Statements on the Significance of Cultural Diplomacy

President Francesco Rutelli
Honorary President of the Institute for Cultural Diplomacy

"Cultural Diplomacy from my point of view is helping mutual understanding between people who do not understand each other or sometimes even hate each other through responsibility and through culture. Culture, of course, is at the crossroads of our modern times because it is identity - national identity, local identity, and anthropological identity - but it is also the real challenge for diversity. Today, for many people, identity is everything.

Cultural Diplomacy is the way to help identity not become the basis or the root for the clash of civilizations. The clash of civilizations comes out from fighting for identity, and peace comes out from defense and promotion of diversity. That is Cultural Diplomacy - applied through many means such as the arts, culture, dialogue and cultural initiatives."

The Hon. Emil Constantinescu
President of the Academy for Cultural Diplomacy

"Cultural Diplomacy may best be described as a course of actions which are based on and utilize the exchange of ideas, values, traditions, and other aspects of culture or identity, whether to strengthen relationships, enhance socio-cultural cooperation, or promote national interests; Cultural Diplomacy can be practiced by the public sector, private sector, or civil society."

The Hon. Yasar Yakiş
President of the ICD Young Leaders’ Forums

"If sustainable peace has to be established, it needs to be established both at the international and domestic level. Therefore, the need for engaging in intercultural dialogue is valid both at a national and international level. If countries cannot achieve this dialogue within their own country, they should not make an effort to promote their culture in other countries.

Cultural Diplomacy is a must to achieve sustainable peace, however if other components to obtain sustainable peace are not there – that is to say political will, economic interdependence, etc.- Cultural Diplomacy on its own will not be sufficient to secure sustainable peace. If other components are secure, then Cultural Diplomacy will definitely make the peace more sustainable."

The Hon. Erna Hennicot-Schoepges
Vice President of the ICD Advisory Board

"Cultural Diplomacy should at this moment help the European Member States coming out of their difficult situation. Only culture can help us to overcome all the difficulties and all the problems we have been talking about with each other. We should be aware of the richness of our cultures and therefore improve mutual understanding in all kinds of problems."

The Hon. Ögmundur Jónasson
President of the ICD Program for Human & Global Peace

"I come from Iceland; I am very much an Iceland and I love my country and our culture. I want to take care of both - our land, the environment and I want to better respect and better nurture our culture. This does not mean that I do not respect other people's culture and other people's lands; on the contrary, I think it is our common heritage - the environment and the cultures of the world. A world of many beliefs and of many cultures is good and it is feasible.

The idea behind Cultural Diplomacy is bringing people together to understand each other's cultures, each other's traditions, and each other's religions and political beliefs."

The Hon. Yasar Yakiş
President of the ICD Young Leaders’ Forums

"If sustainable peace has to be established, it needs to be established both at the international and domestic level. Therefore, the need for engaging in intercultural dialogue is valid both at a national and international level. If countries cannot achieve this dialogue within their own country, they should not make an effort to promote their culture in other countries.

Cultural Diplomacy is a must to achieve sustainable peace, however if other components to obtain sustainable peace are not there – that is to say political will, economic interdependence, etc.- Cultural Diplomacy on its own will not be sufficient to secure sustainable peace. If other components are secure, then Cultural Diplomacy will definitely make the peace more sustainable."

Message from the Members of the ICD Advisory Board
Table of Contents

THE ACADEMY for CULTURAL DIPLOMACY

The Center for Cultural Diplomacy Studies (CCDS)
Research Program
International Conferences 2013
Thematic Programs

HUMAN RIGHTS & GLOBAL PEACE PROGRAM

Reykjavik Congress on Human Rights
Symposium on Cultural Diplomacy in the Mediterranean
“The Levant Initiative” For the Mideast Peace Process
Symposium on Cultural Diplomacy & Human Rights

YOUTH EDUCATION & DEVELOPMENT ADVANCEMENT

The Organization for Youth Education & Development (OYED)
Young Leaders’ Forums: Conferences & Events
The ICD Internship Project 2013
The ICD Academy for Cultural Diplomacy is the academic department within the ICD that works to analyze and raise awareness of the practice of Cultural Diplomacy by governments and non-state actors, and to explore new strategies for the strengthening of intercultural relations in general. The ICD Academy operates the following three activities: The Center for Cultural Diplomacy Studies, Cultural Diplomacy Research, and International Conferences.
Dear Students & Participants,

I would like to warmly welcome all students and participants to the Center for Cultural Diplomacy Studies, the educational arm of the Academy for Cultural Diplomacy, which I chair as President.

Why is Cultural Diplomacy so necessary today?

My answer: because the world is currently in a period of great transition—the greatest transition ever. And if the world is changing, global politics, economics, and other governance policies are therefore required to be changed and reformed as well in order to better serve the interests of the people that they represent.

The famous Prussian strategic theorist, Carl Philipp Gottfried von Clausewitz, once stated “War is a continuation of politics using other means.” By the same rationale, I believe that peace may also be a result of the politics led by a different kind of means and one of these means is Cultural Diplomacy. Cultural Diplomacy enriches traditional diplomacy between states by adding a new element of dialogue based on “understanding of the other,” not only at a state level, but at a civil society level as well. Successful Cultural Diplomacy applications therefore, in a wider sense, can lead to a better understanding not only between different groups and peoples, but also of the world we live in as a whole.

The Institute for Cultural Diplomacy defines Cultural Diplomacy as the following:

“Cultural Diplomacy may best be described as a course of actions which are based on and utilize the exchange of ideas, values, traditions, and other aspects of culture or identity, whether to strengthen relationships, enhance socio-cultural cooperation, or promote national interests; Cultural Diplomacy can be practiced by the public sector, private sector, or civil society.”

It is important to note, however, that Cultural Diplomacy is only one aspect of building and strengthening relationships and enhancing cooperation, and should thus be practiced in a harmonic way— together with the economic and political aspects.

Cultural Diplomacy, when practiced over time, can assist in reducing the likelihood and even preventing conflicts and other crises. The repetitive conflicts around the world have demonstrated that unfortunately punctual preventive interventions are not enough, and should be inserted into a comprehensive and systematic long-term strategy including the use of Cultural Diplomacy practices in the framework of carefully measured combinations of soft and hard power.

Cultural Diplomacy can strengthen relationships and assist in preventing conflicts in the future due to its unique nature. Cultural Diplomacy is inherently creative and constructive in nature, as opposed to “hard power” which is inherently “destructive” in nature, and therefore the more Cultural Diplomacy that is applied in strengthening relationships, the more cooperation will be possible and the chances for conflict in the world will be reduced. The European Union can be considered a good example of implementing successful measures of cultural, economic, and political forms of diplomacy, which has led to stable peace in a region that had been haunted by conflict and war for centuries.

The great contribution that preventive Cultural Diplomacy will bring to the architecture of world security will undoubtedly be of those wars that will have never occurred, due to the creation of democratic mechanisms for dialogue and strengthened cooperation with civil society.

The Center for Cultural Diplomacy Studies is dedicated to the research and teaching of the theory and the practice of Cultural Diplomacy in the context of International Relations. In the classrooms, as well as during various events and programs hosted by the Center, we bring students and participants from all over the world together with high-level experts and practitioners from the fields of Cultural Diplomacy, International Relations and Politics, Economics, and beyond, (ranging from Heads of State and Ministers to academics and celebrities), which gives students and participants the chance to learn from their tremendous experience and diverse perspectives and opinions. In the context of the ICD, the exchange takes place in two directions, where, in addition to learning from the decision makers, the students and participants also have the opportunity to influence decision makers through their exchange and interaction with them at the ICD.

On behalf of the entire Center for Cultural Diplomacy Studies, its Faculty, Staff, and the entire Institute for Cultural Diplomacy, I encourage you to look through the wide array of educational opportunities the Center for Cultural Diplomacy Studies has to offer, and to consider enhancing your educational and professional career by enrolling at the ICD. We wish you much success and enjoyment in participating in our educational programs, and I look forward to shaping the future of our interdependent world together with you during your future academic and professional careers. I look forward to meeting you all in Berlin.

Dr. Emil Constantinescu
President Emil Constantinescu, President of the Academy for Cultural Diplomacy, with Mark Donfried and the ICD Interns
The Center for Cultural Diplomacy Studies (CCDS)

The Center for Cultural Diplomacy Studies (CCDS) is the world’s leading center dedicated to the study of Cultural Diplomacy, offering educational opportunities related either wholly or in part to the field of Cultural Diplomacy. Our academic programs are divided into four categories: Distance Learning Courses, Certificate Programs, Study Abroad Credit Programs, and Graduate Degree Programs in Cultural Diplomacy, including Master’s and Doctorate Degrees.

