necessity and a challenge of profound importance. As individuals, communities, and nations grow increasingly interdependent, the need for constructive dialogue and mutual respect becomes ever more urgent.

### Goal & Mission

*"The overarching aim of the ICD is to advance global peace and stability by reinforcing intercultural relations at all levels of human interaction."*

The ICD believes that the sustained cultivation of inter- and intra-cultural relations, through continuous dialogue and exchange, is fundamental to achieving international stability and harmony. Such engagement not only fosters mutual understanding and trust but also helps to reduce the risks of miscommunication, cultural friction, and conflict. Through these efforts, the ICD strives to strengthen the fabric of global civil society and contribute to a more peaceful world. the likelihood of socio-cultural conflicts and disputes.

## Programs

The Institute for Cultural Diplomacy's primary activity focuses on the development and the promotion of the field of Cultural Diplomacy with the aim to raise awareness and understanding of the field; The ICD actively encourages and supports cultural diplomacy as an academic discipline. The ICD works continuously to develop new and innovative initiatives of cultural diplomacy. The major objectives of the ICD are to extend research, programs and practices in the field of cultural diplomacy and create a platform to promote and sustain intercultural dialogue at all levels.

The ICD activities are implemented and executed through the following partner institutions (each institution focuses on strengthening inter-cultural understanding within a particular area): *The Academy for Cultural Diplomacy*, *The Inter Parliamentary Alliance for Human Rights & Global Peace (IPAHP)*, *The Organization for Youth Education & Development (OYED)*, *The ICD House of Arts & Culture*

<i>Berlin Global</i> (Since 2015)	<i>Forum on Democracy &amp; Peace</i> (2022-2027)	<i>Berlin Wall 20-40</i> (Since 2009)	<i>IPAHP Human Rights Program</i> (Since 2009)	<i>The Arts as Cultural Diplomacy Project</i> (Since 2008)
<i>ICD House of Arts &amp; Culture</i> (2017-2024)	<i>Berlin Economic Forum</i> (2014-34)	<i>House of Berlin Cultures</i> (2014-17)	<i>The Berlin International Economics Project</i> (2010-14)	<i>City Cultural Diplomacy</i> (2013-18)
<i>A World without Walls</i> (2009-2014)	<i>Summit on Cultural Diplomacy</i> (2008-2018)	<i>ICD Internship Project</i> (2008-17)	<i>Amerika Haus Berlin</i> (2007-09)	<i>Young Leaders Forums</i> (2003-14)

## ICD Projects

The Institute for Cultural Diplomacy conducts its major projects in partnership with global governance organizations, national governments, international corporations and leading academic institutions in a continuous and sustained manner in order to develop and promote the field of Cultural Diplomacy and thereafter to apply its best practices. The projects are open to the public and are conducted internationally, taking place in different major cities and regions around the world.



## ICD Partner Institutions

*The ICD activities are implemented and executed by its four main partner institutions:*

- **ICD Academy for Cultural Diplomacy**  
[www.academy-for-cultural-diplomacy.org](http://www.academy-for-cultural-diplomacy.org)
- **The Center for Cultural Diplomacy Studies**  
[www.ccds-berlin.de](http://www.ccds-berlin.de)
- **The Center for Monetary Research & Studies**  
[www.economicbridges.com](http://www.economicbridges.com)
- **Inter-parliamentary Alliance for Human Rights & Global Peace**  
[www.ipahp.org](http://www.ipahp.org)
- **Organization for Youth Education & Development**  
[www.oyed.org](http://www.oyed.org)
- **The Club of Skopje**  
[www.clubofskopje.org](http://www.clubofskopje.org)

