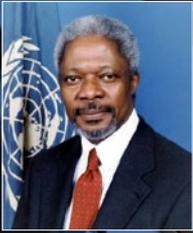


International Symposium on Cultural Diplomacy 2010:
Culture, Globalization, and International Relations
over the next Two Decades
Berlin, May 23rd - 30th, 2010

DEM DEUTSCHEN VOLKE

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"People of different religions and cultures live side by side in almost every part of the world, and most of us have overlapping identities which unite us with very different groups. We can love what we are, without hating what – and who – we are not. We can thrive in our own tradition, even as we learn from others, and come to respect their teachings. Tolerance, inter-cultural dialogue and respect for diversity are more essential than ever in a world where peoples are becoming more and more closely interconnected."

Kofi Annan, Former Secretary-General of the United Nations



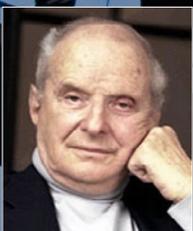
"We must use what has been called "smart power": the full range of tools at our disposal -- diplomatic, economic, military, political, legal, and cultural - picking the right tool, or combination of tools, for each situation. With smart power, diplomacy will be the vanguard of foreign policy. This is not a radical idea. The ancient Roman poet Terence, who was born a slave and rose to become one of the great voices of his time, declared that "in every endeavor, the seemly course for wise men is to try persuasion first." The same truth binds wise women as well.

Secretary of State Hillary Rodham Clinton



"A Senegalese poet said, "In the end we will conserve only what we love. We love only what we understand. And we will understand only what we are taught. We must learn about other cultures in order to understand, in order to love and in order to conserve our common world heritage."

Cellist Yo-Yo Ma



"... far from being on the verge of a new order, the world has entered a period of great disorder. In facing these new dangers, a re-examination of old priorities is needed. Cultural diplomacy, in the widest sense, has increased in importance, whereas traditional diplomacy and military power... are of limited use in coping with most of these dangers."

Walter Laqueur



International Symposium on Cultural Diplomacy

Berlin, 23th - 30th May 2010

The International Symposium on Cultural Diplomacy 2010:

Culture, Globalization, and International Relations over the next Two Decades

The International Symposium on Cultural Diplomacy is one of the world's leading conferences in the fields of international relations and cultural studies. Held annually in Berlin by the Institute for Cultural Diplomacy, the event brings together renowned figures from international politics and academia to speak to an interdisciplinary audience including diplomatic and political representatives, scholars and academics, students and young professionals, and other interested stakeholders. The International Symposium 2010 will focus on the relationship between culture, international relations, and globalization through a program of lectures, panel discussions, debates, and cultural activities.

The change over the past two decades from an international system based on independent nation states to an interdependent world facing global challenges has been widely explored and analyzed. This shift has placed a higher priority on nation states working closely with one another and pursuing sustainable multilateral approaches to tackling global and regional challenges. The International Symposium 2010 will build on the foundation of these discussions by exploring the challenges that lie ahead and the complex relationship between culture, international relations, and globalization over the next two decades.

Symposium Agenda

The International Symposium 2010 will be split into three complementary parts. The program will begin by looking in greater detail at "culture" and "identity" and how these terms are used and understood today. During this part of the program participants will have the opportunity to experience Berlin's famous "Carnival of Cultures". The second part of the program will build on these components by considering the role that culture plays in contemporary international relations and the process of globalization. During these three days the concepts of "cultural diplomacy" and "soft power" will also be explored in more detail. The final part of the program will apply these discussions to one of the key issues that will determine global politics over the coming years - Afghanistan and stability in Central Asia.