The objectives of the CCDS are to extend current research, programs, and practices in the field of Cultural Diplomacy and create a platform to promote and sustain inter-cultural dialogue at all levels. The CCDS is committed to the promotion of the development of applied diplomacy studies, as well as excellence in the advancement and research in the rapidly evolving field of Cultural Diplomacy. The CCDS offers an education that goes beyond the basic International Relations approach to globalization, and considers the role of Cultural Diplomacy and interdependence in a multi-polar world.

During the first semester of 2013, the Institute for Cultural Diplomacy formalized important partnerships to further develop the Center for Cultural Diplomacy Studies and its Masters Programs in cooperation with leading European Universities in the field.

Launch of the MA in Globalization & Cultural Diplomacy with the University of Bucharest

The Institute for Cultural Diplomacy and the University of Bucharest formalized their partnership in 2013 through the development of the MA Program in Globalization & Cultural Diplomacy. The program has been fully implemented and will launch its first semester in October 2013.

The MA will combine the study of Cultural Diplomacy and Globalization, thus allowing students the opportunity to gain a deeper understanding and insight into the innovative and emerging academic fields which are gradually taking on a greater level of importance and relevance in the contemporary global arena.

The program will afford students access to an expert faculty with vast experience in International Politics, Diplomacy and Economics. Additionally, students will be guided with professional advice and support to enable them to design individual professional development projects that will prepare them for their future careers.

Launch of the Online MA in International Relations & Cultural Diplomacy with International Telematic University UNINETTUNO

In the summer months of 2013, the Academy for Cultural Diplomacy launched its third new university partnership of the year with the International Telematic University UNINETTUNO, an institution established on the foundation of the global need for virtual education. The MA program will begin in October 2013, and will feature the unique component of studying the first half of the program in the centrally-located capital of Germany, with the final part of the program taking place in a location at the students’ discretion.

Recent global developments have increased interest in the study of International Relations and Cultural Diplomacy and, concurrently, have created a need for professionals who understand these subjects. University programs striving to endow students and young leaders with the fundamental understanding and practical skills necessary for careers in international affairs have had to adjust their programs accordingly to include commerce, development, and culture as topics of study, as well as including multinational and supranational organizations as subjects of study. Expertise in one field no longer guarantees professional success, and it is therefore vital that those aspiring to work in the fields of International Relations and Diplomacy have an advanced understanding of a number of relevant disciplines, including, but not limited to, International Politics, International Economics, Diplomacy, Culture, Philosophy, and History.
Professional Development:
Certificate Programs in Cultural Diplomacy

In July 2013, the Academy for Cultural Diplomacy launched its first Certificate Program in International Relations & Cultural Diplomacy - a month-long course exploring the role of Cultural Diplomacy in contemporary international relations.

The program features lectures, seminars, and workshops led by experts from the fields of International Politics, Diplomacy, and representatives from both Civil Society and the Private Sector.

During their time in Berlin, participants have the opportunity to take part in cultural and social activities and are also able to visit historical and contemporary landmarks such as the German Foreign Office, the German Parliament, and Berlin City Hall, as well as cultural institutions and foreign embassies.

News from the Academy for Cultural Diplomacy - Research Program

Research Program

Cultural Diplomacy Research (CDR) is a program undertaken by the ICD Academy for Cultural Diplomacy consisting of components focused on analyzing and interpreting key challenges facing culture and society in the contemporary era. As the field continues to grow, further research undertaken on the role and potential of Cultural Diplomacy consequently develops. CDR therefore focuses on expanding the current understanding of Cultural Diplomacy, as well as the methods for which Cultural Diplomacy can be successfully implemented.

The Cultural Diplomacy Dictionary

The Cultural Diplomacy Dictionary was published in June 2013 with the aim of improving understanding of what the term “cultural diplomacy” signifies. A dedicated team of ICD members, led by Dr. Kishore Chakraborty, Director of Research of the Center for Cultural Diplomacy Studies, wrote and designed a dictionary covering a multitude of terms relevant to the field of Cultural Diplomacy.

The document was also edited by Dr. Chakraborty, who provided guidance and support for the project.

The Cultural Diplomacy Dictionary is aimed at introducing governmental and diplomatic officials, academics and scholars, young professionals and students, artists, and representatives from civil society and the private sector, to contemporary and evolving concepts of Cultural Diplomacy.

This Cultural Diplomacy Dictionary contains references to influential people and organizations that have made significant contributions to the field of Cultural Diplomacy and related fields, including Cultural Studies, International Relations, Sociology, and Anthropology.

The Dictionary is a project conceived by Riman Vilnius, one of the founders of the Institute for Cultural Diplomacy (ICD). This current document is the result of his continuing enthusiasm and interest in seeing such a dictionary to publication.

Young Cultural Diplomacy

“Young Cultural Diplomacy” is a bi-annual journal focused on topical issues affecting the global youth. The Journal was launched in June 2013 with the first issue concentrated on “Visions on the Future of Europe,” and centered on the Euro Crisis. Contributors to “Young Cultural Diplomacy” were young professionals who had the chance to experience the multifaceted European environment through either Study Abroad Programs, or based on various career choices. With a collection of articles and reviews, the contributors to the Journal intended to provide the different perspectives on the aspects of the current situation of Europe based on their own experiences and within the realm of Cultural Diplomacy. This cutting-edge discipline represented an innovative and interesting tool in approaching various possible solutions to the current situation.

The intention of “Young Cultural Diplomacy” is to present proactive and positive perspectives on a number of complex and salient issues that have emerged in the 21st Century and are now currently affecting the youth of the world, while simultaneously highlighting the beneficial impact of Cultural Diplomacy in political, social, and economic spheres.
News from the Academy for Cultural Diplomacy - International Conferences

International Conferences 2013

The Annual Conference on Cultural Diplomacy in the USA 2013
“Options on the Table”: Soft Power, Intercultural Dialogue and the Future of US Foreign Policy
(Washington, D.C.; January 9th - 11th, 2013)

The Institute for Cultural Diplomacy dedicated its bi-annual conference on US Foreign Policy to debate and explore the continuing concepts of soft power, intercultural dialogue, and Cultural Diplomacy, particularly as they relate to American Foreign Policy, and assess the role they will play in the next years.

The conference brought key issues to light concerning the future of transatlantic relations and the possibility of applying Cultural Diplomacy in the promotion of the US-Russia-China relationship.

Amb. Andras Simonyi, ICD Advisory Board Member and Former Minister of the Interior of Afghanistan, raised the question of the security policy of the US and the possibility for Cultural Diplomacy “to create an environment where the security issues can be addressed in a more effective way,” thus creating an environment of mutual understanding and intercultural dialogue.

The conference concluded with a Panel Discussion on “The Future of US Foreign Policy over the Next Four Years and the Potential Roles of Soft Power, Intercultural Dialogue, and Cultural Diplomacy,” which was moderated by Amb. Andras Simonyi, ICD Advisory Board Member and Director of the Center for Transatlantic Relations of Johns Hopkins University.

Amb. Simonyi concluded the conference by stating “There is no more important relationship than a transatlantic relationship. If that can be sorted out from the point of view of economy, energy, environment, security, democracy, freedom, culture, creativity- and the list is very long- then we have the solution, we will be setting the standards to the world … Freedom breathes freedom, and that is something we need to be very smart about.”

The Berlin International Economics Congress 2013
“Intercultural Relations, Youth Development Advancement, Environmental Responsibility & Ecotourism: Opportunities for Successful Nation Branding in the 21st Century”
(Berlin; March 6th - 10th, 2013)

The Berlin International Economics Congress 2013 focused on innovative Nation Branding techniques and strategies in the 21st Century in allowing countries to achieve economic gains and financial stability through the uses of sustainable development, ecological tourism, and socially responsible investment.

The opening speech at the Congress was delivered by Dr. Supachai Panitchpakdi, Secretary-General of UNCTAD, who analyzed the political, economic, and cultural dimensions of multilateral, regional, and unilateral trade agreements.
News from the Academy for Cultural Diplomacy - International Conferences

The first part of the Congress focused on Nation Branding and intercultural relations, with the second segment dedicated to important debates on youth education and development, including issues of unemployment, immigration, and the intergenerational conflict and solidarity. The final portion of the Berlin International Economics Congress 2013 focused on environmental responsibility and climate change, analyzing the social, economic, and cultural aspects of these issues and the role that Cultural Diplomacy can play in a common sustainable agreement.

Dr. Supachai Panitchpakdi, Secretary-General of UNCTAD and Former Director General of the World Trade Organization with a participant of the Berlin International Economics Congress 2013
News from the Academy for Cultural Diplomacy - International Conferences

The London Conference on Cultural Bridges 2013
“State Multiculturalism: An Interdisciplinary Analysis of Political, Economic & Cultural Dimensions”
(London; March 20th - 22nd, 2013)

Under the leadership of Lord McConnell, the ICD held its first London conference in March 2013, the main focal point being multiculturalism in London and Britain, and the political, economic and cultural dimensions of its society. The conference also explored a range of perspectives on the issue of global intercultural relations, whilst also taking into account different examples of the best practices of cultural diplomacy that might be applied to achieve a successful and harmonic multicultural society.

