The 2013 Symposia on Cultural Diplomacy

“The Potential for Cultural Diplomacy in Supporting National and International Governance”

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Introduction

The International Symposia on Cultural Diplomacy 2013 is now 5 years old and has become the world’s largest event in the field of Cultural Diplomacy. The sixth Symposia took place in 2013 and included large-scale events taking place in different major capital cities in cooperation with governments, leading academic institutions and civil society organizations throughout the months of May - July 2013.

The focus of the 2013 symposia was to explore the potential for cultural diplomacy to successfully support national and international governance; and thus strengthen relations between states & communities and contribute to more just and harmonic relations between societies. The Symposia examined interdisciplinary and international examples of cultural diplomacy at the local, the national, the regional and the global levels, with each Symposia event focusing on a different topic or region.
Symposium on Cultural Diplomacy in the Mediterranean
“Promoting the Culture of Peace and Global Ethics for Conflict Mediation through Cultural Diplomacy”
Istanbul; May 7th - 9th, 2013
 Symposium on Cultural Diplomacy in the Mediterranean
“Promoting the Culture of Peace and Global Ethics for Conflict Mediation through Cultural Diplomacy”
(Istanbul & Ankara, May 7th - 9th, 2013)

The Symposium on Cultural Diplomacy in the Mediterranean was a historic event aimed to promote open dialogue for the initiation of a peace process in the Middle East by engaging parliamentarians, spiritual and religious leaders, academics, and cultural diplomats.

The Symposium began with a meeting in Ankara at the Turkish Parliament, hosted by the Deputy Minister of Culture. The meeting was held between MPs from Israel and Turkey, and also included religious leaders in the dialogue, further demonstrating an important step forward for the relations between the two countries and the initiation of a peace process in the Middle East.

The second part of the Symposium took place in Istanbul, where an important number of representatives from academia, civil society, and international organizations joined the dialogue in a conference that was characterized by honest, personal, and open-hearted presentations and speeches.

The conclusion of the Symposium included the recognition of the necessity to initiate an inter-parliamentarian platform that will continue the aforementioned discussions initiated in Ankara and Istanbul, the importance of the endorsement of the Nation States, and the European Union and the key role of civil society, spiritual and religious leaders, and other sectors of society.

Prof. Dr. Uli Brückner, Academic Director of the Center for Cultural Diplomacy, concluded with the statement “Let’s move on with the initiative; let’s pick the practical proposals. We will definitely document and promote all the other ideas that were exposed. Everyone is invited to join forces and implement the different ideas. This is not just people who share the same beliefs and believe in peace, but we will see very practical outcomes from this initiative. Make the world a better place- that was the idea that we started with, and I hope we will see this as a very practical result.”
Symposium on Cultural Diplomacy in Germany
“How did Berlin become a Multicultural Example? Berlin as a Case Study for Embracing German Cultural Plurality”
Berlin; May 19th - 22nd, 2013
Symposium on Cultural Diplomacy in Germany

“How Did Berlin become a Multicultural Example? Berlin as a Case Study for Embracing Germany Cultural Plurality”
(Berlin; May 19th - 22nd, 2013)

“How Did Berlin become a Multicultural Example?” was the main focus of the “Symposium on Cultural Diplomacy in Germany,” which took place between the 19th and 22nd of May 2013.

The “Symposium on Cultural Diplomacy in Germany” was created as a subsidiary of the framework of the Cultural Bridges in Germany Program, which is aimed to strengthen relations between Germany’s internal cultural communities, explore the benefits of a multicultural society and analyze Germany’s increasing role as a regional and global power.

The conference was held in parallel to Berlin’s Carnival of Cultures 2013, an annual event held to showcase and celebrate Berlin’s cultural diversity. Participants of the conference were able to experience the cultural diversity of Berlin whilst getting to know each other.

The conference analyzed future models for a German multicultural society and the use of cultural diplomacy for integration and cultural understanding. Lectures and discussions were held in the context of German organizations and institutions including the German Parliament, the Allianz Cultural Foundation and the KFW headquarters in Berlin.

Another important focus of the conference was the role of arts and music for cultural understanding, with the visit to the Berlin Philharmonic, the historic walking tour guided by artist Günther Schäffer, and the lecture on “The Power of Music to Build Cultural Bridges” by Paul Brody.

Berlin’s Carnival of Cultures 2013 (Karneval der Kulturen)

On the opening day of the International Symposium, participants had the unique opportunity to experience Berlin’s renowned “Carnival of Cultures”: an annual event held to showcase and celebrate Berlin’s cultural diversity. With over 4,000 artists performing, and more than 1 million spectators, the parade through Kreuzberg is one of the highlights of Berlin’s cultural calendar.

The Carnival Concept
The concept for the Carnival of Cultures was developed in the mid 1990’s, at a time when Germany as a whole, and Berlin in particular, were going through considerable social, political, and cultural change. The fall of the Berlin Wall and the reunification of Germany created in Berlin a diverse, multi-ethnic, multi-cultural city, particularly popular amongst international artists and immigrants, and with the younger generation.

