The 2012 International Symposia on Cultural Diplomacy

Human Rights, Sustainable Development, Economic Equality & Global Risks

June 1st-July 28th, 2012
Berlin, Geneva, Washington D.C.
Expression of Gratitude

The ICD would like to extend its sincere gratitude to all those who dealt with the outreach, planning, organization, and support of *The 2012 International Symposia on Cultural Diplomacy* conference, especially the entire Symposia 2012 Team, including: Yvonne Ackwonu, Shizuka Arai, Nargiz Arupova, Hannah Benaim, Sebastian Billet, Daniele Brunetto, Samuel Burke, Tamia Cotacachi, Jakub Czernik, Monika Dec, Elise Dupire, Jacob Frizis, Thibaut Geron, Irina Goryunova, Magdalena Grubek, Lucie Hladikova, Maria Janekova, Marta Kiner, Caitlyn Knoerr, Kateryna Kononiuk, Ksenija Kovacic, Sabina Kulic, Carmen Lasso, Anne Lejeune, Eglantine Marcelin, Daniel Migdal, Oliver Milland, Viviane Moors, Barbara Mos, Meta Oechtering, Mohamed Omar, Dragoș Prodan, Madalina Puiu, Regina Rehorovska, Julia Richter, Simón Río, Damian Sekulski, Joanna Siekierka, Pauline Soudier, Jelle Stevens, Rudolf Sulik, Alexis Tenaud, and Leslie Tjing.

We would also like to issue a special warmth of gratitude to the Program Directors and Managers of the Symposia 2012 conferences, including: Youssef Benbakaa, Giuseppe Colucci, Katie Dickmeyer, Tom Fillis, Sam Godolphin, William Hernad, Charlotte Pope, Hannah Prince, Bastian Renner, Amy Soar, Yuliya Shilova, Danielle Stjernvall, Arion Thoksakis, and Norma Wright.

The ICD and the organizers of the 2012 Symposia would also like to thank the participants and speakers of the conferences, whose enthusiasm and participation were a vital contribution to the phenomenal success of all of our events.
Introduction

The International Symposia on Cultural Diplomacy 2012 was the world’s leading and largest event in the field of cultural diplomacy. The Symposia 2012 consisted of five large-scale events incorporating the fields of cultural diplomacy, international politics and economics, human rights, sustainability and development, and national defense and security. The events took place in three different countries throughout the months of June and July 2012 and included over 200 high-level speakers.

During 2011, the international community witnessed historical events that changed the political landscape of the globe, ranging from the Arab Spring to the Occupy Wall Street movement, and other protest movements around the globe. These transitions and protests were all facilitated and supported by the use of modern technology and the social media. These events represent, each in their own specific context, the people’s will for a change, whether it be political, economic, or social, and their unified demand for more equality and justice.

The events were each highlighted by the possibility for the people to better organize themselves and express their will through the social media, allowing them to gather millions of supporters around them within a very short period of time. When one compares these transitions to similar historical events, one can see that such changes have traditionally taken many years, rather than days. However once they do occur, they are sustainable and broad changes that are not then reversed.

The ICD therefore decided to dedicate The International Symposia on Cultural Diplomacy 2012 to the common goal of the public for more equality in the political, economic, and social spheres.

Accordingly, the Symposia was divided into five main themes and was hosted in three major international cities, which were chosen due to their relevancy to the theme of the conference. The aim of the Symposia was to analyze the current global situation as well as future trends, strategies, and the potential to counter political, social, and economic inequality around the world.
Symposium Speakers List

We were privileged to include as speakers many distinguished experts from the fields of international politics, economics, diplomacy, the private sector, and civil society; The ICD is most grateful for their contributions to this important event.