In the context of the House of Lords, the Royal Commonwealth Society and the London School of Economics, speakers and participants discussed the political and economic dimensions of a multicultural society, as well as the potential that sport, photography and dance for building bridges between cultures.

The European African Alliance Conference 2013
“Enhancing Intercultural Dialogue between Europe and Africa”
(Brussels; April 17th - 19th, 2013)

The ICD held its second European African Alliance Conference in April in Brussels with the aim of further exploring the unique relationship between Africa and Europe. The conference explored the dynamics of interregional cooperation between the two continents, paying special attention to the improvement of exchange in the spheres of economics, politics and culture.

The opening speech of the conference was delivered by H.E. Amb. Felix E. Awanbor, Ambassador of Nigeria to Belgium, who emphasized the importance of EU-Africa relations from an economic, political, and cultural point of view. H.E. Amb. Awanbor further reinforced the key role that culture is playing in contemporary Nigerian Foreign and Domestic policy.

Additional speakers of the conference included H.E. Amb. Félix Ndayisenga, Ambassador of Burundi to the EU; H.E. Amb. Mary Margaret Muchada, Ambassador of Zimbabwe to the EU; and Jean-Arthur Régibeau, Director of Multilateral Affairs at the Federal Public Service of Foreign Affairs and Belgian Ministry of Foreign Affairs.

The final part of the conference took place at the European Parliament and focused on Human Rights protection, analyzing the EU legal framework for immigration and the implication of the EU and Africa for the achievement of the Millennium Development Goals.

The International Symposia on Cultural Diplomacy 2013
“The Potential for Cultural Diplomacy in Supporting National & International Governance”

The International Symposia on Cultural Diplomacy is the world’s leading and largest event in the field of Cultural Diplomacy. The Symposia 2013 included 12 large-scale events exploring the potential for Cultural Diplomacy to support national and international governance. The events took place in different cities around the world, throughout the months of May - August 2013.
Symposium on Cultural Diplomacy in Germany

“How Did Berlin become a Multicultural Example? Berlin as a Case Study for Embracing Germany Cultural Plurality”
(Berlin, May 19th - 22nd, 2013)

“How Did Berlin become a Multicultural Example?” was the main focus of the “Symposium on Cultural Diplomacy in Germany,” which took place between the 19th and 22nd of May 2013.

The “Symposium on Cultural Diplomacy in Germany” was created as a subsidiary of the frame of the Cultural Bridges in Germany Program, which is aimed to strengthen relations between Germany’s internal cultural communities, explore the benefits of a multicultural society and analyze Germany’s increasing role as a regional and global power.

The conference was held in parallel to Berlin’s Carnival of Cultures 2013, an annual event held to showcase and celebrate Berlin’s cultural diversity. Participants of the conference were able to experience the cultural diversity of Berlin whilst getting to know each other.

The conference analyzed future models for a German multicultural society and the use of cultural diplomacy for integration and cultural understanding. Lectures and discussions were held in the context of German organizations and institutions including the German Parliament, the Allianz Cultural Foundation and the KFW headquarters in Berlin.

Another important focus of the conference was the role of arts and music for cultural understanding, with the visit to the Berlin Philharmonic, the historic walking tour guided by artist Günther Schäffer, and the lecture on “The Power of Music to Build Cultural Bridges” by Paul Brody.
News from the Academy for Cultural Diplomacy - International Conferences

Symposium on Cultural Diplomacy in the Levant
“Levant, Cradle of Cultural Diplomacy: Rediscovering the Mediterranean”
(Bucharest; May 23rd - 25th, 2013)

The Symposium on Cultural Diplomacy in the Levant was an initiative of the Academy for Cultural Diplomacy, organized and hosted in Bucharest under the leadership of the President of the Academy for Cultural Diplomacy, Dr. Emil Constantinescu. This event has led to the “Levant Initiative”.

The Conference received endorsement and support from the HRH Crown Princess Margareta of Romania, who offered a welcome dinner to speakers and ICD members on the first day of the conference at Elisabetha Palace.

In the constructs of the Romanian Senate at the Palace of the Romanian Parliament, the first part of the conference brought members of the Romanian Government to speak on “The Levant, Cradle of Cultural Diplomacy: Rediscovering the Mediterranean”. Speakers included President Crin Antonescu, President of the Romanian Senate, Dr. Titus Corlățean, Minister of Foreign Affairs of Romania, Dr. Daniel Barbu, Minister of Culture of Romania, and Prof. Dr. Remus Pricopie, Minister of National Education of Romania.
News from the Academy for Cultural Diplomacy - International Conferences

The second part of the conference was comprised of meetings and lectures on the significance of the Levant in the past, present and future; the cooperation in the field of higher education and research and the Euro-Mediterranean Dimension of Europe. One of the highlights was the contribution of President Rexhep Meidani, Former President of Albania and ICD Advisory Board Member, who emphasized the importance of cooperating with all the countries in the Levant region at a European level but also at an international level and the role that the inclusion of Turkey in the European Union can play in avoiding future conflicts.

On the last day of the conference there was a UNESCO greeting address made by H.E. Amb. Katalin Bogay, President of the General Conference of UNESCO, who shared with participants and speakers the contributions that UNESCO will make to the “bridge building between Europe and the Levant”. H.E. Amb. Katalin Bogay concluded, “Cultural Diplomacy is our best hope of transforming traditional prejudices into attitude of understanding and cooperation”.

President Emil Constantinescu conducted the closing speech of the conference, announcing the Launch of the Bucharest Declaration, “A visionary political project will be achieved, a project that will adopt the major challenges of the present and will contribute to the new identity of this zone and to the European global identity. The Declaration adopted at the Bucharest Forum may represent the first step”.

Mark C. Donfried, Director and Founder of the ICD greets HRH Crown Princess Margareta of Romania and her husband HRH Radu Duda, Prince of Romania, at Elisabetha Palace.
News from the Academy for Cultural Diplomacy - International Conferences

Symposium on Cultural Diplomacy in the Asia Pacific
“The Application of Cultural Diplomacy in Fostering Relations within the Asia Pacific”
(Berlin; June 5th - 7th, 2013)

The “Symposium on Cultural Diplomacy in the Asia Pacific” aimed at gathering important political, economic, social, academic, literary, and artistic figures from an international background to discuss the opportunities and challenges that the South Pacific region faces as a result of its constant growth and development in the international arena. “Trade and Investment,” “Economic Development,” “Cultural and Indigenous Rights,” and “Sustainable Development,” were main topics of discussion at the Symposium.

The conference was held parallel to the “Asia-Pacific Weeks Berlin 2013,” thus offering participants the opportunity to attend this major event series.

Speakers included Dr. Guido Westerwelle, German Federal Minister for Foreign Affairs; Jejomar C. Binay, Vice President of the Philippines and Former Mayor of Makati; Dr. Surapond Tovichackchaikul, Deputy Prime Minister and Minister of Foreign Affairs of Thailand; and Cornelia Yzer, Berlin Senator for Economics, Technology, and Research.

The Symposium included not only lectures and discussions, but also the opportunity to experience Cultural Diplomacy in practice through a cultural evening at the Japanese-German Center which included an exhibition, presentation, concert, and reception in order to develop a deeper knowledge of Japanese traditions and modern culture.

Symposium on Cultural Diplomacy in Afghanistan & Central Asia
“Democracy, Development, and Diplomacy in Afghanistan & Central Asia”
(Berlin; June 21st – 23rd, 2013)

The “Symposium on Cultural Diplomacy in Afghanistan & Central Asia” focused on important topics concerning the past, present, and future of the region in question, where experts of various backgrounds and professions, such as politics, journalism, diplomacy, and activism, gathered together to give their views on the transition of power in Afghanistan, including its challenges and potential solutions. A special overview was also given on the historical and cultural issues of the Central Asian region as key in understanding the conditions and possible development of these states.

On this occasion, the ICD was honored to welcome H.E. Yasar Yakis, President of the ICD Young Leaders’ Forum and former Minister of Foreign Affairs of Turkey, who moderated the conference, and President Emil Constantinescu, President of the Academy for Cultural Diplomacy, both of whom shared their knowledge and experience on the region with the participants of the conference.

Symposium on Cultural Diplomacy in Italy
“Italian Cultural Diplomacy”
(Rome; June 12th - 14th, 2013)

The “Symposium on Cultural Diplomacy in Italy” focused on important topics concerning Italy’s unique cultural heritage and its impact on international relations. Participants had the opportunity to explore the rich history and contemporary issues of Italy, including its contributions to art, literature, and politics.