The goal of the project was therefore to create a festival that would showcase the cultural and ethnic diversity of Germany’s new capital, and provide the international and artistic communities in Berlin with a platform for expression and exhibition.

Guided Tour at the East-Side Gallery with Gunther Shaffer, historian and artist
Symposium on Cultural Diplomacy in the Levant
“Levant, Cradle of Cultural Diplomacy: Rediscovering the Mediterranean”
Bucharest; May 23rd - 25th, 2013
The Symposium on Cultural Diplomacy in the Levant

“Levant, Cradle of Cultural Diplomacy: Rediscovering the Mediterranean”

(Bucharest; May 23rd - 25th, 2013)

The Symposium on Cultural Diplomacy in the Levant was an initiative of the Academy for Cultural Diplomacy, organized and hosted in Bucharest under the leadership of the President of the Academy for Cultural Diplomacy, Dr. Emil Constantinescu. This event has led to the “Levant Initiative”. The Conference received endorsement and support from the HRH Crown Princess Margareta of Romania, who offered a welcome dinner to speakers and ICD members on the first day of the conference at Elisabeta Palace.

In the constructs of the Romanian Senate at the Palace of the Romanian Parliament, the first part of the conference brought members of the Romanian Government to speak on “The Levant, Cradle of Cultural Diplomacy: Rediscovering the Mediterranean”. Speakers included President Crin Antonescu, President of the Romanian Senate, Dr. Titus Corlățean, Minister of Foreign Affairs of Romania, Dr. Daniel Barbu, Minister of Culture of Romania, and Prof. Dr. Remus Prîcopic, Minister of National Education of Romania.

The second part of the conference was comprised of meetings and lectures on the significance of the Levant in the past, present and future; the cooperation in the field of higher education and research and the Euro-Mediterranean Dimension of Europe. One of the highlights was the contribution of President Rexhep Meidani, Former President of Albania and ICD Advisory Board Member, who emphasized the importance of cooperating with all the countries in the Levant region at a European level but also at an international level and the role that the inclusion of Turkey in the European Union can play in avoiding future conflicts.

On the last day of the conference there was a UNESCO greeting address made by H.E. Amb. Katalin Bogyay, President of the General Conference of UNESCO, who shared with participants and speakers the contributions that UNESCO will make to the “bridge building between Europe and the Levant”. H.E. Amb. Katalin Bogyay concluded, “Cultural diplomacy is our best hope of transforming traditional prejudices into attitude of understanding and cooperation”.

President Emil Constantinescu conducted the closing speech of the conference, announcing the Launch of the Bucharest Declaration, “A visionary political project will be achieved, a project that will adopt the major challenges of the present and will contribute to the new identity of this zone and to the European global identity. The Declaration adopted at the Bucharest Forum may represent the first step”.

The International Symposia on Cultural Diplomacy 2013

“The Potential for Cultural Diplomacy in Supporting National and International Governance”

Symposium on Cultural Diplomacy & Human Rights

“Towards a Global Human Rights Culture: The Need for a Collective Alliance in the Protection & Promotion of Human Rights”

Berlin; May 27th - June 1st, 2013
The International Symposia on Cultural Diplomacy 2013
“The Potential for Cultural Diplomacy in Supporting National and International Governance”

Symposium on Cultural Diplomacy & Human Rights
“Towards a Global Human Rights Culture: The Need for a Collective Alliance in the Protection & Promotion of Human Rights”
(Berlin; May 27th - June 1st, 2013)

The “Symposium on Cultural Diplomacy & Human Rights” was a significant step for the ICD Human Rights Program, bringing together civil society, academic practitioners, and world leaders to build a global alliance and initiate new proposals in the Human Rights arena.

The ICD was privileged to have the active support of its Advisory Board Members for the event, which included: Ogmundur Jónasson, Former Minister of the Interior of Iceland; Dr. Zvonimir Paul Separovic, Former Minister of Justice of Croatia; President Emil Constantinescu, Former President of Romania and President of the Academy for Cultural Diplomacy; and H.E. Amb. Katalin Bogay, President of the General Conference of UNESCO.

The first part of the Symposium focused on “Equality Issues: Women’s Rights & Representation of Women in Politics,” which was made poignant by the high presence of women, including Prof. Dr. Marilou McPhedran, Mary Devery, Sabine Leskopf, Jana Smigels Kavková, and Marie Brown.

The second part of the Symposium focused on “Environmental Responsibility and Climate Change,” highlighted by the presence of German representatives, which further showcased German leadership in “green policies and environmental responsibility.” Some of the German speakers included Dr. Inge Gottzmann, National Manager of Bund Heimat und Umwelt in Deutschland, Bundesverband für Kultur, Natur und Heimat e.V.; Ralf Fücks, President of Heinrich Boell Foundation; Prof. Martin Jänicke, Founding Director of the Environmental Policy Research Center at Freie Universität Berlin; and Dietmar Köring, Architect & Researcher at the Institute for Urban Design and Sustainable Urban Planning at Technische Universität Berlin.

