



Zentrum für Nordamerika-  
Forschung (ZENAF)  
Center for North American Studies  
Johann Wolfgang Goethe-  
Universität Frankfurt am Main

icd

institute for cultural diplomacy

# Culture and International History III

Frankfurt am Main

Monday Dec 19<sup>th</sup>-Wednesday Dec 21<sup>st</sup>

## Overview of the Conference Program

### Monday 19<sup>th</sup> December

- 14:00 – Registration Begins
- 14:30 – Welcome Note
- 15:00-18:00 - Panels I-III
- 18:30 – Banquet Dinner With Banquet Address

### Tuesday 20<sup>th</sup> December

- 09:00-11:00 - Panels IV-VI
- 11:00-11:30 - Coffee Break
- 11:30-13:00 - Panels VII-IX
- 13:00 – Lunch
- 14:00 - Guided Tour IG Farben-Haus
- 16:30-18:20 - Panels X-XII
- 18:30 - Dinner
- 19:30 - Film Evening

### Wednesday 21<sup>st</sup> December

- 09:00-11:00 - Panels XIII-XV
- 11:30 - Final Session
- 12:30 - Lunch And Departure

## **Conference Program**

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**MONDAY, December 19<sup>th</sup>**

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**14:00**

Registration Begins: Coffee and Cake

**14:30**

Welcome note by Mark Donfried and Jessica Gienow-Hecht - Vortragssaal

**15.00-18.00**

Panels I-III

### **Panel I: Cultural Relations between Europe and the United States in the Early Cold War**

(Clubraum)

Prof. Max Friedman, Assistant Professor, History, Florida State University:

"Atlantic Haze: The Distortions of Anti-Americanism in 1950's Franco-American Relations"

Dr. Peter Kraemer, Historian, Office of the Historian, U.S. Department of State Bureau of Public Affairs:

"Jella Lepman, the International Youth Library, and the Rise and Fall of the Atlantic Community"

Dr. Giles Scott-Smith, Senior Researcher, International Policy Research, Roosevelt Study Center:

"Mapping the Undefinable: Exchange Programmes as a Topic for International Political Analysis"

Jeff Stone, Ph.D. Candidate, History, University of Texas at Arlington:

"Images of Germany as Presented in American National News Journal Maps in the Early Cold War Period, 1945-1955"

Moderator: Mark C Donfried, ICD Berlin, Director and Founder

### **Panel II: Theory and Philosophy**

(Vortragssaal)

Morten Valbjørn, Ph.D. Candidate, Political Science, University of Aarhus:

"After the Cultural Turn: IR Theory meets Area Studies"

Jean Terrier, Resercher and Lecturer, Society of Fellows in the Humanities, Columbia University:

"Culture and the Possibility of Exchange Internationalism and Cultural Transfers in the work of Marcel Mauss"

Dr. William Sokoloff, Lecturer Political Science, University of Southern California:

"Citizenship, Dialogue, and Intercultural Experience: Hannah Arendt's Theory of Politics"

Prof. Emmanuel Eze, Associate Professor, Philosophy, DePaul University:

"Culture and Democracy: A Comparative Perspective"

Moderator: PD Dr. Eckhardt Fuchs, Education, University of Mannheim

### **Panel III: Cultural Diplomacy in Eastern Europe**

(Konferenzraum)

Annika Frieberg, Ph.D. Candidate, History, University of North Carolina-Chapel Hill:

“Catholics in Ostpolitik? Networking and Non-State Diplomacy in the Bensberger Polen-Memorandum, 1966-1970”

Aniko Macher, Ph.D. Candidate, History, Institut d’Etudes Politiques de Paris:

“The perception of Western cultural action in Hungary (1956 – 1963)”

Joseph Prestia, Ph.D. Candidate, International Relations, Indiana University – Bloomington:

“Understanding the ‘War between Slavism and Germanism’: Constructing Character Psychology in Neutral Romania, 1914-1916”

Prof. Andrea Orzoff, Assistant Professor, European History, New Mexico State University:

“Battle for the Castle: Competitive Propoganda in Interwar Eastern Europe”

Moderator: Jessica Gienow-Hecht, Zentrum für Nordamerika Forschung, Johann Wolfgang Goethe Universitaet, Frankfurt/Main.

