



May —
Seoul Republic of Korea

PROJECT FLYER:

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Executive Summary

Corruption is a growing problem in today's world that undermines national stability and jeopardizes social, economic and political development. In this current project *Transparency International* (TI) seeks to address a so far unexplored aspect of global anti-corruption work, which is the power of youth initiatives to tackle corruption. TI is organizing this project together with 3 partners: the *institute for cultural diplomacy* (an American non-profit organization with a founded expertise in youth conferences), the *Lebanese Transparency Association* (LTA: the Lebanese branch of TI), and *TI-Korea* (the Korean branch of TI), together with the support of TI international satellite offices located in 90 countries around the world. Parallel to the 11th *International Anti-Corruption Conference* (IACC) in Seoul, South Korea, May 25–28 2003, we hope to explore the potential of youth in the worldwide campaign for good governance and transparency. We aim to organize an *International Youth Forum* (henceforth *the Forum*), based along the lines of the IACC, enabling young people with leadership potential from around the world to attend IACC sessions and discuss their experiences. The *Forum* will attempt to give voice to young people's concerns and ensure that their perspectives on the anti-corruption campaign are integrated into the larger IACC event.

According to statistics from UNICEF, the prevalence of child labor is directly linked to a lack of educational opportunities and a sound economic infrastructure. Corruption and embezzlement undermine the necessary social systems that could alleviate poverty and create a fairer world for young people. Bribes and unethical business practices cost governments huge sums of money each year, money that could be better used for educational or health projects. In Bangladesh alone, corruption at the national ports costs the economy an estimated \$ 1.1 billion every year.¹ In organizing this forum we hope to empower bright young leaders to tackle these issues.

Integrating the potential of youth into an international meeting like the IACC and establishing sustainable networks creates a dynamic forum for action, while also facilitating mutual, interdisciplinary, and cross-cultural learning. The Forum intends to raise awareness among youth about the impact of corruption and ensure the permanence of this initiative. In short, our project will add new momentum to the existing anti-corruption movement by mobilizing the power of youth.

The *Forum* program will include participation in IACC workshops, special youth working groups involving presentation and discussion and opportunities for information sharing among participants. Results of the forum and a final resolution will be read as a recommendation at the IACC closing plenary, as part of a model UN summit, hosted by a UN coordinator. These results will then be disseminated widely among TI and existing anti-corruption networks and communicated to the general public through the media.

As a preparatory tool and educational compliment to the *Forum*, an extensive internet portal is also being created. This portal includes a variety of educational tools for the participants, such as a detailed reader and briefing materials. These materials will provide the selected participants with a very solid preparatory instruction, taught in the context of weekly email exchanges between the project leaders and the young leaders as well as internet workgroups of smaller groups of young leaders.

A total of 90 young leaders will be included in the *Forum*, one from each country where a TI National Chapter already exists. The final review and selection process will be completed by a panel of 20 senior experts and academics in the field of transparency and corruption. In addition

¹ According to the American Chamber of Commerce (source: Global Corruption Report 2001)

to a detailed list of requirements, each participant must be between 18 and 30 years of age, have a proven interest in transparency issues, international affairs and international projects, and fluency in English. To ensure a balanced representation of global youth, selection will proportionally consider gender, social class and cultural background, academic discipline and professional milieu.

Goals of the Project

- ✓ to raise awareness among youth about corruption
- ✓ to establish networks facilitating the creation of a permanent international youth forum
- ✓ to add new momentum to the existing anti-corruption movement

Methodology

- ✓ Select up to 90 motivated, knowledgeable young leaders from around the world who can provide creative input and new perspectives on anti-corruption issues.
- ✓ Bring these young leaders to Seoul, South Korea for the *Forum* and the *International Anti-Corruption Conference*, taking place simultaneously.
- ✓ Train these young leaders in methods of countering corruption in their own societies through their participation in key IACC workshops, online discussions and in youth forum seminars developing their analytical and presentation skills.
- ✓ Create a global youth network against corruption thus bringing fresh impetus and new perspectives to the anti-corruption movement.
- ✓ Draw up an action plan together with *Forum* participants that will formulate the structure for this global youth network and ensure that the work of the Forum is continued.

Time Frame

Phase 1 November/December 2002:

- formulation of task list and budget
- consolidation of resources and funding database
- applications for funding
- finalization of time frame
- delineation of selection criteria and opening of application process

Phase 2 January/February 2003:

- completion of initial phase
- closing of applications
- reconnaissance trip to Seoul to prepare logistics
- finalization of funding resources

Phase 3 March/April/May 2003:

- announcement of selected participants
- completion of logistics (accommodation, flights, conference areas etc.)
- preparation and distribution of reader, information material and online workshops
- final timetable for forum and preparation of necessary educational materials
- May 25th: arrival in Seoul and opening of youth forum

The Program

MAY	Program Activity	Time
23 Friday	Arrival of Participants, Hotel Check-in, Welcome by Forum Staff	All day
	Information About Site and Program by Staff	Evening
24 Saturday	Opening Session — Organization in Working Groups, Election of Coordination Committee, Discussion of Youth Topics	09:00 — 10:30
	Break	10:30 — 11:00
	Opening Session Continued — Focus on Youth Declaration	11:00 — 13:00
	Lunch Break	13:00 — 14:30
	Meetings in Working Groups	14:30 — 17:00
25 Sunday	Working Group Meetings	09:00 — 12:30
	IACC Opening Plenary	12:30 — 14:00
	Lunch Break	14:00 — 14:30
	IACC Workshops	14:30 — 17:00
26 Monday	IACC Plenary	09:00 — 10:30
	Break	10:30 — 11:00
	IACC Workshops	11:00 — 13:00
	Lunch Break	13:00 — 14:30
	Working Group Meetings	14:30 — 17:00
27 Tuesday	IACC Plenary	09:00 — 10:30
	Break	10:30 — 11:00
	IACC Workshops	11:00 — 13:00
	Lunch Break	13:00 — 14:30
	Youth Forum Closing Plenary, Model UN Summit	14:30 — 17:00
28 Wednesday	IACC Closing Plenary	09:00 — 11:30
	Break	11:30 — 12:00
	IACC Closing Ceremony	12:00 — 13:00
	Lunch Break	13:00 — 14:30
	Youth Network Coordination Meeting	14:30 — 17:00
29 Thursday	Debriefing Departure of Participants	All Day