The following were among the speakers for the Symposia:

**Dr. Osvaldo Agatiello**  
Professor of International Law and Economics, Geneva School of Diplomacy and International Relations

**H.E. Dr. Ibrahim Al-Adoof**  
Ambassador Permanent Representative of Yemen to the United Nations

**The Hon. Dr. Nazar Al Baharna**  
Former Foreign Minister of Bahrain

**Mario Apostolov**  
Regional Adviser, UNECE Trade

**H.E. Amb. Therese Baptiste-Cornelis**  
Ambassador Permanent Representative of the Republic of Trinidad and Tobago to the United Nations Offices at Geneva

**H.E. Amb. Abdul Basit**  
Ambassador of Pakistan to Germany

**Jeff “Skunk” Baxter**  
American World Renowned Musician; Chairs a Congressional Advisory Board on Missile Defense

**Gerard Biraud**  
Former Chairman, Joint Inspection Unit, United Nations

**H.E. Amb. Julia Chang Bloch**  
President, US-China Education Trust

**Marc Bogearts**  
Chief Choreographer, Deutsches Fernseherballet

**Amb. John R. Bolton**  
25th United States Ambassador to the United Nations

**Clemens Boonekamp**  
Director, Agriculture and Commodities Division, World Trade Organisation (WTO)

**Prof. Dr. Ulrich Brückner**  
Jean Monnet Chair Professor, European Studies, Stanford University

**Catherine Casey**  
West Africa Manager, Acumen Fund

**Siddharth Chatterjee**  
Chief Diplomat, International Federation of the Red Cross and Red Crescent

**The Hon. Michael Chertoff**  
Chairman, the Chertoff Group; Former Secretary of Homeland Security

**The Hon. Charles Clarke**  
Former Home Secretary of the United Kingdom

**Jon-Hans Coetzer**  
General Manager, Geneva School of Diplomacy

**The Hon. Dr. Emil Constantinescu**  
President of the ICD Academy; Former President of Romania

**Ronald Derks**  
Focal Point World Alliance of Cities against Poverty, UNDP

**H.E. Amb. Muktar Djumaliev**  
Ambassador of the Kyrgyzstan to the United States and Canada

**Amb. Paula Dobrianski**  
Former US Under Secretary of State for Democracy and Global Affairs

**Mark C. Donfried**  
Director & Founder, Institute for Cultural Diplomacy (ICD)
Todd Drake
Visiting Scholar, University of North Carolina Chapel Hill

Tom Dolev
President’s Office, The Peres Center for Peace

John Eichler
President, JE Strategie GmbH

Dr. Catherine Ferrier
Coordinator Certificate of Advanced Studies in Corporate Social Responsibility, University of Geneva

Claus Fischer
Head of B2B Business, Austrian Mint

H.E. Amb. Joaquim A. M. L. Da Fonseca
Permanent Representative of the Democratic Republic of Timor-Leste to the United Nations office and other international organizations in Geneva

H.E. Amb. Claudia Fritsche
Ambassador of Liechtenstein to the United States

H.E. Amb. Ichiro Fujisaki
Ambassador of Japan to the United States

Dr. Zekeh S. Gbotokuma
Founder, Polyglots in Action for Diversity, Inc; Associate Professor of Philosophy, Morgan State University

Guy Girardet
Manager, International Telecommunication Union

Dr. Sabine Grund
Freelance Journalist

Ignasi Guardans
Chairman, CUMEDIAE, former Member of the European Parliaments

Tor Harald Haukás
Director of Communication, Helse Midt

David Havlicek
Secretary, National Economic Council of the Government of the Czech Republic

The Hon. Erna Hennicot-Schoepges
Vice President of the ICD Advisory Board; Former Minister of Culture of Luxembourg

General James Thomas Hill
Former U.S. Army General and Former commander of United States Southern Command

H.E. Amb. Stuart W. Holliday
President and CEO of Meridian International Center; Former United States Ambassador for Special Political Affairs at the United Nations

H.E. Amb. G. Philip Hughes
Senior Director, White House Writers Group; Former Ambassador of the United States to Barbados, Dominica, St Lucia, Antigua, St. Vincent, and St. Christopher-Nevis-Anguilla

H.E. Amb. Erald Idrissov
Ambassador of Kazakhstan to the United States

Captain Christian Janke
Public Affairs and Information Officer, The German Army – Bundeswehr

Amb. Brenda LaGrange Johnson
Former US Ambassador to Jamaica

Rear Admiral Dr. Joyce M. Johnson
Vice President Health Sciences, Battelle; Former Director of Health and Safety, U.S. Coast Guard

Meg Jones
Women and Trade Program of the International Trade Centre

Michal Kadera
Director External Affairs, ŠKODA AUTO a.s.