The final part of the Symposium focused on the prevention of genocide and mass atrocities, which included key issues on the collaboration of civil society, the role and potential of the European Union, the responsibility to protect doctrine, and the necessity to create an alliance for a common response for the prevention of genocide and mass atrocities. With this aim, the ICD held a significant meeting on the last day of the conference with the main representatives of civil society organizations and members of the ICD Advisory Board.

Speakers for the “Symposium on Cultural Diplomacy & Human Rights” included: Zvonimir Paul Separovic, Former Minister of Justice of Croatia; Ogmundur Jónasson, Former Minister of Interior of Iceland; President Emil Constantinescu, President of the Academy for Cultural Diplomacy and Former President of Romania; Gregory H. Stanton, President of Genocide Watch; Arthur Gwagwa, Coordinator International Liaison Office, Zimbabwe Human Rights NGO Forum; Blanche Foster, Acting Executive Director, Darfur Rehabilitation Project; Dr. Robert Schütte, President, Genocide Alert; and Dr. James Smith, Special Representative, Aegis Trust.
Symposium on Cultural Diplomacy in the Asia Pacific
“The Application of Cultural Diplomacy in Fostering Relations within the Asia Pacific”
Berlin; June 5th - 7th, 2013
Symposium on Cultural Diplomacy in the Asia Pacific
“The Application of Cultural Diplomacy in Fostering Relations within the Asia Pacific”
(Berlin; June 5th - 7th, 2013)

The “Symposium on Cultural Diplomacy in the Asia Pacific” aimed at gathering important political, economic, social, academic, literary, and artistic figures from an international background to discuss the opportunities and challenges that the South Pacific region faces as a result of its constant growth and development in the international arena. “Trade and Investment,” “Economic Development,” “Cultural and Indigenous Rights,” and “Sustainable Development,” were main topics of discussion at the Symposium.

The conference was held parallel to the “Asia-Pacific Weeks Berlin 2013,” thus offering participants the opportunity to attend this major event series. Speakers included Dr. Guido Westerwelle, German Federal Minister for Foreign Affairs; Jejomar C. Binay, Vice President of the Philippines and Former Mayor of Makati; Dr. Surapond Tovichackchaikul, Deputy Prime Minister and Minister of Foreign Affairs of Thailand; and Cornelia Yzer, Berlin Senator for Economics, Technology, and Research.

The Symposium included not only lectures and discussions, but also the opportunity to experience Cultural Diplomacy in practice through a cultural evening at the Japanese-German Center which included an exhibition, presentation, concert, and reception in order to develop a deeper knowledge of Japanese traditions and modern culture.

Senator Alan Ferguson, 22nd President of the Australian Senate; ICD Advisory Board Member
“Cultural Diplomacy in the Asia-Pacific Region”

Senator Alan Ferguson, 22nd President of the Australian Senate and former Senator of South Australia, delivered a lecture on “Cultural Diplomacy in the Asia Pacific Region,” with specific reference to Australia’s cultural ties to nations in the Pacific Islands.

Senator Ferguson gave an overview of the countries that comprise the Asia-Pacific region and said that while it is usually relatively simple to pursue Cultural Diplomacy initiatives with larger Asian countries such as China, it can sometimes be more difficult with the smaller Pacific Island nations that often have a very small land mass and overall population. He explained how advances in technology have given many of these smaller countries a chance to have their voice heard on the global stage, leading to more opportunities for their citizens.

Symposium on Cultural Diplomacy in Afghanistan & Central Asia
“Democracy, Development, and Diplomacy in Afghanistan & Central Asia”
(Berlin; June 21st – 23rd, 2013)

The “Symposium on Cultural Diplomacy in Afghanistan & Central Asia” focused on important topics concerning the past, present, and future of the region in question, where experts of various backgrounds and professions, such as politics, journalism, diplomacy, and activism, gathered together to give their views on the transition of power in Afghanistan, including its challenges and potential solutions. A special overview was also given on the historical and cultural issues of the Central Asian region as key in understanding the conditions and possible development of these states.

On this occasion, the ICD was honored to welcome H.E. Yasar Yakis, President of the ICD Young Leaders’ Forum and former Minister of Foreign Affairs of Turkey, who moderated the conference, and President Emil Constantinescu, President of the Academy for Cultural Diplomacy, both of whom shared their knowledge and experience on the region with the participants of the conference.
The International Symposia on Cultural Diplomacy 2013

“The Potential for Cultural Diplomacy in Supporting National and International Governance”


The Institute for Cultural Diplomacy - www.culturaldiplomacy.org

The Academy for Cultural Diplomacy

Symposium on Cultural Diplomacy in Italy

“Italian Cultural Diplomacy”

Rome; June 12th - 14th, 2013
Symposium on Cultural Diplomacy in Italy
“Italian Cultural Diplomacy”
(Rome; June 12th - 14th, 2013)

The Symposium on Cultural Diplomacy in Italy explored and analyzed Italy’s historic and contemporary foreign relations, and placed emphasis on the ways in which the country has directly and indirectly used Cultural Diplomacy as a tool to improve its international standing and its relations with other countries. It was also an opportunity to gather important political, social, economic and artistic figures of the Italian scene regarding cultural and national identity and a forum to discuss the possibilities of revitalizing its economic recession with the tools proposed by Cultural Diplomacy.

