

MUSIC-ONE OF THE BEST AMBASSADORS OF THE CULTURAL DIPLOMACY

Any nation, any society has their own musical heritage. You don't have to be a composer, a musician, a music teacher in order to understand, to feel or to like this special art of sounds, the music, or to appreciate and love the world's great composers. Wherever you are, from any corner of this beautiful planet, you are able to vibrate to the sound of music, you are able to empathise with another person, and any kind of borders(of language, religion, etc.) are overpassed. Also, you can't talk about a real culture perspective without making some direct links to the traditional music, one of the most fundamental aspects of any culture. The cultural values of a nation are strongly represented, among others, by music, which has a huge diplomatic potential, who's applicability has not unfortunately brought to the maximum level yet. The relationship between politics and music is more tied that anyone could imagine. When we are putting together music and politics we could refer more to a special segment, the intellectual sphere. The political and cultural aspects are brought together by music, which is a real bridge, special built for a United Global Community- our theme for this Annual Conference of The Cultural Institute for Diplomacy. There are enough composers who's music expressed their political ideas, among I would remember Wagner, Liszt, Shostakovich, Chopin.

Coming a little bit closer, to the contemporary international relations, music and politics continue to live together, creating a very interesting complementarity. Let's thing not further but to the every state's National Hymn.

This is the name of the state expressed by sounds instead of letters, and in this way we are capable to recognize the country.

On the other hand, music is nothing else but a very good method for increasing the efficiency of the cultural politics. I personally believe that the bilateral relationship in the contemporary international policy between two countries, two continents, could be more positive, trying to engage more and more the music as a common goal. The music purpose is to enrich, as much as possible the cultural diplomacy, helping to create a better conception of the meaning of the two terms: cultural and diplomacy.

The value of the traditional music – as an important component of the culture – is its own ability throughout

The foreigners are attracted to a nation. The music helps and advertises in the meantime a nation to integrate

To the world's culture. The cultural activities themselves are, generally speaking, and the musical ones, in particular

speaking – that have the great opportunity to prove what a nation has got for the best: the indoor and outdoor

music festivals, the music competitions, the musical exchanges, the academic music collaborations, the educational

music programs, the music exhibitions, the music fairs, the concerts, the music conferences and the music symposiums, all of these, at national or international level. All these are managed by the cultural diplomacy which shows them to the whole world.

The goal of the music as a cultural diplomacy is to use her influence on a foreign audience in order to support

The policies themselves. The music is a sure way to generate the most important aspect of of the humanity

Since thousands of years: the peace. Let me give you one singular example of how the music was useful

In achieving the peace. There was a Romanian player, his name is Luta Iovita, who's instruments were the clarinet

and the Romanian taragot – a very similar instrument to the clarinet, but a little bit bigger and with a specific timbre. He was in fact the first player to this instrument. During the First World War, on the Italian front,

he succeeded the impossible: he stopped the battle, by playing to taragot the Italian song La Paloma

and a few Romanian folklore songs. He received big applause and many ovations from both the enemy parts.

I took part to this Conference having a double quality, academic and artistic, as a musician and an artist as well as,

trying to promote the two perspectives of the music, actually the cultural diplomacy.

The first concert is based on international repertory, and the second one is extraordinary traditional Romanian concert,

Knowing the fact that our people have one of the most various, interesting and beautiful folklore of the entire world.

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