Participants included speakers from various countries, who shared their insights on the role of cultural diplomacy in fostering international understanding and cooperation. The Symposium included a cultural evening at the Italian Cultural Institute, which featured a performance by a well-known Italian artist.
News from the Academy for Cultural Diplomacy - International Conferences

Symposium on Cultural Diplomacy in Italy
“Italian Cultural Diplomacy”
(Rome; June 12th - 14th, 2013)

The Symposium on Cultural Diplomacy in Italy explored and analyzed Italy’s historic and current foreign relations, and placed emphasis on the ways in which the country has directly and indirectly used Cultural Diplomacy as a tool to improve its international standing and its relations with other countries. It was also an opportunity to gather important political, social, economic and artistic figures of the Italian scene regarding cultural and national identity and a forum to discuss the possibilities of revitalizing its economic recession with the tools proposed by Cultural Diplomacy.

The Symposium, which was hosted by Honorary President of the Institute for Cultural Diplomacy, The Hon. Francesco Rutelli, took place at the Palazzo Giustiniani of the Italian Senate and at the Palazzo Firenze of the Società Dante Alighieri.

The conference started with welcome speeches made by the Head of the Italian State, Prime Minister Enrico Letta, and the Minister of Foreign Affairs, Emma Bonino and followed with the President of the Società Dante Alighieri, Bruno Bottai, who gave a speech on the crucial role cultural diplomacy can play in both domestic and foreign affairs from a cultural, economic and political point of view.

The Minister of Foreign Affairs in Italy, Emma Bonino, highlighted the significance of national and international participation of not only uncivil, but civil society: “Finally, to make it short, I think that cultural diplomacy surely needs governmental and institutional protagonists, but not only. This cultural diplomacy, as the growth diplomacy, needs plenty of protagonists and needs especially a development to occur. [...] But it needs to find support and attention.”
News from the Academy for Cultural Diplomacy - International Conferences

The Palazzo Firenze of the Società Dante Alighieri hosted the second part of the conference, where more speakers participated in expressing their views on the use of cultural diplomacy from artistic and scientific perspectives; the topic of the session was “Cultural Heritage, Italian Language, Creative Industries: Italian Distinctive Features in the World”. The President of MAXXI (National Museum of the 21st Century Arts of Rome) Giovanna Melandri and the President of UNESCO National Italian Commission Gianni Puglisi were among many of the culturally significant speakers that attended.

Giovanna Melandri highlighted the potential that Italian culture has to develop, regardless of its current leadership in arts and culture worldwide, giving an example of her work: “MAXXI is a center, not only a museum. In other words, we want to build around the destiny of one of the institutions dedicated to the national Italian contemporary creativity a meeting place of scientific and technological research and artistic production.” On the other hand, Gianni Puglisi specifically focused on the role of scientific and technological research, and the development it clearly needs, saying that it is “an essential instrument of diplomacy in order to make our own country more affluent and more competitive in the international scene.”

The third day centered on the theme of “Legality, Ethical Principles, International Partnership: Italy’s Action and Proposals to Fight Illicit Trafficking of Art” and was contributed to by various personalities involved with UNESCO, the University of Milano-Bicocca and State Attorneys. Finally, the closing remarks were made by the Honorary President of the Institute for Cultural Diplomacy, Francesco Rutelli, and the Secretary General of the Società Dante Alighieri, who marked the symposium’s end.
News from the Academy for Cultural Diplomacy - International Conferences

Symposium on Cultural Diplomacy in the USA
“US Cultural Diplomacy: The Use of the Arts in Promoting Dialogue, Fostering Peace, and Initiating Mutual Understanding amongst World Cultures and Civilizations”
(Washington D.C. & New York City; June 24th - 28th, 2013)

The focal point of the “Symposium on Cultural Diplomacy in the USA” was the use of the arts in promoting dialogue, fostering peace, and initiating mutual understanding amongst cultures. The conference explored possibilities for the US Cultural Diplomacy and challenges for the future.

As part of the Symposium, the Global Summit for the Levant Initiative took place at the United Nations Headquarters in New York City with the support of the Inter-Parliamentary Coalition for Global Ethics.

The Summit focused on “The Culture of Peace” and the implementation of the Levant Initiative; including the parliamentary dimension, the religious dimension, and the academic dimension. The support of the members of the ICD Advisory Board and Faculty of the Academy for Cultural Diplomacy was imperative for the Global Summit, which represented an important step for the Levant Initiative.

The discussions were led by Amb. Dr. Prof. Cynthia P. Schneider, Former US Ambassador to the Netherlands and ICD Advisory Board Member.

The highlight of the second part of the Symposium was discussed from an artistic and social point of view, with such themes as “How Rock & Roll Played a Part in Bringing Down the Iron Curtain,” and “Culture as the Tipping Point” illustrating the idea that even small changes can have a significant impact on the world, and how different ideologies from various cultures have influenced global history and how they continue to affect international relations among countries.

Leading the discussions were Amb. Dr. Prof. Cynthia P. Schneider, Former US Ambassador to the Netherlands, and Amb. Andras Simonyi, Director of the Center for Transatlantic Relations at Johns Hopkins University, which served as the location of the second part of the Symposium.

Mark Donfried with Amb. Prof. Dr. Cynthia Schneider, and the participants of the Symposium at the Center for Transatlantic Relations, Johns Hopkins University.

Amb. Andras Simonyi, Director of the Center for Transatlantic Relations within the Johns Hopkins University and ICD Advisory Board Member.

Participants visit National Public Radio (NPR) Headquarters in Washington.

Kingsley Smith, Director of the International Programs at National Public Radio (NPR).
News from the Academy for Cultural Diplomacy - International Conferences

Symposium on Cultural Diplomacy in the African Union
“African Perspectives: An African Vision for Positive Developments in Africa”
(Berlin; June 26th - 28th, 2013)

The “Symposium on Cultural Diplomacy in the African Union” was dedicated to the promotion and support of self-initiated African efforts towards sustainable development in all spheres of life. The ICD Headquarters in Berlin served as the venue for this multicultural event which gathered a wide range of diverse actors primarily from the African continent. Students, representatives of CSOs, and figures from politics and the diplomatic community met over a three day period to devise constructive solutions to contemporary African challenges and to explore the role of Cultural Diplomacy in aiding social, economic, and political progress in Africa.

The multidimensional conference discussed important issues such as education, youth empowerment, and conflict prevention and resolution, as well as the power of Cultural Diplomacy in strengthening and solidifying the rise of Africa. Alongside lectures, participants were graciously hosted at several venues including the Allianz Foundation, Deutschlandstiftung Integration, and the Embassy of the Republic of Burundi. Keynote addresses by speakers were complemented by regular interactive discussions, which gave attendees the valuable opportunity to voice and exchange differing viewpoints, thus directly putting into practice Cultural Diplomacy.

The conference coincided with the 51st Anniversary of Independence of the Republic of Burundi, a country which has managed to transform itself from a post-conflict country to a beacon of stability and development in the region. To commemorate this occasion, the Embassy of the Republic of Burundi hosted a celebration at the ICD House of Arts & Culture. Alongside conference participants, guests included members of the diplomatic community and the Burundian Diaspora.

Commencing with a keynote address by H.E. Amb. Dr. Eduard Bizimana, Ambassador of Burundi to Germany, the event consisted of speeches and Panel Discussions exploring the Burundian Diaspora’s contribution to the socio-economic development in Burundi. To give voice to the cultural element of the festivities, Burundian art was displayed and the evening concluded with performances by the world-renowned Burundian drummers who give Burundi its name as the “beating heart of Africa.”
Symposium on Cultural Diplomacy in the EU
“Sustainable Economic Growth, Further Integration and Common Identity: Moving towards a European Consensus”
(Brussels; July 3rd - 5th, 2013)

The “Symposium on Cultural Diplomacy in the EU” took place in Brussels and focused on three main topics “Economic Growth & Sustainable Development in the EU,” “Further European Integration,” and “The Common European Identity and Cultural Pluralism.”

One of the highlights of the Symposium was the presence of the President of the Academy for Cultural Diplomacy, Dr. Emil Constantinescu, who delivered a lecture on “Cultural Diplomacy in the Levant,” and spoke about the key role that the European Union can play for a successful peace process in the region.

The importance of culture for the European project was an important point emphasized by most of the speakers at the conference. The Hon. Jan Figel, Vice-President of the National Council of the Slovak Republic, highlighted the importance of culture for the European project by stating “I have always seen the European Union as a community of cultures; culture defines Europe much more than geography or business or European currency.”

The conference was held at the Mission of Macedonia to the EU and consisted of important participation from the diplomatic community, including ambassadors from Macedonia, France, Romania, Hungary, Cyprus, Lebanon, New Zealand, Bulgaria, Denmark, and Armenia.