The Symposium will be split into the following three parts:

- "Defining and Understanding Culture in an International Context" (23rd – 25th May) [More »](#)
- A Three Piece Puzzle - "The Relationship between Culture, International Relations and Globalization" (26th - 27th May) [More »](#)
- "Understanding Afghanistan: Supporting Democracy and Development in Afghanistan - The Path Ahead" (28th - 30th May) [More»](#)





International Symposium on Cultural Diplomacy

Berlin, 23th - 30th May 2010

Symposium Aims

The International Symposium 2010 will pursue the following aims:

- To explore and define the key challenges that will be faced by global society over the next two decades.
- To consider the importance of intercultural understanding as a foundation for international activity to address these challenges and promote global stability
- To consider the role of supra-national organizations in building consensus between governments and promoting intercultural understanding at the grassroots level
- To raise awareness of the concepts of cultural diplomacy and soft power and their role in generating cross-cultural consensus and bridging religious divides
- To consider the role that intercultural relations will play in determining the future shape of global politics and to provide clear policy recommendations to decision-makers and other influential stakeholders in politics and civil society regarding the role of culture in international relations
- To analyze the process of nation-building in Afghanistan and the importance of the county to stability in Central Asia over the next two decades

Symposium Issues

The International Symposium 2010 will cover a diverse, inter-disciplinary range of issues throughout the program. These will include:

- **Global Politics: The Shape of the New World Order**
(Focus: The BRIC Countries, Regional Organizations, the UN)
- **Global Processes: Globalization and Interdependence**
(Focus: Economic Interdependence, the Digital Revolution, State Sovereignty)
- **Global Challenges and Global Public Goods: Generating Intercultural Understanding**
(Focus: Human Rights, Climate change, Terrorism, International Crime)
- **Evaluating Culture: Defining and Exploring Cultural Differences and Identity**
(Focus: Religion, Nationality, Language, Identity)
- **New Strategies: Cultural Diplomacy and Soft Power Policies**
(Focus: Cuba, Afghanistan, Iran, Iraq, the Middle East, North Korea)
- **Understanding Afghanistan: Case Study of Afghanistan and Central Asia**
(Focus: Islam and the West, Democracy, Nation Building, Culture)





International Symposium on Cultural Diplomacy

Berlin, 23th - 30th May 2010

Symposium Components

Each of the three parts of the International Symposium 2010 will include the following components:

- **Lectures** - will allow participants the opportunity to hear the perspectives of prominent figures in the field. Following each lecture there will be an interactive question and answer session.
- **Panel Discussions** - will bring together selections of the speakers for interactive discussions on key program issues. Audience members will be able to address questions to the panelists at the end of each discussion.
- **Traditional Debates** - will encourage academic discussion on controversial issues as teams of speakers debate salient issues amongst each other.
- **Participant Papers** - will be delivered during the program. An independent panel of judges will review submitted papers and select the best to be delivered during the conference. [More »](#)
- **Cultural & Social Activities** - will provide an opportunity to experience Berlin's rich cultural heritage and network with other like-minded individuals. The ICD will be holding "Strength in Song: A Concert Series for Global Betterment" during the Symposium evenings, which will showcase a diverse range of musicians and a broad selection of music genres from across the world.

Symposium Speakers

The speakers during the International Symposium 2010 will include leading figures from international politics, academia, civil society and the private sector, from across the world.

Symposium Participants

The Symposium participants will include young professionals and students, political and diplomatic representatives, scholars, journalists, civil society practitioners, economists, and other stakeholders in international relations from across the world.

Certificate of Attendance

All participants of the Symposium will be awarded an official certificate of attendance at the end of the program. This certificate will confirm attendance and provide details of the speakers who took part during the program and the topics discussed.

Sustainable Network

Participants of the symposium will become part of a growing international network of people from across the world with different fields of interest and levels of experience who share a commitment to intercultural exchange. Participants will be able to remain in touch with each other through the ICD Online Network. This network represents a medium through which members can exchange information on research, job opportunities, related events, and coordinate their own cultural exchange initiatives. The ICD will help to support the symposium participants in their future activities by providing guidance and advice on possible research topics and helping to support members who plan to organize their own cultural exchange initiatives.



International Symposium on Cultural Diplomacy

A Selection of our symposium locations

■ Symposium Locations



ICD House of Arts & Culture The ICD House of Arts & Culture (ICD House) is a multi-purpose location that has been designed to support Berlin's civil society and the city's diverse cultural communities by providing a platform for their activities. Run by the Institute for Cultural Diplomacy, its purpose is to raise awareness of and celebrate the city's cultural diversity amongst the general public as well as providing a forum for discussion on salient political and cultural issues from across the world..



