

Prof. Dr. Jessica C.E. Gienow-Hecht,  
Historisches Seminar I  
Universität zu Köln



## **CULTURE AND INTERNATIONAL HISTORY IV**

### **DECEMBER 20-22, COLOGNE**

The Historische Seminar I, Lehrstuhl für Internationale Geschichte of the University of Cologne and the Institute for Cultural Diplomacy, Berlin, host the fourth symposium dedicated to the study of the role of culture in international relations. Papers include the social and psychological structure of diplomacy; the demise of the West as a center of cultural diplomacy; the role of NGOs and private individuals in the making of an international order; long-term strategies and developments of cultural relations; alternative visions of modernity; rooted cosmopolitanism.

Das Historische Seminar I, Lehrstuhl für Internationale Geschichte der Universität zu Köln und das Institute for Cultural Diplomacy, Berlin veranstalten das vierte Symposium zum Thema Culture and International History. Die Beiträge der Konferenz beschäftigen sich mit dem Einfluss von Kultur und kultureller Macht in den internationalen Beziehungen. Das Themengebiet ist breit gefächert. So werden die sozialen und psychologischen Strukturen von Diplomatie, alternative Vorstellungen von Modernisierung, der nachlassende Einfluss des Westens in der Diplomatie, die Rolle von NGOs und privaten Individuen bei der Gestaltung der internationalen Ordnung sowie die Entwicklung und Strategien zur Etablierung diplomatischer Kulturbeziehungen diskutiert.

## **Sunday, December 20, 2009, Hotel Geisler, Conference Room**

Frankfurter Str. 172-174 51147 Köln (Porz-Wahn), event closed to the public

### **15:30 Coffee & registration**

16:00 Welcome (Jessica Gienow-Hecht, *University of Cologne* and Mark Donfried, *Institute for Cultural Diplomacy, Berlin*)

16.30-18:00 Opening session: The Future Has Arrived: Questions for International Historians Upon the Advent of the "Documentary Big Bang" and the Digital Records Revolution (William McAllister, *Office of the Historian, US Department of State*)

### **18:00-20:00 Dinner**

20:00 "A Phenomenal Cultural Event": The 20<sup>th</sup> Century Encounter Between American Armies and Local Populations as Presented by the Cinema (David Ellwood, *Johns Hopkins University/ University of Bologna*)

## **MONDAY, DEC. 21, 2009, Wahn Castle**

Burgallee 2, 51147 Köln (Porz-Wahn)

**9:00-11:00**

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### **Panel I: Culture, Territoriality and Government, Garden Room**

Chair: William McAllister, *Office of the Historian, US Department of State*

Political Economy and Governance in American Internationalism 1880-1912 (Andrew Johnston, *Carleton University*)

Culturing the Nation: Situating National and Trans/International Culture within Discourses of Governmentality (Brian Foster, *Carleton University*)

## **Panel II: Images of Modernity, Music Room**

Chair: Richard Pells, *University of Texas at Austin*

Clearing the Jungles: Interwar European Visions of Modernity in the Colonies  
(Matthew Stanard, *Berry College*)

Parallel Development: The Traditional and the Modern in Arabian American Oil  
Company Diplomacy  
(Chad Parker, *University of Louisiana at Lafayette*)

## **Panel III: U.S. Politics in Europe after 1945 Revisited, Pompeian Room**

Chair: Jens Barnieck, *Wiesbaden*

"Our Subjects": History, Identity and American Nation-Building in Postwar Germany  
(Holger Löwendorf, *Temple University, Philadelphia*)

Cultural Policy of the Allied Forces and Postwar International Cultural Exchanges in  
West Germany (Yoko Kawamura, *Seikei University*)

Visions of Multicultural Modernity and Democratic Re-education: Colour Blindness in  
the Marshall Plan Program (Frank Mehring, *FU Berlin*)

## **11:00-11:30 Coffee, Chinese Room and Dining Room**

***11:30-13:00***

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## **Panel IV: Culture, Diplomacy and Education, Pompeian Room**

Chair: Klaus Dittrich, *University of Portsmouth*

International Education – A New Vehicle for Cultural Diplomacy? (Niels Klabunde,  
*Humboldt University, Berlin*)

The role of UNESCO in preserving China's Longmen Caves (Dong Wang, *University of  
Turku, Finland*)

**Panel V: Cultural Hegemony in Europe and Latin America in the 1930s,  
Garden Room**

Chair: Jost Dülffer, *University of Cologne*

A Moral Regeneration for the Americas and the World: The Leading Role of the "Ibero-American Civilization" in the Formulation of Puerto Rican Nationalism and Brazilian Integralism in the 1930s (Juri Bottura, *Vanderbilt University, Tennessee*)

"Inter-Nationalism" and Europeanism: The Nazi-Fascist Model of International Cultural Relations, 1935-1945 (Benjamin Martin, *San Francisco State University*)

**13:00-14:00 Lunch, Chinese Room and Dining Room**

14:30 Leave for the S-Bahn Station (the train departs from Köln Wahn at 14.59)