Speakers for the event included: Agnieszka Skuratowicz, Member of Cabinet of the President of the European Commission; President Dr. Emil Constantinescu President, ICD Academy for Cultural Diplomacy; Former President of Romania; The Hon. Jan Figel Vice-President of the National Council of the Slovak Republic; Former European Commissioner for Education, Training, Culture and Youth; Stefan Gerold Head, Konrad Adenauer Foundation, Brussels Office; Algirdas Saudargas (MEP) Member of the European Parliament; Minister Didier Reynders, Deputy Prime Minister of Belgium and Minister of Foreign Affairs, Foreign Trade and European Affairs of Belgium; The Hon. Erna Hennicot-Schoepges Vice President, ICD Advisory Board; Former MEP; Former Minister of Culture of Luxembourg; Former Speaker of the Parliament.
News from the Academy for Cultural Diplomacy - International Conferences

Symposium on Cultural Diplomacy in the UK
“Cultural Diplomacy throughout the Commonwealth on Nations: International Cooperation across Six Continents”
(London; July 10th - 12th, 2013)

The main aim of the “Symposium on Cultural Diplomacy in the UK” was to analyze and understand the role that Cultural Diplomacy plays among the Commonwealth of Nations in achieving greater cooperation and collaboration between nations, thus promoting prosperity and stability for all.

The celebrated actor, director, and musician David Soul was one of the highlights at the conference, demonstrating his “Cuban Soul” project which was served as an interactive example of Cultural Diplomacy in practice. The project of reconstructing Hemingway’s car in Cuba provoked many questions among the participants, which consequently led to several informal discussions with the celebrated actor following his speech.

“The Latest Global Trends in Cultural Relations & the Role of Culture and Education in Soft Power” were presented by Martin Davidson, CEO and Chair of the British Council, which focused on the importance of soft power and Cultural Diplomacy as key aspects through which countries will engage with other countries in the future. Mr. Davidson concluded his speech by saying, “It is ultimately soft power- not saying that we are going to show you that we are much better than you are- it is actually saying that we have something you might like to engage with, because you and I have something in common.”

The Symposium took place in the House of Lords, the Romanian Cultural Institute, and the Nehru Center, and was characterized by the involvement of participants and speakers taking part in discussions and debates throughout the sessions.

Other speakers included Henry Bellingham (MP), Member of the British Parliament; Hywel Williams (MP), Member of the British Parliament; Lord William Richard Inglewood, Member of the House of Lords; H.E. Amb. Edward M. Turay, High Commissioner of Sierra Leone to the United Kingdom; and H.E. Amb. Williams Nkurunziza, High Commissioner of Rwanda to the UK.
Academy Thematic Programs focus on a specific political, cultural, or economic issue, or concentrate on a particular geographical region or area. Each thematic program includes a variety of activities based on that theme, ranging from international conferences and events to individual panel discussions and exhibitions. The thematic programs focus on the implementation of Cultural Diplomacy as a tool to promote cooperation and understanding in a number of specific areas and fields.

Special Event in the USA: “Transatlantic Relations in a New Era”
President Rosen Plevneliev, President of Bulgaria

On April 30th, 2013, the Institute for Cultural Diplomacy, in collaboration with the Center for Transatlantic Relations of the Paul H. Nitze School of Advanced International Studies (SAIS) at John Hopkins University and the US German Marshall Fund, organized the event on “Transatlantic Relations in a New Era” in Washington, D.C., which featured a keynote address by Bulgarian President Rosen Plevneliev, who spoke out against stereotypes and preconceptions concerning his country. As part of the 100th Anniversary celebrations of the founding of the Anti-Defamation League, which fights against anti-Semitism and all forms of bigotry, President Plevneliev delivered an impassioned speech arguing that Bulgaria does not deserve the reputation of a corrupt and criminal state. He further stated that Bulgaria has great potential for development both domestically and in global markets, having already established significant trade partners in the Middle East and Asia.

President Plevneliev continued his keynote speech by highlighting the positive impact Bulgarian expats are having on foreign economies, and labeled his country as “modest” and “conservative.” He concluded his speech at the “Transatlantic Relations in a New Era” gala with a call for greater global European ambition, saying this is a favorable time for the establishment of new trade and initiatives with the United States.
The Academy for Cultural Diplomacy - Thematic Programs

Music as Cultural Diplomacy with William Harvey, Director & Founder of Cultures in Harmony

The ICD was pleased to receive William Harvey, Director and Founder of Cultures in Harmony. Throughout his visit, the music of William Harvey invaded every corner of the ICD and once more demonstrated the power of music as Cultural Diplomacy and its capability to transcend borders. The participants from the “Europe Meets Russia Conference: A Forum for Young Leaders,” the ICD Team, and the Center for Cultural Diplomacy Studies MA Students were all able to enjoy the visit and share some special moments with Mr. Harvey. The visit culminated with a “Music as Cultural Diplomacy” event focused on Turkish-American music, which featured a special duet by William Harvey and MA student Sercan Erbas.

Music as Cultural Diplomacy: Heartbeat: Israeli - Palestinian Youth Musicians in Action

The ICD had the pleasure of hosting a special performance by the youth musicians of Heartbeat on January 18th, 2013 in the ICD House of Arts & Culture. The band is based in Jerusalem, and unites Israeli and Palestinian youth to build mutual understanding and deal with conflict through the power of music. Over the years, Heartbeat has developed a range of creative, non-violent tools to express themselves and become a voice for their communities.

The concert was a great success and the music was widely appreciated by everyone in attendance. The talented musicians shared their unique blend of Eastern and Western music in original songs calling for cooperation, understanding, and social change.
The Academy for Cultural Diplomacy - Thematic Programs

Sport as Cultural Diplomacy:
From Peace Building to National Reconciliation

“The Potential for Cultural and Sports Diplomacy in Supporting National Building, Good Governance and the Prevention of Intercommunal Violence”
A Lecture and Discussion with Minister Dr. Cirino Hiteng Ofuho, Minister of Culture, Youth and Sport of the Republic of South Sudan
(Berlin, ICD House; May 30th, 2013)

On May 30th, 2013, the ICD was also pleased to welcome Minister of Youth, Sports and Culture of Burundi, Adolphe Rukenkanya, to discuss the use of sport as a tool of Cultural Diplomacy, which took place within the framework of the “Symposium on Cultural Diplomacy & Human Rights.”

Minister Rukenkanya began his lecture by discussing the large population density of Burundi and the multitude of wars that the country has faced since it gained independence; he then argued that sport has the capacity to bring people together during times of turmoil, stating that one of the first attempts towards reconciliation after Burundi’s civil wars emerged through sporting events as a social unity-building tool. Minister Rukenkanya gave a number of examples as to how sport has aided the country in reconciliation and the establishment of social harmony.

During the afternoon of May 30th, 2013, the Institute for Cultural Diplomacy had the pleasure of welcoming the South Sudanese Minister of Culture, Youth, and Sport, Dr. Cirino Hiteng Ofuho, who delivered a lecture entitled “The Potential for Cultural and Sports Diplomacy in Supporting National Branding, Good Governance, and the Prevention of Inter-communal Violence.”
ICD House Events

In addition to the organization of international conferences, the Academy for Cultural Diplomacy has also arranged a number of events throughout the year. This year, the events ranged in scale and theme, often focusing on individual countries, and provided an opportunity for participants to experience a concentrated, in-depth look at one or several examples of a particular country or region's culture.

Visit of Dr. Solomon Passy to Berlin
(Berlin, ICD House; February 11th, 2013)

On February 11th, 2013, the Institute for Cultural Diplomacy had the privilege of hosting Advisory Board Member Dr. Solomon Passy for an interview and interactive discussion at the ICD House. During the interview, Dr. Passy focused primarily on the positive aspects of the European Union, as well as presenting arguments for ways in which the EU can be made stronger.

“Stopover Moroccan Sahara”
Moroccan Cultural Evening & Book Presentation
Reception Event of the Embassy of Morocco to Germany
(Berlin, ICD House; March 14th, 2013)

The Embassy of the Kingdom of Morocco hosted an Evening Reception and Book Presentation at the ICD House on Thursday, March 14th, 2013.

Commemoration Event: 70th Anniversary of the Rescue of Bulgarian Jews during WWII
(Berlin, Germany; March 28th, 2013)

On the 28th of March 2013, the Embassy of the Republic of Bulgaria to Germany hosted an event at the ICD House of Arts & Culture in commemoration of the 70th anniversary of the rescue of Bulgarian Jews during the Second World War.

(Berlin, ICD House; March 27th, 2013)

The Former Bulgarian Deputy Minister of the Justice & European Legal Integration Ministry, Maria Serkedjieva, delivered a lecture at the ICD House.
The Institute for Cultural Diplomacy - ICD House Events

“MCCE Movement Against Electoral Corruption”
(Berlin, ICD House; April 4th, 2013)
The Director of the Brazilian Movement against Electoral Corruption and President of the Association of Judges and Jurists for Electoral Law, Judge Marlon Reis, delivered a lecture at the ICD House on Thursday, April 4th, 2013. The event was targeted at young professionals, students, and the ICD team.

“Presentation of the World Academy of Art & Science”
(Berlin, ICD House; March 14th, 2013)
The President of the World Academy of Art & Science (WAAS), Dr. Ivo Slaus, gave a presentation at the ICD House aimed to provide an understanding of the fundamental aim of WAAS, namely the attempt to ensure that science is used as a blessing and not a curse.

