



institute for cultural diplomacy

International Conference:

"A Clash of Civilizations? The Cultural Bridges and Chasms Produced by Globalization"

Berlin, April 12, 2002, 9:00-19:00

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- 9:00-9:10 Welcome
- 9:10-9:30 "The Framework of Globalization. Is it the Motor of a Clash of Civilizations?"
- 9:30-11:00 "Cultural Protectionism or State Sponsored Cultural Diplomacy: What role should the government have with regard to culture?"
- 11:00-11:15 *Coffee Break*
- 11:30-12:45 "The Power of Images in a Globalized World: the Commercialization of media and film."
- 12:45-15:00 *Lunch*
- 15:00-17:00 Open to the press:
"An Evolution or Escalation? The role of culture in International relations in the twentieth century"
- religious identities swimming in a cultural chasm in politics?
 - is soft power dead?
 - why can't culture be universal?
 - is globalization Americanization?
- 17:00-18:00 Discussion & Concluding Remarks
- 19:00-23:00 *Dinner*
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