H.E. Amb. Clementine Shakembo Kamanga
Ambassador of the Democratic Republic of Congo to Germany

Pastor Jacques Kamba
Pastor, DRC

Under Secretary Martha J. Kanter
Under Secretary of Education, US Department of Education

H.E. Amb. Roman Kirn
Ambassador of Slovenia to the USA

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Wojciech Konstanty
Director of Investments and Development in Polski Tyton S.A.
The 2012 International Symposia on Cultural Diplomacy

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The Hon. Ranko Krivokapić
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Dr. Philipp Krueger
Post-Doctoral Research Fellow, Geneva Finance Research Institute, University of Geneva

H.E. Amb. Dietrich von Kyaw
Former German Ambassador to the European Union

H.E. Ambassador Prof. Dr. Isaac C. Lamba
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Reggie Littlejohn
Founder and President of Women’s Rights Without Frontiers

Kristin Lord
Executive Vice President, Center for a New American Security

Admiral James Milton Loy
Former United States Deputy Secretary of Homeland Security; Former Commandant of the US Coast Guard

Haibing Ma
China Program Manager & Chief Representative in China, Worldwatch Institute

H.E. Amb. John F. Maisto
Former US. Ambassador to the Organization of American States; Former US. Ambassador to Venezuela and Nicaragua

Prof. Katlijn Malfliet
Professor at the Faculty of Social Sciences at the University of Leuven

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Former US Ambassador to New Zealand and Samoa

Lt. General Clarence McKnight
Former Director; Command, Control, and Communications, US Joint Chiefs of Staff

Jon McLeod
Chairman, Corporate Communications & Public Affairs, Weber Shandwick’s Public Affairs Practice

H.E. Amb. Thomas Patrick Melady
Former U.S. Ambassador to Burundi, Uganda and the Holy See; Former President Emeritus, Sacred Heart University

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DG-Economics, Fiscal Policies Division, European Central Bank

Cecile Molinier
Director, UNDP Office in Geneva

Doaa Abdel Motaal
Advisor to the Head of the World Trade Organization

Felix Sangano Muhire
First Secretary of the Embassy of Rwanda in Germany

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Former Prime minister of Belize

Penelope Muzanenhamo
PhD Candidate at Warwick Business School, University of Warwick, UK

Sonia Ndikumasabo
Vice President of the Independent National Commission for Human Rights of Burundi

H.E. Amb. Luvuyo Ndimeni
Deputy Permanent Representative of South Africa to the United Nations

Secretary Jim Nicholson
Former US Secretary of Veterans Affairs; Former Chairman of the Republican National Committee

Nestor Nkunzimana
First Secretary to the Ambassador of Burundi to Germany

H.E. Amb. Gilles A. Noghès
Ambassador of the Principality of Monaco to the United States

H.E. Amb. Karl-Erik Norrman
Secretary General of the European Cultural Parliament, Former Swedish Ambassador

Judge Daniel Nsereko
Judge of the International Criminal Court from Uganda, and President of the Appeals Chamber
The 2012 International Symposia on Cultural Diplomacy

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Photographer, Artist and Berlin
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The 2012 International Symposia on Cultural Diplomacy

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Former US Ambassador to Estonia

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Former Foreign Minister of Turkey

The Hon. Rufus Yerxa
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Participants List

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Alessandra Cambiaso  
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Lindsay Whaley  
Lisa Tover  
Dr. Lt. Col. Derek West  
Madeleine Sophia Leonie Streich
The 2012 International Symposia on Cultural Diplomacy