“Dare to Listen”
(Berlin, ICD House; April 16th, 2013)
The Vice President of Programming of American National Public Radio, Eric Nuzum, delivered a lecture at the ICD House on Tuesday, April 16th, 2013. The lecture, which included an introduction to how radio works in the United States, and particularly how NPR is organized, included a discussion session which was aimed at journalists, students, and the ICD team.

“Colombia Comes Closer to Berlin”
(Berlin, ICD House; May 16th, 2013)
The “Spanisches Filmfest Berlin”, in collaboration with the Institute for Cultural Diplomacy and the “Colombia Carnival Association,” organized a Colombian event at the ICD House on Thursday, May 16th, 2013. The event, chaired by Santiago Gomez Rojas, Director of the Spanisches Film Fest Berlin, aimed to promote a deeper understanding of Spanish and Latin American culture.

The Institute for Cultural Diplomacy - ICD House Events

Amb. Dr. Prof. Cynthia Schneider
Former Ambassador of USA to the Netherlands
“Soft Power, Smart Power, Twitter Gate, and 21st Century Diplomacy”
(Berlin, ICD House; April 4th, 2013)
Dr. Cynthia P. Schneider (Distinguished Professor in the Practice of Cultural Diplomacy at Georgetown University), delivered a lecture at the ICD House on Thursday, April 4th, 2013. The event, targeted at young professionals, students, and the ICD team, focused on the potential of soft power, smart power, and the use of social media in the practice of Cultural Diplomacy in the 21st Century.

Prof. Dr. Karl P. Donfried
Elizabeth A. Woodson Professor Emeritus of Religion and Biblical Literature
Director of Studies at the Center for Cultural Diplomacy Studies (CCDS)
“Religion & Cultural Diplomacy”
(Berlin, ICD House; May 7th, 2013)
Prof. Dr. Karl Donfried, delivered a lecture at the ICD House on Tuesday, May 7th. The lecture was directed at ICD interns, students, and young professionals, and aimed to give an overview of the important role religion plays in Cultural Diplomacy and in society generally, drawing on themes from lessons he has taught at the ICD.

Dr. Gregory Stanton
President of Genocide Watch
“Building an International Alliance to Prevent Genocide and Mass Atrocities”
(Berlin, ICD House; May 30th, 2013)
Dr. Stanton emphasized what he considers to be two of the most vital lessons that he has learned in his 30 years of fighting against genocide. Firstly, genocide prevention must start and be led by people from countries at risk, rather than external actors. Secondly, every nation must work to educate and empower women, as women’s empowerment is the single most powerful thing the anti-genocide movement can achieve.
The Hon. Erna Hennicot-Schoepges  
Vice President of the ICD Advisory Board; Former Minister of Culture and Religious Affairs of Luxembourg

“Culture, Education, and Research in the EU”  
(Berlin, ICD House; April 26th, 2013)

The Hon. Erna Hennicot-Schoepges  
Vice President of the ICD Advisory Board; Former Luxembourgian Minister of Culture and Religious Affairs

Vice President of the ICD Advisory Board, Dr. Erna Hennicot-Schoepges, delivered the closing lecture of the “Europe Meets Russia Conference: A Forum for Young Leaders,” held at the ICD House of Arts & Culture in Berlin on Friday, April 26th, 2013. The event, targeted at young professionals, students, and the ICD team, focused on the potential for Cultural Diplomacy in Europe and how it can strengthen relations between Europe and Russia.

Senator Alan Ferguson  
22nd President of the Australian Senate; ICD Advisory Board Member

“Cultural Diplomacy in the Asia-Pacific Region”  
(Berlin, ICD House; May 17th 2013)

Senator Alan Ferguson, 22nd President of the Australian Senate and former Senator of South Australia, delivered a presentation at the ICD House of Arts & Culture on Friday, May 17th, to the ICD Team and Master’s students. The focus of the event was “Cultural Diplomacy in the Asia-Pacific Region,” with specific reference to Australia’s cultural ties to nations in the Pacific Islands.

President Ralf Fücks  
President of the Heinrich Boell Foundation and Member of the German Green Party

“The Rise of Green Politics as a Global Ideology and Global Priority”  
(Berlin, ICD House; May 30th, 2013)

In order to demonstrate the relevance of green politics to issues of human rights, Mr. Fücks explained how basic environmental issues are indeed a matter of human rights, with particular reference to access to clean water, food security, and climate change which will endanger the livelihood of billions of people, especially the impoverished, around the globe. Another urgent environmental issue that could potentially impact the human rights and living conditions of billions of people is desertification leading to the loss of fertile soil. This poses an urgent crisis in a world with such a rapidly growing population and a growing need for food and drinkable clean water.

The Hon. Mirko Tomassoni, Former Captain Regent of San Marino  
Minister Giuseppe Morganti, PSD Minister of Culture of San Marino

“The Contribution of Small European States to the United States of Europe”  
(Berlin, ICD House; June 7th, 2013)

The ICD welcomed the delegation of San Marino’s Social Democratic Party (PSD) to Berlin in June 2013, which included Gerardo Giovagnoli, Giuseppe Morganti, Guerrino Zanotti, Francesco Morganti, and Mirko Tomassoni. Mr. Morganti, PSD Minister of Culture, delivered a lecture on the topic “The Contribution of Small European States to the United States of Europe.” Throughout his speech, he explored the role that small countries such as San Marino can play in a group as large as the European Union and explained some of the reasons why the PSD supports further integration of San Marino into the EU. The lecture was followed by a Panel Discussion where participants were able to direct questions to the panel to further explore the themes of the lecture.
Human Rights & Global Peace Program

The ICD Program for Human Rights & Global Peace was established in 2009 in order to raise awareness of the universality of fundamental human rights, to promote social and economic development in developing countries across the world, and to strengthen intercultural relations between people and their communities at all levels with the ultimate aim to achieve global peace and stability.

Reykjavik Congress on Human Rights

“Human Rights Protection & International Law: The Multifaceted Dilemma of Restraining and Promoting International Interventions”

(Reykjavik, Iceland; April 10th - 13th, 2013)

The Reykjavik Congress on Human Rights 2013 took place from the 10th to the 13th April 2013, and was hosted by the Icelandic Minister of Interior and led by Minister Ógmundur Jónasson.

The main focus of the Congress was “Human Rights Protection and International Law: The Multifaceted Dilemma of Restraining and Promoting International Interventions.” The Congress was held at the Harpa Concert Hall and the Ministry of Interior and included a wide range of speakers from the field of politics, civil society, and other areas of academia.
During the first day of the Congress, speakers and participants met with President of Iceland Ólafur Ragnar Grimsson to discuss international responses to Human Rights abuses. The meeting was an opportunity for speakers, participants, members of the Icelandic Ministry of Interior, and ICD Staff to discuss many of the issues exposed during the Congress, and to enjoy an open dialogue with President Ragnar Grimsson during a lunch at the Icelandic Presidential House.
Human Rights & Global Peace Program

Speakers at the conference included Ögmundur Jónasson, Icelandic Minister of the Interior; Urmas Paet, Foreign Minister of Estonia; Dr. Erato Kozakou-Marcoullis, former Minister of Foreign Affairs of Cyprus; Vesna Medenica, President of the Supreme Court in Montenegro; John Leslie Prescott, politician and former Deputy Prime Minister of the United Kingdom; Mani Shankar Aiyar, former Indian Minister for Petroleum; Janez Janša, former Prime Minister of Slovenia; President Emil Constantinescu, President of the Academy for Cultural Diplomacy; Franco Frattini, Italian politician and former Foreign Minister of Italy; and Kinga Göncz, Hungarian Member of the European Parliament (MEP).

The Congress aimed to follow up on the ICD Initiative on the UN Genocide Convention, analyzing the dilemma of international intervention from different perspectives such as humanitarian response, cultural and political perspectives, and gender analysis. Also included was a debate regarding the role that Cultural Diplomacy can play in this issue.
Human Rights & Global Peace Program

Symposium on Cultural Diplomacy in the Mediterranean
“Promoting the Culture of Peace and Global Ethics for Conflict Mediation through Cultural Diplomacy”
(Istanbul & Ankara, Turkey; May 7th - 9th, 2013)

The Symposium on Cultural Diplomacy in the Mediterranean was a historic event aimed to promote open dialogue for the initiation of a peace process in the Middle East by engaging parliamentarians, spiritual and religious leaders, academics, and cultural diplomats.

The Symposium began with a meeting in Ankara at the Turkish Parliament, hosted by the Deputy Minister of Culture. The meeting was held between MPs from Israel and Turkey, and also included religious leaders in the dialogue, further demonstrating an important step forward for the relations between the two countries and the initiation of a peace process in the Middle East.

