



ACADEMY for CULTURAL DIPLOMACY



*Promoting Global
Peace & Stability by
Strengthening Intercultural
Relations Since 1999*






The Rise of Africa 2016
Cultural Diplomacy and the African Renaissance
Group of Experts, October 19th - 20th, 2016 (Berlin)



ACADEMY
FOR CULTURAL
DIPLOMACY

Introduction

Founded in 1999 in the USA, the Academy for Cultural Diplomacy is an international, not-for-profit, non-governmental organization with headquarters in the USA and in Berlin.

The Academy for Cultural Diplomacy aims to develop and raise awareness of the theory and practice of cultural diplomacy and related fields (such as global governance, international law, human rights, sustainable economies, and performing arts) as well as to explore new strategies for the strengthening of intercultural relations and promoting global peace. Areas of particular academic focus of the Academy for Cultural Diplomacy include intercultural relations, global governance and international politics, sustainable economies, international law & human rights.

The Academy for Cultural Diplomacy organizes the following activities:

The Center for Cultural Diplomacy Studies (CCDS)

www.ccds-berlin.de

The Center for Cultural Diplomacy Studies (CCDS) is the world's leading center for the study of cultural diplomacy, offering educational opportunities ranging from week-long seminars for undergraduate students and interested professionals to master's and doctoral programs for graduates pursuing careers in academia, diplomacy, government and/or the private sector dedicated either wholly or in part to the field of cultural diplomacy. The educational programs of the Academy, offered in partnership with leading universities and institutions, allow students to analyze, research and experience cultural diplomacy in theory and in practice.

Cultural Diplomacy Research

www.cd-research.org

The Academy for Cultural Diplomacy is conducting ongoing research activity in the field of cultural diplomacy in order to benefit the public with access to information about the field of cultural diplomacy from a historical point of view up until the most recent current developments in the field.

Thematic Programs

www.cd-thematicprograms.org

Thematic Programs are area-related-projects focused on specific political, cultural, or economic issue, or which concentrate on a particular geographical region. The Thematic Programs focus on the implementation of Cultural Diplomacy as a tool to promote cooperation in a number of areas. Each Thematic Program includes a variety of activities based on a particular theme, ranging from International Conferences and Global Events to Interactive Discussions, and Exhibitions.

International Conferences

www.cd-internationalconferences.org

The Academy organizes a number of international conferences, which take place throughout the year and around the world. The international conferences provide an opportunity for larger audiences to actively participate and engage in lectures, debates, and discussions featuring high profile figures from the fields of international politics, diplomacy, culture, academia, and the private sector. The events have an inclusive participation policy and are open to individuals from all academic, cultural, and professional backgrounds.



ICD Leadership & Board



The Center for Cultural Diplomacy Studies

Introduction

www.ccds-berlin.de

The Center for Cultural Diplomacy Studies (CCDS) is the world's leading institute for the study of Cultural Diplomacy. Four different categories of education programs on Cultural Diplomacy are offered: graduate degree programs, e-learning courses, professional development programs (certificate programs) and study abroad (credit programs) dedicated either fully or in part to the field of Cultural Diplomacy. Our objectives are to extend current research, programs and practices in the field of Cultural Diplomacy and create a platform to promote and sustain inter-cultural dialogue at all levels. The CCDS is committed to the promotion and development of applied cultural diplomacy studies, as well as excellence in the advancement and research in this rapidly evolving field.

CCDS Faculty

The CCDS faculty is composed of professors, high profile politicians and experienced professionals from both the public and private sectors. Our faculty includes senior university professors, leading politicians and high-profile individuals from prestigious institutions.

Our Programs

The Center for Cultural Diplomacy Studies offers educational and academic programs in partnership with leading universities, enabling students to explore, analyze and experience cultural diplomacy both in theory and in practice. The CCDS focuses in particular on exploring the balancing between hard and soft power, global governance, the process of globalization in an interdependent world, international economics & business, multiculturalism, intercultural dialogue & exchange, human rights, and religion. As a whole, we research the ability for culturally based initiatives to further mutual understanding and in turn to foster global peace and stability.

The programs offer high levels of leadership and provide students with the skills to shape their future leadership roles while addressing critical issues challenging the world today. The programs provide advanced knowledge and analytical tools for the study and practice of cultural diplomacy and address the potential that it has in shaping international policies and global strategies.

The CCDS offers the following Programs

- E-Learning Programs in Cultural Diplomacy
- Certificate Programs in Cultural Diplomacy
- MA Programs in Cultural Diplomacy
- PHD Program in Cultural Diplomacy





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CCDS Faculty

The CCDS Faculty is composed of senior academics, leading politicians and professionals from the public and private sectors. In addition the CCDS Faculty includes a large number of individuals from the ICD Advisory Board and from the ICD council for cultural diplomacy studies.