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Meritxell Gomez Rico
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Mohammed Mahfuzur Rahman
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Nadezhda Lazarova
Nadine El-Nabli
Nancy Moya
Nathalie Wandel
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Osee Romeo Tcheugoum
Njacheun
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Runa Otminghaus
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Ryan Meintjes
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Thomas Cotter
Tugba Aydin
Valda Beizitere
Victor Manuel Ascencio Espinosa
Virginia Palm
Wen Chen
Xavier Vilaseca Lemus
Xiaocheng Zang
Xin Liu
Zhenia Viatchaninova
Conference Summaries

The 2012 International Symposium on Cultural Diplomacy & Human Rights
Berlin, June 1st-4th, 2012

The International Symposium on Cultural Diplomacy in Geneva 2012
“Cultural Diplomacy & Sustainable Development”

The 2012 International Symposium on Cultural Diplomacy & International Economics
“Political and Economic Inequalities: Bridging the Gap Between Civil Society and the Public & Private Sectors”
Berlin, June 20th-22nd, 2012

The International Symposium on Cultural Diplomacy in the USA 2012
“Cultural Diplomacy, National Security and Global Risks”
Washington D.C., June 26th-28th, 2012

The International Symposium on Cultural Diplomacy in Africa 2012
“Cultural Diplomacy & Sustainable Development in Africa”
Berlin, July 25th-27th, 2012
Introduction

In the interdependent context of contemporary international relations, the process of globalization has had many positive effects in the political, economic, social, and cultural spheres such as the global integration of the movement of goods, capital, and jobs, which promotes economic prosperity and opportunity across the world. The process, however, is increasingly attributed with other challenging effects on societies and groups, including fostering social and cultural divides and stalling progress in human rights enforcement worldwide. Furthermore, with the expansion of global trade and investment, the gap between the rich and the poor has widened both in developing and developed countries, and globalization appears to have intensified social and cultural impoverishment worldwide by increasing the poverty, insecurity, and fragmentation of society.

The protection and enforcement of human rights, while having gained recognition as a universal set of standards and norms that impact all aspects of our relations as individuals and as collective members of groups are often compromised during the pursuit of liberalization. The International Symposium on Cultural Diplomacy and Human Rights therefore aimed to provide a forum to explore past and current social and cultural inequalities, with a particular emphasis on how access to human and civil rights have been affected by globalization. The role of cultural diplomacy in mitigating social and cultural inequalities, which stem from globalization processes, was a central focus of the conference. In particular, we explored how future cultural diplomacy policies can incorporate issues of human rights into their programs and practices and, by doing so, pioneer new opportunities for the field of cultural diplomacy worldwide.
The 2012 International Symposia on Cultural Diplomacy

Themes & Topics

- Social & Cultural Inequality: Worldwide Historical Overview & Current Issues
- Globalization & Human Rights: The Relationship Between Globalization, Development, and Human Rights
- The Role of Cultural Diplomacy in Promoting Human Rights and Addressing Social and Cultural Inequalities
- Balancing the Effects of Globalization: Innovative Strategies and Policies

Conference Schedule

Friday, June 1st, 2012

10:00, ICD House
Welcome Words
Mark C. Donfried

Lecture & Discussion: Cultural Diplomacy or Intercultural Exchange in Service of Justice, Peace, Development, Social Progress and Human Rights: An African Perspective
Dr. Emmanuel Franklyne Ogbunwezeh

11:00
Tea, Coffee & Refreshments

13:00
Lunch Break

14:30
Lecture & Discussion: International Violations of Human Rights: an Overview
Prof. Dr. Ulrich Brückner

15:30
Travel Time

16:30, Brandenburg Gate
Public Discussion Forum: Speakers Corner

18:00, German Parliament
Interactive Panel Discussion: How Has Globalisation Affected the Way in Which We Respond to Inequality in Society? The Interplay Between Globalisation, Social Inequality and Education
The Hon Madam Sonia Ndikumasabo, H.E. Amb. Karl-Erik Norrman, Sarmad Hussein, Hassan Shire Sheikh, Dr. Emmanuel Franklyne Ogbunwezeh, Mark C. Donfried, Norma Wright