The second part of the Symposium took place in Istanbul, where an important number of representatives from academia, civil society, and international organizations joined the dialogue in a conference that was characterized by honest, personal, and open-hearted presentations and speeches.

The conclusion of the Symposium included the recognition of the necessity to initiate an inter-parliamentary platform that will continue the aforementioned discussions initiated in Ankara and Istanbul, the importance of the endorsement of the Nation States, and the European Union and the key role of civil society, spiritual and religious leaders, and other sectors of society.

Prof. Dr. Uli Brückner, Academic Director of the Center for Cultural Diplomacy, concluded with the statement “Let’s move on with the initiative; let’s pick the practical proposals. We will definitely document and promote all the other ideas that were exposed. Everyone is invited to join forces and implement the different ideas. This is not just people who share the same beliefs and believe in peace, but we will see very practical outcomes from this initiative. Make the world a better place that was the idea that we started with, and I hope we will see this as a very practical result.”
Since the founding of the United Nations in 1945, many multinational treaties on issues such as human rights, terrorism, international crime, refugees, disarmament, commodities, and the oceans have been enacted through the efforts of the United Nations to achieve sustainable global peace and stability.

The UN organs, agencies, programs, and bodies work tirelessly to implement the goals of the United Nations as specified in the UN Charter including: keeping peace throughout the world, developing friendly relations among nations, helping nations work together to improve the lives of poor people, encouraging respect for each other’s rights and freedoms, and serving as a center for harmonizing the actions of nations to achieve these goals.

Nevertheless, these UN resolutions are still not being fully implemented or incorporated in the efforts to achieve peace in the areas of conflict and there are currently over thirty armed conflicts recognized by the UN raging around the globe. Nowhere is this situation more evident that in the conflict in the Middle East.

The Levant Initiative was established by the ICD and the Inter-Parliamentary Coalition for Global Ethics in order to promote the implementation of these resolutions as a foundation for the peace process in the Middle East by engaging for the first time religious leaders, parliamentarians, academic leaders, and civil society representatives, who search for common values and principles in the arenas of religion, law, and education, to work together and individually implement the United Nations resolutions for the Culture of Peace through fostering initiatives and collaboration in the fields of Education, Communication, and Legislation in the Middle East.

**“The Levant Initiative”**  
For the Mideast Peace Process  

**“Track III Cultural Diplomacy as a Foundation for the Mideast Peace Process and as a Model for Achieving Peace and Reconciliation in Other Areas of Conflict around the Globe”**

Bucharest, Romania; May 24th, 2013 - “The Levant Initiative for the Peace Process in the Middle East” was initiated during the “Symposium on Cultural Diplomacy in the Levant 2013,” under the leadership of the President of the Academy for Cultural Diplomacy, Dr. Emil Constantinescu, the Institute for Cultural Diplomacy, and the Inter-Parliamentary Coalition for Global Ethics.

The conference held in Bucharest was key in analyzing and understanding the complexity of the Levant Region and the importance of its cultural diversity and shared identity. The conclusion of the lectures, meetings, and presentations held in Bucharest concluded with “The Bucharest Declaration: Levant, an Area of Peace and Development in the 21st Century.”

Endorsement by the Romanian Senate and the Romanian Chamber of Deputies
Human Rights & Global Peace Program

During "The Global Summit for The Levant Initiative for the Peace Process in the Middle East," which took place at the United Nations Headquarters in New York City on June 24th, 2013, the Romanian Senate and the Romanian Chamber of Deputies endorsed the Levant Initiative, which they believed answered "the principles, goals, and resolutions of the United Nations for peace throughout the world, as well as developed friendly relations among nations, and supports the efforts of the United Nations to achieve sustainable global peace."

The endorsement of the Romanian Senate was summarized in an official document handed to the Institute for Cultural Diplomacy and the Inter-Parliamentary Coalition for Global Ethics during the Global Summit.
Human Rights & Global Peace Program

Symposium on Cultural Diplomacy & Human Rights

“Towards a Global Human Rights Culture: The Need for a Collective Alliance in the Protection & Promotion of Human Rights”
(Berlin; May 27th - June 1st, 2013)

The “Symposium on Cultural Diplomacy & Human Rights” was a significant step for the ICD Human Rights Program, bringing together civil society, academic practitioners, and world leaders to build a global alliance and initiate new proposals in the Human Rights arena.

The ICD was privileged to have the active support of its Advisory Board Members for the event, which included: Ogmundur Jónasson, Former Minister of the Interior of Iceland; Dr. Zvonimir Paul Separovic, Former Minister of Justice of Croatia; President Emil Constantinescu, President of the Academy for Cultural Diplomacy; and H.E. Amb. Katalin Bogay, President of the General Conference of UNESCO.

The first part of the Symposium focused on “Equality Issues: Women’s Rights & Representation of Women in Politics,” which was made poignant by the high presence of women, including Prof. Dr. Marilou McPhedran, Mary Dever, Sabine Leskopf, Jana Smigels Kavková, and Marie Brown.

The second part of the Symposium focused on “Environmental Responsibility and Climate Change,” highlighted by the presence of German representatives, which further showcased German leadership in “green policies and environmental responsibility.” Some of the German speakers included Dr. Inge Gottmann, National Manager of Bundesverband für Kultur, Natur und Heimat e.V.; Ralf Fücks, President of Heinrich Boell Foundation; and Dr. James Smith, CEO of Aegis Trust.

The final part of the Symposium focused on the prevention of genocide and mass atrocities, which included key issues on the collaboration of civil society, the role and potential of the European Union, the responsibility to protect doctrine, and the necessity to create an alliance for a common response for the prevention of genocide and mass atrocities. With this aim, the ICD held a significant meeting on the last day of the conference with the main representatives of civil society organizations and members of the ICD Advisory Board.

Speakers for the “Symposium on Cultural Diplomacy & Human Rights” included: Zvonimir Paul Separovic, Former Minister of Justice of Croatia; Ogmundur Jónasson, Former Minister of Interior of Iceland; President Emil Constantinescu, President of the Academy for Cultural Diplomacy and Former President of Romania; Gregory H. Stanton, President of Genocide Watch; Arthur Gwagwa, Coordinator International Liaison Office, Zimbabwe Human Rights NGO Forum; Blanche Foster, Acting Executive Director, Darfur Rehabilitation Project; Dr. György Tatár, Director of the Budapest Center for the International Prevention of Genocide and Mass Atrocities; Dr. Robert Schütte, President, Genocide Alert; and Dr. James Smith, Special Representative, Aegis Trust.
Youth Education & Development Advancement Program

The Organization for Youth Education & Development (OYED)

The OYED Establishment Summit

The Official Launch Ceremony for the Organization for Youth Education & Development (OYED) was held on March 8th 2013. The event took place within the framework of the Berlin International Economics Congress 2013 and brought together a number of speakers and ICD Advisory Board Members.

The Launch Event included a number of speeches and discussions led by Dr. Erhard Busek, Secretary General of the OYED, and followed by President Emil Constantinescu, President of the Academy for Cultural Diplomacy and Former President of Romania; President Staffan Nilsson, President of the European Economic and Social Committee; and The Hon. Anna Diamantopoulou, Former European Commissioner for Employment, Social Affairs, and Equal Opportunities.

The Ceremony concluded with a Panel Discussion on “Youth & Unemployment: Who is to Blame?”, moderated by Dr. Erhard Busek.
Youth Education & Development Advancement

About the Organization for Youth Education & Development (OYED)

The Organization for Youth Education & Development operates under the legal framework of the Institute for Cultural Diplomacy and is organized in cooperation with national governments. The organization is dedicated to the initiation, promotion, and execution of education and development programs for the youth. The OYED provides the younger generation with greater access to personal development, while increasing their chances for professional opportunities.

The OYED believes that the youth are the future, and supporting the world’s young people is both an urgent and global priority. Since its inception, the Institute for Cultural Diplomacy has dedicated itself to the promotion and empowerment of the youth and young leadership initiatives in order to impact the next generation of global leadership worldwide. In the last decade, the ICD has managed to bring thousands of young people together from every corner of the world to discuss and promote issues that are vital to the younger generation, their countries, and the international community at large. Given its significant experience working with youth, and in order to tackle the global rising of youth unemployment—especially in the context of the current global financial instability—the ICD has developed the “Organization for Youth Education & Development” (OYED).
Youth Education & Development Advancement

Young Leaders’ Forums: Conferences & Events

Weeklong Young Leaders’ Forums are held regularly at the ICD and consist of lectures, seminars, and workshops, together with cultural and social activities. The seminars aim to give young people an insight into the key dimensions of International Relations and to introduce them to a network of like-minded individuals, as well as allowing them to explore the cultural landscape of the city of Berlin. Young Leaders’ Forums for the first part of 2013 included:

- **The Art as Cultural Diplomacy Conference:**
  - A Forum for Young Leaders (ACD)
  - Berlin, 13th - 17th February 2013

- **Cultural Diplomacy in Europe:**
  - A Forum for Young Leaders (CDE)
  - Brussels, February 24th – 28th, 2013

- **Europe Meets Russia:**
  - A Forum for Young Leaders (EMR)
  - Berlin; April 22nd – 26th, 2013

- **Europe Meets China:**
  - A Forum for Young Leaders (EMC)
  - Berlin; April 29th-May 3rd, 2013

- **Europe Meets Russia:**
  - A Forum for Young Leaders (EMR)
  - (Brussels, July 1st - 2nd, 2013)

- **USA Meets Europe:**
  - A Forum for Young Leaders (USAME)
  - (New York & Washington D.C., June 24th - 28th, 2013)
The ICD Internship Project 2013

The ICD Internship Project, which has now existed for six years, was officially launched in January 2008 and has been successful in achieving its main purpose of enabling like-minded students and young professionals to come to Berlin and engage in intercultural and international programs. The internship is an ongoing, evolving project and, as such, the ultimate goal is to enable and empower young professionals to engage in intercultural relations and in so doing, promote multiculturalism worldwide.