The Faculty of the CCDS includes the following members:



President Irina Bokova

President of the Academy for Cultural Diplomacy;
Former Head of UNESCO
Center for Cultural Diplomacy Studies (CCDS)



Prof. Dr. Karl P. Donfried

Elizabeth A. Woodson 1922 Professor Emeritus
of Religion, Smith College Director of Studies -
Center for Cultural Diplomacy Studies (CCDS)



The Hon. Yasar Yakis

President of the OYED Young Leaders' Forums;
Former Foreign Minister of Turkey Center for
Cultural Diplomacy Studies (CCDS)



**The Hon. Dr. Erato
Kozakou-Marcoullis**

Member of the Council for Cultural Diplomacy
Studies; Former Foreign Minister of Cyprus
Center for Cultural Diplomacy Studies (CCDS)



Prof. Dr. Ulrich Brückner

EU Jean Monnet Professor at Stanford in Berlin
Academic Director - Center for Cultural
Diplomacy Studies (CCDS)



The Hon. Michele Alliot-Marie

Former Minister of Foreign Affairs of France;
Center for Cultural Diplomacy Studies (CCDS)



Prof. Gert Weisskirchen

Former Member of the German Parliament;
Center for Cultural Diplomacy Studies (CCDS)



Dr. Elke Ritt

Head, Creative Europe at the British Council
Center for Cultural Diplomacy Studies (CCDS)



Prof. Dr. Volker R. Berghahn

Seth Low Emeritus Professor of History,
Columbia University, NYC Center for Cultural
Diplomacy Studies (CCDS)



Mark C. Donfried

Executive Director and Founder of the Institute
for Cultural Diplomacy Center for Cultural
Diplomacy Studies (CCDS)



Prof. Dr. Hrant Bagratyan

Former Prime Minister of Armenia; Center for
Cultural Diplomacy Studies (CCDS)



Amb. Katalin Bogayay

Former President of the UNESCO Conference;
Center for Cultural Diplomacy Studies (CCDS)



Prof. Dr. Hans Köchler

President of the International Progress
Organization; Center for Cultural Diplomacy
Studies (CCDS)



Prof. Dr. Kishore Chakraborty

Center for Cultural Diplomacy Studies (CCDS)



Judge Julia Sebutinde

Judge on the International Court of Justice;
Center for Cultural Diplomacy Studies (CCDS)



The Hon. Nouzha Skalli

Former Moroccan Minister of Social Develop-
ment, Family, and Solidarity; Center for Cultural
Diplomacy Studies (CCDS)



Amb. Karl-Erik Norrman

Center for Cultural Diplomacy Studies (CCDS)



**The Hon. Eunice
Campbell-Clark**

1st Vice President of the Congress of Regions,
Council of Europe
Center for Cultural Diplomacy Studies (CCDS)



Dr. Andrea Despot

Director, Europe Academy Berlin



Dr. Jonas Ecke

Senior Research Manager

Our MA & PhD Programs

Introduction & Concept

In the 21st century, bilateral and multilateral relations have assumed a greater importance than at any time in history before; Interdependence and International cooperation has therefore become imperative in maintaining and improving political, economic and social environments worldwide. These concerns pervade almost all areas of human activity and high level issues that foreign policy makers address increasingly affect now the ordinary lives of all people around the world.

These developments have significantly increased interest in the study of Interdependence, International Cooperation & Cultural Diplomacy and concurrently have created a crucial need for professionals who understand and have experience with these subjects. In addition, the diminishing power of the individual nation state, combined with the international nature of modern issues like global politics, international economics, human rights, global health, climate change, international & terrorism, now demand interdisciplinary academic instruction and experience.

Expertise in one field alone no longer guarantees professional success and it is therefore vital that those aspiring to work in the fields of international relations and diplomacy have an advanced understanding of a number of interconnected relevant disciplines, including but not limited to International Politics, International Economics, Diplomacy, Culture, Philosophy and History. University programs striving to provide students and young professionals with the fundamental understanding and practical skills necessary for careers in international affairs must now to adjust their programs accordingly to include commerce, development, and culture as topics of study.

The CCDS Graduate Programs, which operate under a joint partnership between the ICD Academy for Cultural Diplomacy and leading universities, offer unique educational programs that educate students from around the world in the above mentioned academic disciplines related to International Relations and Cultural Diplomacy

Scope of the Degrees

As we believe that the traditional academic components of a degree in these fields must adapt to rapidly changing world, our approach to future and contemporary global affairs and international economics, for example, focuses on issues such as cultural diplomacy, interdependence, soft power, responsible investments, fair trade, human rights, sustainability and the environment, which play increasingly important roles in the contemporary interdependence global framework.