The symposium, which was hosted by the Honorary President of the Institute for Cultural Diplomacy, Francesco Rutelli, took place at the Palazzo Giustiniani of the Italian Senate and at The Palazzo Firenze of the Società Dante Alighieri.

The conference started with welcome speeches made by the Head of the Italian State, Prime Minister Enrico Letta, and the Minister of Foreign Affairs, Emma Bonino and followed with the President of the Società Dante Alighieri, Bruno Bottai, who gave a speech on the crucial role cultural diplomacy can play in both domestic and foreign affairs from a cultural, economic and political point of view.

The Minister of Foreign Affairs in Italy, Emma Bonino, highlighted the significance of national and international participation of not only uncivil, but civil society: “Finally, to make it short, I think that cultural diplomacy surely needs governmental and institutional protagonists, but not only. This cultural diplomacy, as the growth diplomacy, needs plenty of protagonists and needs especially a development to occur. [...] But it needs to find support and attention.”
The Palazzo Firenze of the Società Dante Alighieri hosted the second part of the conference, where more speakers participated in expressing their views on the use of cultural diplomacy from artistic and scientific perspectives; the topic of the session was “Cultural Heritage, Italian Language, Creative Industries: Italian Distinctive Features in the World”. The President of MAXXI (National Museum of the 21st Century Arts of Rome) Giovanna Melandri and the President of UNESCO National Italian Commission Gianni Puglisi were among many of the culturally significant speakers that attended.

Giovanna Melandri highlighted the potential that Italian culture has to develop, regardless of its current leadership in arts and culture worldwide, giving an example of her work: “MAXXI is a center, not only a museum. In other words, we want to build around the destiny of one of the institutions dedicated to the national Italian contemporary creativity a meeting place of scientific and technological research and artistic production.” On the other hand, Gianni Puglisi specifically focused on the role of scientific and technological research, and the development it clearly needs, saying that it is “an essential instrument of diplomacy in order to make our own country more affluent and more competitive in the international scene.”

The third day centered on the theme of “Legality, Ethical Principles, International Partnership: Italy’s Action and Proposals to Fight Illicit Trafficking of Art” and was contributed to by various personalities involved with UNESCO, the University of Milano-Bicocca and State Attorneys. Finally, the closing remarks were made by the Honorary President of the Institute for Cultural Diplomacy, Francesco Rutelli, and the Secretary General of the Società Dante Alighieri, who marked the symposium’s end.
Symposium on Cultural Diplomacy in the USA

“US Cultural Diplomacy: The Use of the Arts in Promoting Dialogue, Fostering Peace, and Initiating Mutual Understanding amongst World Cultures and Civilizations”

Washington D.C. & New York City; June 24th - 28th, 2013
Symposium on Cultural Diplomacy in the USA
“US Cultural Diplomacy: The Use of the Arts in Promoting Dialogue, Fostering Peace, and Initiating Mutual Understanding amongst World Cultures and Civilizations”
(Washington D.C. & New York City; June 24th - 28th, 2013)

United Nations Headquarters, New York City

The focal point of the “Symposium on Cultural Diplomacy in the USA” was the use of the arts in promoting dialogue, fostering peace, and initiating mutual understanding amongst cultures. The conference explored possibilities for the US Cultural Diplomacy and challenges for the future.

As part of the Symposium, the Global Summit for the Levant Initiative took place at the United Nations Headquarters in New York City with the support of the Inter-Parliamentary Coalition for Global Ethics. The Summit focused on “The Culture of Peace” and the implementation of the Levant Initiative; including the parliamentary dimension, the religious dimension, and the academic dimension. The support of the members of the ICD Advisory Board and Faculty of the Academy for Cultural Diplomacy was imperative for the Global Summit, which represented an important step for “The Levant Initiative”, and included: President Emil Constantinescu, President of the Academy for Cultural Diplomacy; H.E. Yasar Yalçın, former Foreign Minister of Turkey; and Dr. Nazar Al Baharna, former Foreign Minister of Bahrain.

Interfaith dialogue and the role religious leaders can play for the peace process in the Middle East was among the most important topics discussed during the Global Summit. The endorsement of “The Levant Initiative” by the Romanian Senate and the Romanian Chamber of Deputies during “The Global Summit for The Levant Initiative for the Peace Process in the Middle East” was supported by the efforts of the United Nations to achieve sustainable global peace.

The endorsement of the Romanian Senate was summarized in an official document handed to the Institute for Cultural Diplomacy and the Inter-Parliamentary Coalition for Global Ethics during the Global Summit.
The highlight of the second part of the Symposium was discussed from an artistic and social point of view, with such themes as “How Rock & Roll Played a Part in Bringing Down the Iron Curtain,” and “Culture as the Tipping Point” illustrating the idea that even small changes can have a significant impact on the world, and how different ideologies from various cultures have influenced global history and how they continue to affect international relations among countries.

Leading the discussions were Amb. Dr. Prof. Cynthia P. Schneider, Former US Ambassador to the Netherlands, and Amb. Andras Simonyi, Director of the Center for Transatlantic Relations at Johns Hopkins University, which served as the location of the second part of the Symposium.