German Foreign Office (Auswärtiges Amt) Few buildings have experienced Berlin's turbulent history to the extent of the German Foreign Ministry. Built between 1934 and 1940 as an extension of the German Reichsbank, the building was used by the National Socialists to formulate economic policy and the financing of the Second World War. More recently, it was here that the treaty for the reunification of Germany was signed. Although the building has been modernised and expanded, care has been taken to preserve its character and unique history.



European House Berlin Berlin's European House is located in the heart of the city, on the famous boulevard Unter den Linden. The building is situated opposite the Adlon, one of the world's most exclusive hotels, and a short walk from Pariser Platz, the Brandenburg Gate, and the Reichstag. The location is home to the European Commission representation in Germany.



German Parliament The seat of the German Parliament, the Reichstag, is closely linked to the modern history of Berlin. Burnt down under suspicious circumstances in 1933, stranded in No-Man's Land during the Cold War, and then "unwrapped" as the home of the German Parliament once again in 1995. The glass dome on the roof of the building, designed by British architect Sir Norman Foster, symbolises the transparency of modern German government institutions.

Olympic Stadium Berlin The Olympiastadion (Olympic Stadium) is a sports stadium in Berlin. There have been two stadia on the site: the present facility, and one that was built for the aborted 1916 Summer Olympics. Both were designed by members of the same family, the first by Otto March and the second by his son Werner March. The current Olympiastadion was originally built for the 1936 Summer Olympics in the southern part of the Reichssportfeld (today Olympiapark Berlin). During World War II, the area suffered little damage. After the war, the United Kingdom military occupation used the northern part of the Reichssportfeld as its headquarters until 1994.

Berlin City Hall Located in the heart of East Berlin, close to the TV Tower and a short walk from the famous Unter den Linden Boulevard, Berlin's City Hall is an impressive building. Home to the Berlin Senate and the offices of the Berlin Mayor, the "Red" City Hall has been in use since 1869 and holds a unique place in the city's history.

Deutsche Welle Germany's international media broadcaster conducts its television activity from its Berlin base, in the city district of Mitte. The building was designed by architect Josef Paul Kleiheus and houses director's offices, studios, and a technical department. Its location ensures that DW not only broadcasts from the heart of Europe, but from the heart of Berlin.



International Symposium on Cultural Diplomacy

Symposium Speakers

■ Symposium Speakers



Abed Nadjib

Minister Counselor at the Embassy of the Islamic Republic of Afghanistan



Amb. Alessandro Minuto Rizzo

Former Deputy Secretary General of NATO; Former Acting Secretary General



Dr. Alfredo Palacio

ICD Advisory Board Member - Former President of Ecuador



Ali Ahmad Jalali

Former Interior Minister of Afghanistan



Ana Trišić-Babić

Deputy Minister of Foreign Affairs of Bosnia and Herzegovina



Anatoliy Zlenko

Former Minister for Foreign Affairs of Ukraine

Bettina Muscheidt

European Commission - External Relations Directorate-General, Desk Afghanistan



Col. Andrew Budd

Branch Chief, Strategic Policy&Concepts Branch, International Military Staff, NATO



Bertie Ahern

Former Prime Minister of Ireland



Christian Manhart

UNESCO - Chief, Section of Museums and Cultural Objects



Daniele Riggio

Information Officer for Central Asia, Public Diplomacy Division of NATO



Amb. Elena Poptodorova

Director - Security Policy, Ministry of Foreign Affairs of Bulgaria



Emil Constantinescu

ICD Advisory Board Member - Former President of Romania



International Symposium on Cultural Diplomacy

Symposium Speakers

Prof. Dr. Enes Kujundžić

Former Director of the National University Library of Bosnia and Herzegovina and Professor of Folk Literature at the University of Zenica



Dr. Erkki Tuomioja

ICD Advisory Board Member - Former Finnish Foreign Minister



Francesco Rutelli

Former Deputy Prime Minister of Italy, Former Minister of Culture



Prof. Dr. Fadwa El Guindi

Distinguished Professor of Anthropology, Head of the Department of Social Sciences, Qatar University