The Center for Cultural Diplomacy Studies offers therefore innovative BA, MA, MBA & PhD programs that provide a new approach to international relations, global economics, intercultural relations, globalization, global governance, art and culture. The programs are pioneering, and unique in their content and approach and offer valuable professional development programs. The BA, MA, MBA & PhD programs provide a platform from which students can gain hands-on experience and high-level knowledge and relationships; equipping students with the tools to launch their career even before the completion of their studies.

The CCDS offers several kinds of professional development programs for the students in order to enable them relevant practical experience and professional relationships in the field they desire to work in after their studies.

LIST OF PROGRAMS

The Furtwangen University (HFU)

- MA Program in International Economics, Business & Cultural Diplomacy (One Year Program)
- MA Program in International Relations and Cultural Diplomacy (One Year Program)
- MA Program in International Relations, Global Health & Cultural Diplomacy (One Year Program)
- MA Program in International Relations and Cultural Diplomacy (Two Year Program)
- MBA Program in International Economics & Cultural Diplomacy (Two Year Program)
- MA Program in International Economics, Business & Cultural Diplomacy (Two Year Program)

University of Bucharest

- PhD Programs in Cultural Diplomacy





Our Campuses

All CCDS degrees (MA & PhD programs) are offered by leading accredited universities in partnership with the Center for Cultural Diplomacy Studies. The diplomas for each program are awarded directly by the relevant university upon completion of the studies.

The academic components of the MA & PhD Programs will be administered by the Center for Cultural Diplomacy Studies (of the ICD Academy for Cultural Diplomacy) and the relevant University Partner below:

Academy for Cultural Diplomacy The Center for Cultural Diplomacy Studies (CCDS)



The Center for Cultural Diplomacy Studies is the world's leading center for the study of Cultural Diplomacy, offering educational opportunities ranging from Weeklong seminars for students and interested professionals to Master's and PhD programs for graduates pursuing careers in academia, diplomacy, government, and the private sector, dedicated either wholly or in part to the field of Cultural Diplomacy.

The educational programs of the Center for Cultural Diplomacy Studies, which are offered in partnership with leading universities and institutions, allow students to analyze, research, and experience Cultural Diplomacy in theory and in practice at the local, state, and international levels. The Center for Cultural Diplomacy Studies focuses on, though its capacities are not limited to, the balancing of „hard“ and „soft“ power, globalization and the interdependence of nation-states, liberal institutionalism, intercultural dialogue & exchange, and the ability of culturally-based initiatives to further mutual understanding and, in turn, conflict resolution.

Furtwangen University (HFU)

Furtwangen University's core focus is on science-based, practical education and training. Traditional boundaries between subject fields are removed in interdisciplinary projects. HFU is a leader in the specialist areas of engineering, computer science, information systems and management, engineering management, media, international business and health. The range of courses and programs is constantly being improved to take account of innovative developments. Our aim is to offer forward-looking degree programs to talented young people, awarding top-quality, accredited degrees which open up exceptional career opportunities. At the same time, we support the journey our students make towards becoming responsible and competent individuals with the ability to identify and solve problems independently. Additionally, through application-oriented research and academic professional development, our university supports the next generation of scientists contributing to innovation and improved skills in business and society.

University of Bucharest (UniBuc)



The University of Bucharest, formerly the Saint Sava Academy, was officially founded in 1864 by order of Prince Alexandru Ioan Cuza, and has now become one of the leading higher education institutions in Romania. Over 30,000 students, originating from Romania and a diverse range of countries around the world, attend the University of Bucharest. Since the breakdown of the Soviet model of education in 1989-1990, the University has undergone a complete restructuring and has now expanded considerably. In addition to this extensive variety of academic disciplines, the University has its own independent publishing house as well as over 50 research institutes and groups, including the Institute for Political Research, the Institute for Mathematics and the Centre for Nuclear Research. It also offers numerous summer schools, master's and doctorate programmes in addition to its undergraduate programmes.





What is Cultural Diplomacy?

"Cultural Diplomacy may best be described as a course of actions, which are based on and utilize the exchange of ideas, values, traditions and other aspects of culture or identity, whether to strengthen relationships, enhance socio-cultural cooperation or promote national interests; Cultural diplomacy can be practiced by either the public sector, private sector or civil society."

ICD Achievements in the Field of Cultural Diplomacy

- Establishing Cultural Diplomacy as a Recognized Academic Field
- Raising Awareness of Cultural Diplomacy and Soft Power
- Engaging Politicians and Decision-Makers in Cultural Diplomacy
- Building Bridges between Young Stakeholders From Across the World