Amb. Andras Simonyi, Director of the Center on Transatlantic Relations within the Johns Hopkins University and ICD Advisory Board Member

Mark Donfried with Amb. Prof. Dr. Cynthia Schneider, and the participants of the Symposium at the Center for Transatlantic Relations, Johns Hopkins University

National Public Radio Headquarters, Washington D.C.
Symposium on Cultural Diplomacy in the African Union
“African Perspectives: An African Vision for Positive Developments in Africa”
Berlin; June 26th - 28th, 2013
Symposium on Cultural Diplomacy in the African Union
“African Perspectives: An African Vision for Positive Developments in Africa”
(Berlin; June 26th - 28th, 2013)

The "Symposium on Cultural Diplomacy in the African Union" was dedicated to the promotion and support of self-initiated African efforts towards sustainable development in all spheres of life.

The ICD Headquarters in Berlin served as the venue for this multicultural event which gathered a wide range of diverse actors primarily from the African continent. Students, representatives of CSOs, and figures from politics and the diplomatic community met over a three day period to devise constructive solutions to contemporary African challenges and to explore the role of Cultural Diplomacy in aiding social, economic, and political progress in Africa.

The multidimensional conference discussed important issues such as education, youth empowerment, and conflict prevention and resolution, as well as the power of Cultural Diplomacy in strengthening and solidifying the rise of Africa. Alongside lectures, participants were graciously hosted at several venues including the Allianz Foundation, Deutschlandsstiftung Integration, and the Embassy of the Republic of Burundi. Keynote addresses by speakers were complemented by regular interactive discussions, which gave attendees the valuable opportunity to voice and exchange differing viewpoints, thus directly putting into practice Cultural Diplomacy.

The conference coincided with the 51st Anniversary of Independence of the Republic of Burundi, a country which has managed to transform itself from a post-conflict country to a beacon of stability and development in the region. To commemorate this occasion, the Embassy of the Republic Burundi hosted a celebration at the ICD House of Arts & Culture. Alongside conference participants, guests included members of the diplomatic community and the Burundian Diaspora.

Commencing with a keynote address by H.E. Amb. Dr. Eduard Bizimana, Ambassador of Burundi to Germany, the event consisted of speeches and Panel Discussions exploring the Burundian Diaspora’s contribution to the socio-economic development in Burundi. To give voice to the cultural element of the festivities, Burundian art was displayed and the evening concluded with performances by the world-renowned Burundian drummers who give Burundi its name as the “beating heart of Africa.”

Celebrating the 51st Anniversary of the Independence of the Republic of Burundi
Symposium on Cultural Diplomacy in the EU
“Sustainable Economic Growth, Further Integration and Common Identity: Moving towards a European Consensus”
Brussels; July 3rd - 5th, 2013
Symposium on Cultural Diplomacy in the EU

“Sustainable Economic Growth, Further Integration and Common Identity: Moving towards a European Consensus”
(Brussels; July 3rd - 5th, 2013)

The “Symposium on Cultural Diplomacy in the EU” took place in Brussels and focused on three main topics “Economic Growth & Sustainable Development in the EU,” “Further European Integration,” and “The Common European Identity and Cultural Pluralism.”

One of the highlights of the Symposium was the presence of the President of the Academy for Cultural Diplomacy, Dr. Emil Constantinescu, who delivered a lecture on “Cultural Diplomacy in the Levant,” and spoke about the key role that the European Union can play for a successful peace process in the region.

The importance of culture for the European project was an important point emphasized by most of the speakers at the conference. The Hon. Jan Figel, Vice President of the National Council of the Slovak Republic, highlighted the importance of culture for the European project by stating “I have always seen the European Union as a community of cultures; culture defines Europe much more than geography or business or European currency.”

The conference was held at the Mission of Macedonia to the EU and consisted of important participation from the diplomatic community, including ambassadors from Macedonia, France, Romania, Hungary, Cyprus, Lebanon, New Zealand, Bulgaria, Denmark, and Armenia.

Speakers for the event included: Agnieszka Skuratowicz, Member of Cabinet of the President of the European Commission; President Dr. Emil Constantinescu President, ICD Academy for Cultural Diplomacy; Former President of Romania; The Hon. Jan Figel Vice-President of the National Council of the Slovak Republic; Former European Commissioner for Education, Training, Culture and Youth; Stefan Gerold Head, Konrad Adenauer Foundation, Brussels Office; Algirdas Saudargas (MEP) Member of the European Parliament; Minister Didier Reynders, Deputy Prime Minister of Belgium and Minister of Foreign Affairs, Foreign Trade and European Affairs of Belgium; The Hon. Erna Hennicot-Schoepges Vice President, ICD Advisory Board; Former MEP; Former Minister of Culture of Luxembourg; Former Speaker of the Parliament.
Symposium on Cultural Diplomacy in the UK
“Cultural Diplomacy throughout the Commonwealth on Nations: International Cooperation across Six Continents”
London; July 10th - 12th, 2013
The main aim of the “Symposium on Cultural Diplomacy in the UK” was to analyze and understand the role that Cultural Diplomacy plays among the Commonwealth of Nations in achieving greater cooperation and collaboration between nations, thus promoting prosperity and stability for all.