16:00 Guided Tour: Dome of Cologne

**18:30 Dinner at Peters Brauhaus (traditional "kölsch" brewhouse),  
Mühlengasse 1, 50667 Köln**

**TUESDAY, DECEMBER 22, 2009, Wahn Castle**

**9:00-11:00**

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**Panel VI: Music and International Relations, Garden Room**

Chair: Rob Kroes, *University of Amsterdam/ University of Utrecht*

The Globalization of American Jazz (Richard Pells, *University of Texas at Austin*)

How the Violin did not and did Go Native in Japan: A Case Study of Western Cultural Power and Japanese Traditions (Margarete Mehl, *University of Copenhagen*)

Culture and International History: A String Theory (David Schoenbaum, *University of Iowa*)

## **Panel VII: Environmentalism in Global Affairs, Pompeian Room**

Chair: David Ellwood, *Johns Hopkins University/University of Bologna*

„... are we prepared to see New York underwater?“ – Nixon’s Third Dimension of the NATO and »Environmental Security« in a transatlantic historical Perspective 1969-1975 (Thorsten Schulz, *University of Cologne*)

Protecting the Environment: Transnational Networks in the Emergence of a new EC Policy in the 1970s (Jan-Henrik Meyer, *University of Portsmouth*)

Defining Environments: New Understandings about Interdependency Arising from Exploitation of Oceans, Atmospheres, Outer Space, and Antarctica, 1960-1980 (William McAllister, *Office of the Historian, US Department of State*)

## **Panel VIII: Echoes from the Cold War, Music Room**

Chair: Chad Parker, *University of Louisiana at Lafayette*

Writing the History of Soviet Foreign Relations and the Cultural Cold War (Patrick Finney, *Aberystwyth University*)

Afterlife: The Checkpoint Charlie's Continuing Cultural Presence (Andreas Luescher, *Bowling Green State University, Ohio*)

**11:00-11.30 Coffee, Chinese Room and Dining Room**

**11:30-13:00**

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## **Panel IX: Asia and the West since 1851, Pompeian Room**

Chair: Jakob Vogel, *University of Cologne*

The Competitive Staging of Education at World Exhibitions around 1900: Japan, France, United States (Klaus Dittrich, *University of Portsmouth*)

An Open "One-Way" Door Policy: American Anti-Sinoism and its Impact on American China Policy (Marcel Will, *University of Cologne*)

## **Panel X: Art and International Politics, Garden Room**

Chair: Emily Ansari, *University of Western Ontario*

The Louvre Abu Dhabi Project: Cultural Diplomacy or Business Issue? (Jean-Michel Tobelem, *Option Culture*)

A Method They Couldn't Refuse: The Art of Method Acting and the Globalization of American Culture (Richard Pells, University of Texas at Austin)

## **13:00-14:00 Lunch, Chinese Room and Dining Room**

**14:15-16:15**

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## **XI: From the Micro to the Macrolevel: Culture and Identity in International Relations, Garden Room**

Chair: Marcel Will, *University of Cologne*

Defining & Defending "Culture": The Problem of the Swedish Institute 1945-70 (Nikolas Glover, *Stockholm University*)

The Committee on European Nations not Represented in the Council of Europe, 1949-1960 (Anikó Macher, *Institut d'Etudes Politiques de Paris*)

Belaboring the Obvious? Transatlantic Culture: Its History and Future (Rob Kroes, *University of Amsterdam/ University of Utrecht*)

## **Panel XII: American Music, American Government, and the International Stage, Pompeian Room**

Chair: Margarete Mehl, *University of Copenhagen*

William Schuman and an 'Epistemic Community' of Cold War American Composers (Emily Ansari, *University of Western Ontario*)

Music Pushed, Music Pulled: Cold War Politics and the Globalization of Music (Danielle Fosler-Lussier, *Ohio State University*)

Creating Something Out of Nothing: The Office of Inter-American Affairs Music Committee (1940/1) and the Inception of a Policy for Musical Diplomacy (Jennifer Campbell, *Central Michigan University*)

### **Panel XIII: Cultural Diplomacy since the 1980s, Music Room**

Chair: Yoko Kawamura, *Seikei University*

American Attempts at Cultural Diplomacy through International Exhibitions during the Reagan Presidency, 1981 – 1989 (Andrew Wulf, *University of Southern California/University of Leicester*)

Post-Cold War US Cultural Diplomacy in the European Context. The Changing Role of the Public Sector. (Mark Donfried, *Institute for Cultural Diplomacy, Berlin*)

**16:15-16:30 Coffee, Chinese Room**

**16:30-17:00 Concluding Meeting: Reports from the Panel Chairs & Discussion, Garden Room**

**17:00-17:45** Piano Recital and Presentation Real-Ideal: German-American footprints: The artists Vera Lachmann and Winold Reiss in the New World (Jens Barnieck, *Pianist, Wiesbaden and Frank Mehring*), Garden Room

**18:30 Dinner at the Italian Restaurant "La Brocca",** Frankfurter Str. 198, 51147 Köln (Porz-Wahn)

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**Organizer:**

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**Further contact persons:**

Marcel Will, International History  
Jochen Molitor, International History  
Stefanie Büttner, Anglo-American History  
Alexander Bräuer, Anglo-American History

The conference fee for two days is **50 €** (for students **25 €**) and includes lunch, coffee and beverages.