**18:30-20:00**

Banquet Dinner – Gaestehaus, Ditmarstrasse 4

Banquet Address:

Richard Tellström, Ph.D. Candidate, Restaurant and Culinary Arts, Örebro University:

“Modern European Political Food Culture – in Search of the Optimal Balance of Food and Political Factors”

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**TUESDAY, 20<sup>th</sup> December, morning session 09:00-11:00**

*Panels IV-VI*

### **Panel IV: Propaganda and Cultural Diplomacy in Italy**

(Konferenzraum)

Prof. Lorenzo Medici, Assistant Professor, History of International Relations, University of Perugia:

“From Propaganda to Cultural Cooperation: Italian Cultural Diplomacy after the Second War World”

Dr. Niccolo Tognarini, Master of Research, Department of History and Civilization, Istituto Universitario Europeo:

“Italian Cultural Propaganda: a Trans-national Perspective in the Development of Propaganda Practices in the 1930’s”

Moderator: David Ellwood, Associate Professor, International History, University of Bologna

### **Panel V : Cultural Relations in Russia and the Soviet Union**

(Clubraum)

Dr. Jean-François Fayet, Maître-assistant, histoire générale, Faculté des lettres-Université de Genève :

“Culture, Diplomacy and Political Lobbying”

Rosa Magnúsdóttir, Ph.D. Candidate, History, University of North Carolina at Chapel Hill:

“Mission Impossible? Soviet Cultural Delegations in the United States of America in the 1950s”

Viktoriya Topalova, Ph.D. Candidate, Comparative Literature, University of British Columbia:  
"European Arch: Cultural Implications of the Russian Aristocratic Cosmopolitanism in Diplomacy of the 19th Century"

Moderator: Max Friedman, Assistant Professor, History, Florida State University

### **Panel VI: Art and Museums**

(Vortragssaal)

Isabell Claus, ICAF International, International Child Art Foundation:  
"Creating a Global Culture for Peace"

Dr. Marie-Amelie zu Salm-Salm, Art Historian and Independent Curator Art, History/Independent Acquisitions, Various Museums and Organizations:  
"The Interference of Private Artistic Events with the Official International Relations in 1945/55"

Dr. Jean-Michel Tobelem, Director, Studies and Research Center Option Culture:  
"Towards a non governmental cultural diplomacy: the case of museum"

Moderator: Michael Krenn, Professor and Chair, History, Appalachian State University

### **Midday session - 11:30- 13:00**

*Panels VII-IX*

### **Panel VII: Race and the Role of African-Americans in International Relations**

(Vortragssaal)

Prof. Jon Rosenberg, Assistant Professor, History, Hunter College-CUNY:  
"We Must All Be Citizens of the World: The NAACP's Campaign for Justice in the Twentieth Century"

Prof. Tim Schroer, Assistant Professor, History, University of West Georgia:  
"Bringing African American Music to the Germans: Black Music and American Diplomacy in Germany, 1945-1949"

Moderator: Petra Dolata-Kreutzkramp, Assistant Professor, North American History, Freie Universität Berlin

### **Panel VIII: British cultural diplomacy in the 19th century: Women and Language**

(Konferenzraum)

Almut Steinbach, Ph.D. Candidate, History, University of Constance:  
"Imperial Language Policy in the 19th Century A Study on the Spread of English under Early British Rule in Ceylon and the Protected Malay States"

Dana Cooper, Ph.D. Candidate, History, Texas Christian University:  
"What Difference does a Spouse Make? American Heiresses and British Aristocrats in Anglo-American Relations"

Moderator: Prof. Marsha Siefert, Department of History, Central European University

### **Panel IX: Cultural Diplomacy in the Mediterranean and the Middle East**

(Clubraum)

Jennifer Dueck, Research Fellow, Modern History, University of Cambridge:  
"Cultural Channels for Diplomatic Competition in Syria and Lebanon, 1936-1946"

Themistoklis Papadimopoulos/Karatrandos Triantafyllos, Ph.D. Research Candidate/Ph.D. Research Candidate, Mediterranean Studies, University of the Aegean:  
"A Greek-Turkish rapprochement: The dimension of culture"

Moderator: Prof., Nick Cullather, History, Indiana University

**13:00** Lunch

**14:00**

Guided Tour, IG-Farben-Haus (Campus Westend). Meet in the lobby of Gaestehaus Frauenlobstrasse

**Afternoon session, 16:30-18:30**

*Panels X-XII*

**Panel X: Recent Developments in the History of Culture and U.S. Diplomacy**

(Vortragssaal)

Prof. Laura Belmonte, Associate Professor, History, Oklahoma State University:

"Biology and Catastrophe: AIDS and U.S. Foreign Relations"

Prof. Susan Brewer, Professor, History, University of Wisconsin-Stevens Point:

"The Demise of the West/The Rise of the Western: Propaganda and the War in Iraq"

Dr. William McAllister, Historian, Office of the Historian, U.S. Department of State:

"The Common Heritage of Mankind: Re-Defining the Boundaries of Diplomatic Intercourse in the Age of Interdependency"

Moderator: Prof., Scott Lucas, American Studies, University of Birmingham

**Panel XI: The Global Community**

(Konferenzraum)

PD Dr. Eckhardt Fuchs, Assistant Professor, Education, University of Mannheim:

"Searching for World Order: The Rise of a Global Educational Community in Early Twentieth Century"

Amos Nascimento, Editor and Advisor, Office for International Affairs, Universidade Metodista de Piracicaba – UNIMEP:

"Alternative Views of the Global Community: Going beyond the Dichotomy between the US and Europe in International Relations"

Prof. Marsha Siefert, Department of History, Central European University:

"Wiring the World: The International Telegraph Union and the Negotiation of a Technological Culture"

Moderator: Fabrice Serodes, Deputy Director of the *institute for cultural diplomacy*, Paris Bureau

**Panel XII: Technology as Cultural Diplomacy**

(Clubraum)

Prof. Nick Cullather, Associate Professor, History, Indiana University:

"The Foreign Policy of the Calorie"

Chad Parker, Ph.D. Candidate, American History, History of American Relations, Indiana University:

"A Cure for Antiquity: Aramco, American Preventative Medicine, and Modernization in 1950s Saudi Arabia"

John Baesler, Ph.D. Candidate, History, Indiana University:  
"The Campaign for Truth, the Polygraph, and the Uses of Lies in American Diplomacy"

Moderator: PD Dr. Marc Frey, leave Professor of Modern History, Department of History, University of Cologne

**18:30**

Dinner

**19:30**

Film evening

Prof. David Ellwood, Associate Professor, International History, University of Bologna:  
"European Cinema's Satire of Americanisation": Jacques Tati - Jour de Fête.

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**WEDNESDAY, 21<sup>st</sup> December, morning session, 09:00-11:00**

*Panels XIII-XV*

**Panel XIII: Bridging Between Cultures: The Importance of Cultural Brokers in International History**

(Clubraum)

Petra Dolata-Kreutzkamp, Assistant Professor, North American History, Freie Universität Berlin:  
"Cultural Brokers in Transatlantic Economic Relations: The Example of Arnold, Fortas & Porter"

Prof. Arne Kislenko, Professor, International Relations, University of Toronto, Canada:  
"God, Guns, and Girly Bars: Cultural Brokers in U.S.-Thai Relations"

Dr. Peter Busch, Lecturer, War Studies, King's College:  
"Vietnam War Photographers: Chroniclers, Propagandists, or Cultural Brokers?"

Moderator: PD Dr. Marc Frey, leave Professor of Modern History, Department of History, University of Cologne

**Panel XIV: Negotiating 'Freedom': Political Warfare and the 'Private' Sphere from the Cold War to the 'War on Terror.'**

(Vortragssaal)

Prof. Michael Krenn, Professor and Chair, History, Appalachian State University:  
"The Good Grey Smithsonian: The Smithsonian Institution and International Cultural Relations in the Cold War, 1950-1970"

Ali Fisher, Ph.D. Candidate, American and Canadian Studies, University of Birmingham:  
"Playing for the same team? The role of philanthropy in distorting State attempts to define 'America' through the development of American Studies in Europe"

Prof. Scott Lucas, Professor, American Studies, University of Birmingham:  
"Enduring Freedom: Public Diplomacy and US Foreign Policy"

Moderator: Laura Belmonte, Associate Professor, History, Oklahoma State University

**Panel XV: International Cultural Relations and the Experiences of Postwar Japan**

(Konferenzraum)

Prof. Yoko Kawamura, Associate Professor, Faculty of Humanities, Seikei University, Tokyo:

“Studying International Cultural Relations from Japanese/Asian Perspective”

Maki Aoki-Okabe, Full-time Researcher, Institute of Developing Economics:

“Chiba Region as Identity. National Commitment to Regional Cultural Cooperation in Asia and Europe”

Prof. Toichi Makita, Professor, School of International Studies, Obirin University, Tokyo:

“The Development of “Civil Society” and International Cultural Relations in Postwar Japan: Discourse and Practice”

Moderator: Kim Kyungmook, Full-time Lecturer, College of Liberal Arts, Chukyo University, Nagoya

**Final session 11:30**

*Conclusion and reports from the chairs - Vortragssaal*

**12:30**

*Lunch and departure*