

Abstract

“Indigenous Art and Culture of Western Odisha”

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Since long India has been remained as a cultural power as witnessed from its art and culture receiving world recognition. Hence , for intensifying its century long cultural attributes , the Govt. of India has established more than 22 cultural centers abroad under the supervision of Indian Council of Cultural Relations. As the concept ‘cultural diplomacy’ is concerned , it plays a vital role in the protection of cultural sovereignty and is generally carried out by a Govt. to support its foreign policy goals just by using a wide range of cultural manifestation for different purposes.

The people of Western , Odisha are inhabited by tribals and they have, in fact, shaped the real art and culture which highlights the non-sophisticated folk indentifying their traditional life. Truly speaking, art and culture of this region identity the creative faculty of this soil. The overall West Odishian art and culture, its genuine native air, beautiful natural surroundings etc. give a projection of rural picture which is universal in mind and heart. In nutshell, Western Odisha displays a descriptive picture of tribal culture, focusing on rituals, belief, practices, ideologies, social and kingship organization, dance, music , song, dormitory system, dress, ornaments, festivals, food and drink, languages, heritage etc. but in between the tradition and the modernity.