The celebrated actor, director, and musician David Soul was one of the highlights at the conference, demonstrating his “Cuban Soul” project which was served as an interactive example of Cultural Diplomacy in practice. The project of reconstructing Hemingway’s car in Cuba provoked many questions among the participants, which consequently led to several informal discussions with the celebrated actor following his speech.

“The Latest Global Trends in Cultural Relations & the Role of Culture and Education in Soft Power” were presented by Martin Davidson, CEO and Chair of the British Council, which focused on the importance of soft power and Cultural Diplomacy as key aspects through which countries will engage with other countries in the future.

Mr. Davidson concluded his speech by saying, “It is ultimately soft power- not saying that we are going to show you that we are much better than you are- it is actually saying that we have something you might like to engage with, because you and I have something in common.”

The Symposium took place in the House of Lords, the Romanian Cultural Institute, and the Nehru Center, and was characterized by the involvement of participants and speakers taking part in discussions and debates throughout the sessions.

Other speakers included Henry Bellingham (MP), Member of the British Parliament; Hywel Williams (MP), Member of the British Parliament; Lord William Richard Inglewood, Member of the House of Lords; H.E. Amb. Edward M. Turay, High Commissioner of Sierra Leone to the United Kingdom; and H.E. Amb. Williams Nkurunziza, High Commissioner of Rwanda to the UK.
Symposium on Cultural Diplomacy in Latin America
“The Colors of Latin America: Preserving Traditional Arts & Heritage in a Multicultural World”
Berlin; August 14th - 16th, 2013
The International Symposium on Cultural Diplomacy in Latin America was dedicated to the cultural heritage and diversity of the nations that comprise Latin America. In the framework of the Symposium, speakers and participants explored individual cultures, whilst also probing the existence of a universal Latin American cultural identity. The conference examined the challenges and opportunities that face the region in the future, whilst also highlighting the current best practices for cultural diplomacy in the region and its successes. In addition, the symposium underlined innovative and successful cultural diplomacy practices focused specifically on the preservation of arts and heritage across the multicultural continent.

The conference focused on the following themes of research: Latin America’s role on the global stage, the effects of globalization on the region; the preservation of Latin American cultural heritage, the challenges of development whilst also trying to preserve traditions, the economic future of the region, contemporary Ibero-Latin American relationships, the development of creative industries in Latin America, and youth prospects in Latin America: experiences and challenges. During the event, important representatives of Latin American cultural institutions in Berlin gave lectures and held interactive discussion sessions on a great variety of issues, ranging from unity and diversity in Latin America to the Cultural Impact of the recent Latin American Film Fest.

Amongst the highlights from the speakers present at the “Symposium on Cultural Diplomacy in Latin America” were H.E. Amb. Ramón Custodio Espinoza, Ambassador of Honduras to Germany, who gave a lecture entitled “The Effects of Globalization on the Region”. H.E. Amb. Espinoza identified some of the issues that may be faced by Latin America as a direct result of globalization; however it was argued that through a mutual understanding achieved via Cultural Diplomacy such problems could potentially be averted. Also present was the cultural attaché of the Embassy of the Dominican Republic to Germany, Mr. Fernando Urena Rib, who spoke on the “Historical and Cultural attractions in the Dominican Republic”.

The Symposium concluded with a grand Latin American Cultural Evening. Amongst the highlights of “Gastronomy as Cultural Diplomacy: Mexican Cuisine, UNESCO World Heritage”, Armando Hernández ran an interactive workshop on Mexican food which culminated in a delicious food tasting offering speakers and participants a taste of Latin America. The evening included musical performances and the presentation of the work of young Latin American Artists based in Berlin: Virginia Garfunkel, photographer from Mexico; and Bianca Monroy, plastic artist from Mexico.
The London Art as Cultural Diplomacy Conference 2013
“Contemporary International Dialogue: Art-based Developments and Culture Shared between Nations”

London; August 21st - 24th, 2013
The International Symposia on Cultural Diplomacy 2013
“The Potential for Cultural Diplomacy in Supporting National and International Governance”

The Academy for Cultural Diplomacy

The London Art as Cultural Diplomacy Conference 2013
“Contemporary International Dialogue: Art-based Developments and Culture Shared between Nations”
(London; August 21st - 24th, 2013)

“The London Art as Cultural Diplomacy Conference 2013” was opened the Hon. Erna Hennicot Schoepges, Vice President of the ICD Advisory Board and former Minister of Culture of Luxembourg, who spoke on the importance of bringing together those with different opinions so that mutual ground may be found; this was especially important according to Mrs Schoepges given the number of conflicts ongoing at the time of the conference.

On Friday, August the 23rd, Nick Brown MP, member of the British Parliament, gave a speech entitled “The Public Representative: A Political Perspective in a Time of Austerity”. In his speech Mr. Brown hit out at the heavy cuts currently being inflicted on the arts Industry, “The culture budget might seem like an easy hit, but assaulted disproportionately and on every front, it is the wrong thing to do. Mr. Brown pushed forward with the idea that the Arts and Culture must be available to everyone, not just the rich and that current cuts to Art budgets were endangering this balance.