Interns arriving at the ICD are given the opportunity to not only work in a friendly, youthful, and intercultural environment, but also to discover their potential interest in a particular career, create a network of professional contacts, and establish friendships for the rest of their lives while enjoying their time in the multicultural city of Berlin.

Intern Led Events

During their internship program, ICD interns are given the opportunity to organize different events which are then hosted at the ICD House of Arts & Culture. This initiative has been met with great enthusiasm, with many interns choosing to partake in the first half of 2013. Interns shaped their projects into cultural evenings and various Panel Discussions, which included:

Human Rights Panel Discussion on Women’s Rights (Berlin, Germany; February 12th, 2013)

On February 12th, 2013, three of the ICD’s interns: Peter Dudic, Laura Richardson, and Ysanne Choksey organized a series of presentations and panel discussions focusing on human rights the discrimination and violence that women still face in today’s world.

Polish Cultural Evening (Berlin, ICD House; March 14th, 2013)

Departing interns Jakub Cywinski and Kasia Gluszak organized in March a screening of the seven-part miniseries, From Poland With Love, which offers viewers bite-sized insights into various cultural aspects of Poland, including the country’s music, cinema, and art.

“Belgian Cultural Evening” (Berlin, ICD House; April 23rd, 2013)

The event began with a film screening of “Belgium, the Movie,” which gave an overview of the country and what it has to offer, while providing an interesting insight into Belgian life and culture. The film was followed by a chance for the conference participants and ICD Team to experience a taste of Belgian delicacies, including Belgian beer, chocolates, and waffles.

“Czech Cultural Evening: Beer as Cultural Diplomacy” (Berlin, ICD House; April 25th, 2013)

On the evening of Thursday, April 25th, 2013, ICD intern Ludmila Vávrová hosted a Czech Cultural Evening as part of the Europe Meets Russia Conference: A Forum for Young Leaders. The aim of the event was to inform and educate participants about several elements of Czech culture, placing particular emphasis on one of the country’s most well-known exports- beer.

“International Day of Dance” (Berlin, ICD House; April 30th, 2013)

To celebrate the International Day of Dance 2013, Portuguese intern Águeda Varela organized a dance-oriented event at the ICD House on the evening of April 30th, 2013. The evening began with a screening of Dirty Dancing 2- Havana Nights, followed by a beginner salsa class with Fismo Kuba, a Cuban dance teacher living in Berlin.
Youth Education & Development Advancement

Internship Testimonials

“My experience in ICD was made of an international environment with great people from all around the world, my participation on some of the events that were very interesting to me and were I learned a lot, such as the Human Rights Symposium, and getting to know people who actually have an important role in doing something to change the future to a better one”.

Águeda Varela, Portugal

“I’ve been part of the ICD during the last 9 months and all of what I can say is ‘Thanks’. Thanks to the ICD staff for the opportunity to work in such an interesting and exciting place. Thanks to the speakers, politicians, ambassadors and professors that were participating in our conferences and offering us new approaches about different problems and questions of our time. And, last but not least, thanks to the other interns and volunteers that I’ve the pleasure to work with, whose after this time working together are not just colleagues of work, they are real friends.”

Alberto Aznar Traval, Spain

“My internship has given me the chance to explore a variety of roles, allowing me develop valuable skills that employers look for, such as; online and telemarketing, research design and implementation, reporting and the confidence and interpersonal skills to deal with high profile figures. I have nothing but the highest praise for all my colleagues, who helped create a very special work place. In my 5 months at the ICD I had the pleasure to meet some truly fascinating and delightful individuals.”

Alex Hannah, United Kingdom

“Here I learned about the basics of marketing, I had the chance to participate in different conferences, one of them in Rome, and by doing this to get closer to the theory of cultural diplomacy. Practicing cultural diplomacy itself was though the most valuable of my various experiences here. I can surely say that I enriched my knowledge about different cultures. The environment of young people from all around the world in the office made my working days more fun and my free time much better than I imagined - I met great friends here and I am sure that we will remain so after leaving the ICD.”

Anna Angelkova, Bulgaria
I’ve been part of the ICD during 5 months. My internship has been a great and inspiring experience. As mentioned in different testimonials, through the ICD I’ve learned a lot and found what I was looking for: a first practical and enriching experience to complete my studies in international relations. From making the coffee to interviewing a President I’ve learned how to: implement marketing strategies, conduct reports and research, prepare interviews, organize events in general, interact with high personalities… For all this reasons I’d really like to express my sincere gratitude to the ICD and all his members and wish you all the best for the future!

Alix Lang, Belgium

Internship at the ICD was for me a valuable experience in the area of NGO. Working for ICD though me a lot about cultural diplomacy and I have learnt a lot about the organization of events such as symposium or lecture. I also had the opportunity to work on the creation of the framework for the various panel discussions and presentations.

Thanks to the multiculturalism atmosphere you can find in their office, I have met a lot of young interns coming from all around the world. I built strong relationships with them and I extended my network.

Anne-Lise Verge, France

One of the most memorable highlights of my time at the ICD was having the opportunity to work on the Symposium on Cultural Diplomacy and Human Rights, where I participated in many interesting debates on topics such as genocide prevention and women’s rights. On this occasion and others, I got a chance to meet and interview distinguished activists and politicians, including senators and former prime ministers. The working environment at the ICD is extremely international, and I made some close friends during my internship. Being exposed to international relations issues on a daily basis also developed my knowledge in this area and will assist me in my future career.

Danielle May, Australia

I chose this internship at the ICD because it is a unique organisation with unparalleled goals in using cultural diplomacy in the fight for justice, peace and human rights. What attracted me most to the ICD was its exclusive multicultural team of young enthusiastic people as myself. It was here where I have gained valuable experience in planning and running international conferences.

I was most impressed to have been given a lot of responsibility in a short amount of time and what made the internship a wonderful experience was the trust and the flexibility given to the interns and their work. At the ICD I was given the chance to work with different teams such as the Human Rights Team and the Centre for Cultural Diplomacy Studies Team and I managed to pursue my own interests in researching human rights and focusing on gender awareness projects.

Andreea Peptine, Romania

I chose this internship at the ICD because I had always been drawn to humanitarian and development work, in particular with work involving peace and human rights actions. Becoming involved with Institute for Cultural Diplomacy was a great opportunity for me, I was able to participate in concrete projects and conferences, ones in which I could discover other nations’ culture and people.

At the ICD I was given the chance to work with different teams such as the Marketing team, and the Media team. My work essentially consisted of marketing, raising awareness about the conferences organized by the Institute, and media projects, which permitted me to work on a multitude of small projects, but also on projects of utmost importance, all very different from the others and global projects of an NGO in expansion. This internship helped me learn how it’s like to work in a team and how to develop my personal abilities and professional skills for a career in this field.

Teodora Rebrisorcean, Romania

I stayed six months at the Institute for Cultural Diplomacy. Half a year that is now coming to an end. That means quite a lot of things to say. Where to start? I was involved in the media team for the first two months of my internship before integrating the African team. I also worked for the conferences team when additional help was needed to market the programs. I had the opportunity to take part in a number of inspiring conferences, one of them in Brussels, and to follow projects from the very beginning within the African team, which has been growing during my internship. Besides marketing, I wrote articles, translated speeches, edit videos, took pictures… This was thus quite a diverse and valuable experience to end my studies and launch my professional life.

Lucie Gil, France

Condensing my 8 months working experience at the ICD in few lines represents the last of the numerous challenges I’ve undergone since the first day of my internship. Each of these challenges, resulted in more or less successful outcomes, has contributed somehow in expanding my professional and personal skills. This is my testimonial: I entered in the office with very little, if no knowledge about how to organise a conference, how to deal with participants, how to approach prominent personalities and how to manage an international team of young and dynamic people, and I am now about to leave feeling a little more conscious and ready to face the challenges ahead of me.

Giovanni Tonutti, Italy