Dr. Faisal Hassan Fulad

Secretary General of Bahrain Human Rights Watch Society; Member of Bahrain's Shura Council (Upper Chamber of Parliament)



Prof. Dr. Hans Köchler

Professor of Philosophy at the University of Innsbruck, President of the International Progress Organization



Ints Dālderis

Minister for Culture of the Republic of Latvia, Director of the Latvian National Symphony Orchestra



Dr. Jacek Saryusz-Wolski

Former Deputy Chairman of the European Parliament; Former Vice President of the European People's Party



Jack McConnell

ICD Advisory Board Member - Former First Minister of Scotland



Dr. Jacques F. Poos

ICD Advisory Board Member - Former Deputy Prime Minister of Luxembourg, Former Minister of Defence



Sir James Richard Marie Mancham

ICD Advisory Board Member - Former President of the Republic of Seychelles



Prof. Dr. Jeffrey Haynes

Director of the Centre for the Study of Religion, Conflict and Cooperation, London Metropolitan University



Dr. Jiří Weigl

Chancellor of the Office of the President of the Czech Republic



Joaquim Chissano

Former President of Mozambique



International Symposium on Cultural Diplomacy

Symposium Speakers



Kjell Magne Bondevik
Former Prime Minister of Norway



Sir Malcolm Rifkind (tbc)
Former Foreign Secretary of the United Kingdom



Marcia Barrett
Lead Singer of Boney M

Marco Boasso

Chief of Mission and Special Envoy to Afghanistan, International Organization for Migration (IOM)



Maxim Minchev
Director General - Bulgarian News Agency



Dr. Miomir Zuzul
Former Foreign Minister of Croatia, Former Croatian Ambassador to the United States



Muhammad Umer Daudzai
Chief of Staff to the President - The Islamic Republic of Afghanistan



Dr. Nada Popović Perišić
Former Minister of Culture of Serbia; Former Ambassador to UNESCO

Nick Williams

Head, Operations Section, Operations Division, NATO



Paul-Eerik Rummo
Former Estonian Minister of Culture and Education



Amb. Petko Draganov
Deputy Secretary General - United Nations Conference on Trade and Development (UNCTAD)



Amb. Philip D. Murphy
U.S. Ambassador to the Federal Republic of Germany

Prof. Dr. Rizwan Saeed Sheikh

Director, Department of Cultural Affairs, Organization of the Islamic Conference's General Secretariat



Prof. Rupert Scholz
Former Minister of Defense of Germany



International Symposium on Cultural Diplomacy

Symposium Speakers



Sartaj Aziz

Former Foreign Minister of Pakistan, Vice-Chancellor of Beaconhouse National University in Pakistan



Scott M. Thomas

Senior Lecturer in International Relations and the Politics of Developing Countries, University of Bath, UK



Solomon Isaac Passy

ICD Advisory Board Member - Former Foreign Minister of Bulgaria and Former Chairman-in-Office of the OSCE



Stefan Sofianski

Former Prime minister of Bulgaria, Former Mayor of Sofia



Tomasz Sadzyński

Mayor of the City of Łódź



Dr. Vaira Vīķe-Freiberga

ICD Advisory Board Member - Former President of Latvia



Dr. Vasile Puscas

ICD Advisory Board Member - Former Romanian Minister for European Affairs



H.E. Yasar Yakis

ICD Advisory Board Member - Turkish MP, Former Foreign Minister of Turkey



Dr. Yasser Thabet

Journalist and author; Program Editor at Al Arabiya News Channel; Former Senior Producer at Al Jazeera



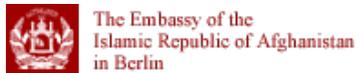
Zhelyu Zhelev

Former President of Bulgaria (tbc)

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“Soft power is the ability to get what you want through attraction rather than coercion or payments. It arises from the attractiveness of a country’s culture, political ideals, and policies. When our policies are seen as legitimate in the eyes of others, our soft power is enhanced.”

”

Joseph S. Nye



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