Another highlight was the lecture given by Hywell Williams MP, member of the British Parliament, entitled What is ‘Official National Art’ and What is Not?”. Mr. Williams spoke at Portcullis House where he also gave a guided tour to all the participants on the national art work that can be found at this part of the House of Lords.

Over the course of the four days, conference a number of politicians, professors and academics from the fields of arts, cultural diplomacy, politics, history, and international relations, gave lectures on a number of topics including “Art as a means to understand a city”, “Contemporary African Arts” or “Indigenous Performance and the Arts of Diplomacy”. On the fourth and final day the participants went on a Cultural Walking tour of London, visiting the British Museum, the Tate Modern and the High Borough Market. The High Borough Market is one of London’s most famous food street markets, of particular interest to the guests of the ICD were the amount of cultures one can find in such a compacted environment. Stalls from all over the world stand next to each other, the entire markets is itself an action in Cultural Diplomacy.

The Notting Hill Carnival

The Notting Hill Carnival dates back to the abolition of slavery in 1833 when the first Caribbean carnival was held in Trinidad. Arriving in the UK during the 1950’s, nearly 100 years later the West Indian immigrants brought with them their music and their culture to London. In response to the violent riots of 1958 between West Indian Immigrants and native gangs the first incarceration of the Notting Hill carnival took place the following year at St Pancras. By the mid 1960’s it had settled in Notting Hill and gained the royal seal of approval. Over the year it has retained its Caribbean core however more and more cultures join the event, go to the carnival now and you will hear music from all cultures, from hip-hop to salsa.

The story of the Notting Hill carnival is a perfect example of art as a form of cultural diplomacy, music bridging societies and bringing them together. As such It was an ideal event to be running alongside the ICD’s “Art as Cultural Diplomacy”, furthermore it gave the participants an ideal opportunity to see art as Cultural Diplomacy in action.
The Berlin Annual African Film & Media Festival 2013
“Africa on Screen: Through the Eyes of Africa”
Berlin; August 22nd - 25th, 2013
As part of the International Symposia on Cultural Diplomacy, and the Experience Africa Program, the ICD launched a new annual initiative, the ‘Berlin Annual Film & Media Festival’. Stemming from the intention to both explore the novel opportunities inherent in the digital revolution in Africa, as well as to give expression to the artistic talent of young African filmmakers, this year’s festival proved to be a true celebration, gathering speakers and participants from all corners of the world and from all sectors of society.

The African diplomatic community in Berlin played an active role in the success of this pioneering event. The ICD was honored to welcome H.E. Amb. Sitona Abdalla Osman - Ambassador of the Republic of South Sudan to Germany- as one of the first speakers of the conference, followed by a reception graciously hosted at the Embassy of Egypt by H.E. Amb. Dr. Mohamed Abdelhamid Ibrahim Higazy - Ambassador of Egypt to Germany. In addition, the Moroccan Embassy hosted a film screening, exposing the talent of Moroccan filmmakers. These were but some of the many highlights of the conference, and set the precedent for the following days of experiencing Film & Media as forms of Cultural Diplomacy.

The conference was extremely dynamic in nature, addressing both the impact of media on the development of Africa as well as directly exposing the works of artists from the diaspora and the continent itself. Cross-continental initiatives to support African filmmakers were highlighted, such as the World Cinema Fund, exploring international opportunities to help artists overcome frequent barriers such as lack of funding and censorship.

The event surpassed a mere focus on film, but extended to media in general, looking at immense potential that increased access to internet holds for both the arts and freedom of expression. One such example was provided by Leon Willems, Director of Free Press Unlimited, an organization dedicated to the universal provision of reliable news and information. Inspiring instances, such as Radio Dabanga, a radio station set up by Free Press Unlimited “to break the information vacuum in Darfur”, the conflict stricken region in Sudan, displayed the power of media in making people’s voices heard and uniting them in their quest for justice and accountability. The implications of such developments were reaffirmed throughout the conference by experts in the area such as Marion Lieser, the Managing Director of OXFAM Germany.

Film screenings formed a major part of the conference, giving expression to contemporary political and socio-economic issues pertaining to the African continent. For instance, One Fine Day Films, a production company supporting African artists, screened its internationally successful project ‘Something Necessary’ which revolved around the post-election violence that erupted after the 2007-2008 elections in Kenya. The screening was followed by a panel discussion chaired by members of the production team of One Fine Day Films as well as the actors involved in their projects. This gave participants a unique insight into the challenges and opportunities involved in realizing their dreams as young African artists.

