

iamic International Association of Music Information Centres

"The Unifying Powers:
A Blueprint for Advancing Cultural Diplomacy
through the Arts"
25 August 2012
London

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Music Information Centres

IAMIC?

1. Short Stituation
2. Vision
3. Mission
4. Goals
5. Members: Who? What do they do?
6. What can they offer?
7. What can IAMIC offer?
8. Activities
9. Examples of projects

SHORT SITUATION

- **1958 : Grouping of 'National Music Centre Representatives' >IMC**
- **1962: Part of International Association of Music Libraries (IAML)**
- **1986: International Association of Music Information Centres**
- **1991: Fully Independent Organisation**

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VISION

IAMIC aims at becoming the **formost global network that facilitates the exchange of knowledge and expertise in the field of music** documentation, promotion and information leading to an increased international cooperation, performance and use of repertoire of music of all genres.

MISSION

IAMIC acknowledges the **importance of sharing and optimizing the knowledge, expertise and know how of its members.**

In this respect its activities provide an international context for its members enabling the **provision of services and encouraging collaborations, exchanges and partnerships.**

GOALS

- To encourage and enhance access to information, materials, and products
- To encourage collaborations, and the exchange of ideas, experiences and skills amongst its members
- To play an active role in the broader international music environment

WHO ARE OUR MEMBERS?

39 Music Information Centers in 32 Countries

Europe: Austria, Belgium, France, UK, Germany, The Netherlands, Czech Republic, Slovakia, Poland, Hungary, Italia, Greece, Croatia, Slovenia, Switzerland, Latvia, Estonia, Lithuania, Portugal, Iceland, Sweden, Norway, Denmark, Finland, Luxemburg, Ireland

Outside Europe: Australia, Brasil, Canada, Israel, New Zealand, USA

Classical NEXT
31 May 2012, München
Germany

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What do they do?

Information on and promotion of:

Artists, Composers, Ensembles, Orchestras,
Festivals, Concerts, Musical Events and
Musical Life in general nationally and
internationally

What do they do?

Information Services online:

Databases, Repertoire Lists, Composers' and Performers' Files, Publications, Newsletters

What do they do?

Collections of:

- Scores
- Recordings
- Books
- Periodicals
- Education resources
- Reference material

What do they do?

Publications:

Magazines, Newsletters

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What do they do?

Organisers of Festivals/Concerts

Policy Advice

**Bringing the Music Sector
together**

Creating partnerships, bridging

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What do they do?

Norwegian Music Information Centre: Life at the Office

- Live concert series staged in, recorded and broadcasted from Norwegian Information Centre and in selected locations throughout Norway.

- <http://www.listento.no/mic.nsf/doc/art2011050314085589583428>

What can IAMIC offer?

- **Platform**
- **Knowledge Hub**
- **Facilitator**

ACTIVITIES

- Annual Conference
- IAMIC Office Exchange Programme
- European Music Monitor
- Composers Award in cooperation with ISCM
- Minstrel Project

EUROPEAN MUSIC MONITOR

- Monitoring data of Music Life and Cultural Industries comparable between countries and in time
- Indicators such as: nr of performers, orchestras, music schools, etc.
- Start with Feasibility Study

MINSTREL Project – 3 years

- Music Network Supporting Trans-national exchange and dissemination of music Resources at European Level
- Aim to promote worldwide local music, information and professionals as well as to support music exchanges and the transnational mobility of musicians.
- MINSTREL has a duration of 3 years

The Office Exchange Programme

Transcending Boundaries – Building Bridges

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The Office Exchange Programme

1. The Project
2. How does it work?
3. Results
4. Challenges
5. Contextualisation
6. Good Practice

The Office Exchange Programme

The Programme

1. Started in 2008
2. Practical learning experience
3. Sustainable partnerships through participative observation

The Office Exchange Programme

How does it work?

1. 5 host MICs - 5 participants (or more)
– 5 working days
2. Matching supply and demand
3. Jump into musical life

The Office Exchange Programme

Results

1. Innovation – self development
2. Sustainable relations between the MICs
3. Source for enhanced cooperation

The Office Exchange Programme

Building bridges between

Persons (skills, knowledge,...)

Organisations

Music Cultures

Countries

The Office Exchange Programme

Contextualisation

1. EU Culture programme Objectives (2007 – 2013)
2. Convention on the Protection and Promotion of Diversity of Cultural Expressions
3. The Lifelong Learning

The Office Exchange Programme

Transcending boundaries

Widening the geographical reach

Expand scope

Discover

Teach

Learn

The Office Exchange Programme

Quote:

'It offers a unique opportunity to get to know closely how the colleagues deal with similar tasks, what activities they develop, and to exchange the ideas. Through the exchange we develop also our multicultural communication, learn about the music and culture of each other and make deep connections and strong international network; it is helpful in finding common ways to make better professional support and promotion of music in general, at home and internationally.'

www.iamic.net

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