20:00
Group Dinner at Swera
### Saturday, June 2nd, 2012, ICD House

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:00</td>
<td><strong>Lecture &amp; Discussion</strong>&lt;br&gt;The Hon. Sonia Ndikumasabo</td>
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<tr>
<td>11:00</td>
<td><strong>Tea, Coffee &amp; Refreshments</strong></td>
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<tr>
<td>11:30</td>
<td><strong>Interactive Panel Discussion</strong>: Human Rights as an Integral Part of the Process of Globalization: the Right to Development as an Inalienable Human Right&lt;br&gt;The Hon. Sonia Ndikumasabo, Hassan Shire Sheikh, H.E. Amb. Dr. Dietrich von Kyaw, Dr. Emmanuel Franklyne Ogbonwezeh, Norma Wright</td>
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<tr>
<td>13:00</td>
<td><strong>Lunch Break</strong></td>
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<tr>
<td>14:30</td>
<td><strong>Film Screening &amp; Interactive Discussion</strong>: The Situation of Crisis in the Congo: Uncovering The Truth&lt;br&gt;Floribert Nyamwoga</td>
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<tr>
<td>14:30</td>
<td><strong>Lecture &amp; Discussion</strong>: The UN Mapping Report on the DR Congo 1993-2003&lt;br&gt;Dr. Sabine Grund</td>
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<tr>
<td>15:30</td>
<td><strong>Tea, Coffee &amp; Refreshments</strong></td>
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<tr>
<td>16:00</td>
<td><strong>Interactive Discussion</strong>: Human Rights as an Integral Part of the Process of Globalization: the Right to Development as an Inalienable Human Right - Case Study Congo&lt;br&gt;Floribert Nyamwoga, Pater Jacques Kamba, Dr. Sabine Grund, Norma Wright, Mark C. Donfried</td>
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<tr>
<td>18:00</td>
<td><strong>Lecture &amp; Discussion</strong>: The ICD Human Rights Initiatives&lt;br&gt;Norma Wright</td>
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<tr>
<td>20:00</td>
<td><strong>Group Dinner at Que Pasa</strong></td>
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# The 2012 International Symposia on Cultural Diplomacy

**Berlin, Geneva, Washington D.C., June 1st - July 28th, 2012**

## Sunday, June 3rd, 2012

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>10:00</td>
<td><strong>ICD House</strong></td>
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<tr>
<td></td>
<td><strong>Lecture &amp; Discussion</strong>: The Potential for the Arts to Promote Human Rights in Europe</td>
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<td><strong>H.E. Amb. Karl-Erik Normman</strong></td>
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<tr>
<td>11:00</td>
<td><strong>Tea, Coffee &amp; Refreshments</strong></td>
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<tr>
<td>11:30</td>
<td><strong>Lecture &amp; Discussion</strong>: Freedom, Equality, Solidarity: How Universal are Human Rights?</td>
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<td><strong>Prof. Katlijn Malfliet</strong></td>
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<tr>
<td>14:30</td>
<td><strong>Plötzensee Memorial Center Visit</strong></td>
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<td>17:00</td>
<td><strong>East Side Gallery</strong></td>
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<td><strong>Historic Walking Tour of the Berlin Wall</strong></td>
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<td><strong>Günther Schaefer</strong></td>
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<tr>
<td>20:00</td>
<td><strong>Group Dinner at Ach Niko Ach Restaurant</strong></td>
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## Monday, June 4th, 2012, ICD House

