



institute for cultural diplomacy



MAISON FRANÇAISE DE
COLUMBIA UNIVERSITY

International Conference:

“The Role of Culture in the French-American Bilateral Dialogue in the Twentieth Century”

East Gallery, *La Maison Française de Columbia University*
515 W. 116th Street, New York, NY 10027
- Enter campus at Broadway & West 116th Street -

Friday, July 26, 2002, 9:00-6:30

9:00-9:25	<i>Coffee and Registration</i>
9:25-9:30	Welcoming Statement (Mark C. Donfried)
9:30-10 :30	<i>Opening Panel Discussion: “The Framework of Globalization. Is it the Motor of a French-American Clash?” Moderation: Volker Berghahn (Jean-René Gehan, Leah Pizar, Paramjit Sahai, Cynthia P. Schneider)</i>
10 :30-10 :45	<i>Open Discussion between the Panel and the Participants</i>
10 :45-11:45	<i>Presentation: French Negotiating Behavior : Dealing with « la grand nation. » (Chuck Cogan)</i>
11 :45-12 :45	<i>Presentation: The jazz cadence of American culture and the French-American bridge» (Robert O’Meally)</i>
12:45-2 :00	<i>Lunch in the South Gallery</i>
2 :00-2 :45	<i>Conversation: « The Paris-NewYork Axis: Cultural Protectionism or State Sponsored Cultural Diplomacy?» (Martin Evan, Richard Peña, Michael Z. Wize)</i>
2 :45-3 :00	Introduction to the Seminars
3 :00-4 :30	Simultaneous Seminars <ol style="list-style-type: none"> 1) The Power of Images in a Globalized World: the Commercialization of media and film (Richard Peña) 2) America in France, France in America : Cultural representations, cultural stereotypes and the shaping of public political discourse. (Chuck Cogan) 3) What role should the government have with regard to culture? (John Glenn)
4 :30-5 :00	Brief Presentations from Raporteurs of each Seminar
5 :30-6 :00	Concluding Discussion
6 :00-6 :30	Concluding Presentation and Remarks (John Glenn)
6 :30-	<i>Cocktails and Refreshments</i>

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