The success of the African Film & Media Festival has added great impetus to the ICD’s Africa Program, commencing a new phase in Film & Media as Cultural Diplomacy. An annual project, the ICD hopes to further amplify and develop this initiative on a yearly basis.
The International Symposia on Cultural Diplomacy 2013
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The Academy for Cultural Diplomacy

The Institute for Cultural Diplomacy - www.culturaldiplomacy.org

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The Institute for Cultural Diplomacy - www.culturaldiplomacy.org
The International Symposia on Cultural Diplomacy 2013
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Video highlights

“The Need for a Collective Alliance in the Prevention of Genocide & Mass Atrocities”
A Lecture by Minister Ögmundur Jónasson, Former Minister of the Interior of Iceland
(Berlin; May 27th - June 1st, 2013)

“Culture and Sustainable Development”
A Lecture by Katalin Bogyay, President of UNESCO’s General Conference
(Berlin; May 27th - June 1st, 2013)

“Time for European Magnitsky Law”
A Lecture by The Hon. Mikhail Kasyanov, Former Prime Minister of Russia
(Berlin; May 27th - June 1st, 2013)

“Sport as a Vector of Peace and Nation Reconciliation”
A Lecture by Minister Adolphe Rukenganya, Minister of Youth, Sports and Culture of Burundi
(Berlin; May 27th - June 1st, 2013)

“Levant, Cradle of Cultural Diplomacy: Rediscovering the Mediterranean”
A Welcome Speech by H. E. Crin Antonescu, President of the Romanian Senate
(Bucharest; May 23rd - 25th, 2013)

“Levant, Cradle of Cultural Diplomacy: Rediscovering the Mediterranean”
Closing Speech By Prof. Dr. Emil Constantinescu, Former President of Romania, President of the Academy of Cultural Diplomacy Berlin
(Bucharest; May 23rd - 25th, 2013)

Cultural Diplomacy in Italy
A Keynote Speech by Enrico Letta, Prime Minister of Italy
(Rome; June 12th - 14th, 2013)

Cultural Diplomacy in Italy
Welcome remarks by Minister Emma Bonino, Minister of Foreign Affairs, Italy
(Rome; June 12th - June 14th, 2013)
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Symposium on Cultural Diplomacy in Italy
A Lecture by President Francesco Rutelli, Honorary President, Institute for Cultural Diplomacy, Berlin; Former Deputy Prime Minister of Italy.
(Rome; June 12th - June 14th, 2013)

A Keynote Speech by President Pietro Grasso, President of the Italian Senate.
(Rome; June 12th - June 14th, 2013)

Symposium on Cultural Diplomacy in the EU
A Lecture by The Hon. Jan Figel, Vice-President of the National Council of the Slovak Republic.
(Brussels; July 3rd - 5th, 2013)

“The Latest Global Trends in Cultural Relations & the Role of Culture and Education in Soft Power”
A Lecture by Martin Davidson, CEO and Chair of the British Council.
(London; July 10th - 12th, 2013)

“The Future of EU Cultural Diplomacy”
A Lecture by The Hon. Erna Hennicot-Schoepges, Vice President, ICD Advisory Board; Former Minister of Culture of Luxembourg.
(Brussels; July 3rd - 5th, 2013)

“The Public Representative: A Political Perspective in a Time of Austerity”
A Lecture by Nick Brown MP, Member of the British Parliament.
(London; August 21st - 24th, 2013)

“Cuban Soul” Case Study in Applied Cultural Diplomacy
A Lecture by David Soul, Celebrated Actor, Director and Musician.
(London; July 10th - 12th, 2013)

“Contemporary African Arts and Artists into Perceptions of Africa in Developed States”
A Lecture by Eric Joyce MP, Member of the British Parliament.
(London; August 21st - 24th, 2013)
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Press Coverage

Rai TV, Tg2 – A Report on the Symposium on Cultural Diplomacy in Italy
Formiche – Coverage on the Italian Delegation to the ICD International Symposium on Cultural Diplomacy
Observatorul Cultural- Special Review on the Symposium on Cultural Diplomacy in the Levant
Bucharest TVR Channel 1 – The International Symposium on Cultural Diplomacy in the Levant 2013
Radio Romania – Coverage from the ICD Symposium on Cultural Diplomacy in the Levant
Italian Ministry of Foreign Affairs – Report on Foreign Minister Bonino’s Speech on Cultural Diplomacy at ICD Symposium
Mediafax- Antonescu: Romania’s geostrategic position between Europe and the Levant can make Romania a cultural and diplomatic mediator
Ministry of Foreign Affairs Romania – Press release on the participation of Titus Corlatean, Minister of Foreign Affairs at the Forum on “Levant, cradle of the cultural diplomacy. Rediscovering the Mediterranean”
Bucharest TVR Channel – Food as Cultural Diplomacy
Bucharest TVR Channel 1 – Prim Plan: The Importance of Cultural Diplomacy in the Middle Eastern Peace Process
A9 TV – An Interview with Prof. Uli Brückner, Academic Director at the Center for Cultural Diplomacy Studies
Rai TV, Tg3 – Greater International Cooperation to Tackle Illegal Trafficking of Artefacts
Rai TV, Tg1 – TV Report – The Hon. Francesco Rutelli, Honorary President of the ICD
AgenParl – Report on a Lecture by Pietro Grasso, President of the Italian Senate
Gandul.info- Titus Corlatean, Minister of Foreign Affairs of Romania: “The commercial exchanges with the Levantine countries have amounted to over 7 billions of dollars in 2012.”
The Journal – Report on a Lecture by Nick Brown, Member of British Parliament