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:00</td>
<td><strong>Lecture &amp; Discussion</strong>: Human Rights Defenders as Cultural Diplomats</td>
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<td><strong>Hassan Shire Sheikh</strong></td>
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<tr>
<td>11:00</td>
<td><strong>Tea, Coffee &amp; Refreshments</strong></td>
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<tr>
<td>11:30</td>
<td><strong>Interactive Panel Discussion</strong>: The Potential of Cultural Diplomacy as a Bridge between Universal Inalienable Human and Civil Rights and Individual Customs, Beliefs, Traditions and Priorities</td>
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<td><strong>Hassan Shire Sheikh, The Hon Sonia Ndikumasabo, H.E. Amb. Karl-Erik Normman, Mark Donfried, Norma Wright</strong></td>
</tr>
<tr>
<td>13:00</td>
<td><strong>Lunch Break</strong></td>
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<tr>
<td>14:30</td>
<td><strong>Lecture &amp; Discussion</strong>: The Future of Cultural Diplomacy and the Opportunity of Leadership Initiatives</td>
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<td><strong>Mark C. Donfried</strong></td>
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<tr>
<td>15:30</td>
<td><strong>Farewell</strong></td>
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Introduction

The Global Financial Crisis of 2008 has influenced the economic agenda of leading governments and organizations, and caused a series of important events, ranging from the collapse of corporations to the failure of EU member states, and the downgrading of various countries’ credit rating. These events forced significant austerity measures, which have affected the economic situation around the globe. Austerity measures have also had a social impact; there have been mass protests around Europe and the US calling for significant change and a more equal economic reality.

Sustainable development of nations and regions is of particular importance during this period of economic turbulence in order to mitigate the effect of these economic crises on communities around the globe. The great challenge facing sustainable development in the context of austerity measures is that it is harder to divert funds to promote sustainable development, especially if there are unsustainable development options which are less expensive; sustainability is not necessarily a priority in these circumstances.

Nearly a quarter of a century has passed since the release of the 1987 Brundtland Report on Sustainable Development, and there is still an increasing demand for standards and policies which promote sustainable
development. The need for sustainable development is particularly significant at this point in time because of the global nature of the challenges facing our world. We currently occupy a world of immense economic upheaval; developed economies have been in crisis mode since 2008. At the same time, we are witness to the changing landscape of global wealth distribution, with the rapid emergence of the BRIC countries as new centers of economic and social development.

Globalization has dramatically reshaped national and regional economies, and it is in the interests of emerging economic powers to continue their self-sustained development. At the same time, the aftermath of the 2008 Global Financial Crisis has inspired developed economies to search for a more balanced economic model with common policies which support more sustainable and inclusive economies. It is for these reasons that the root causes of un-sustainability need to be examined, and the pace and depth of progress towards sustainable development analyzed with a view to improving current approaches.

The International Symposium on Cultural Diplomacy in Geneva was held parallel to the Rio+20 United Nations Conference on Sustainable Development, and focused on the importance of sustainable development to the future of developed and developing countries. The conference offered perspectives on how cultural diplomacy policies can assist in strengthening existing and future sustainable development policies and, in particular, how cultural diplomacy practices are necessary to express and mediate the rationale behind investment in sustainable development during this challenging period.

**Themes & Topics**

- Sustainable Development since the 2008 Global Financial Crisis
- The Importance of Promoting Sustainable Development Standards & Policies
- Innovative Strategies for the Future progress & Success of Sustainable Development Policie
- The Role of Cultural Diplomacy in furthering Sustainable Development
### Wednesday, June 13th, 2012, United Nations Conference on Trade & Development

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:40</td>
<td>Welcome words</td>
<td>Mark C. Donfried, Jon-Hans Goetzer</td>
</tr>
<tr>
<td>10:00</td>
<td>Welcome Speech</td>
<td>The Hon. Dr. Supachai Panitchpakdi</td>
</tr>
<tr>
<td>10:15</td>
<td>Lecture &amp; Discussion: Why International Trade rules matter: The Role of WTO in fostering Sustainable Development</td>
<td>Rufus Yerxa</td>
</tr>
<tr>
<td>11:00</td>
<td>Lecture &amp; Discussion: Sustainable Development in Practice: UNDP’s Experience of How Social, Environmental and Economic Progress Can Be Integrated to Make the Future More Sustainable</td>
<td>Cecile Molinier</td>
</tr>
<tr>
<td>11:30</td>
<td>Break</td>
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<tr>
<td>12:00</td>
<td>Lecture &amp; Discussion: The Role of Humanitarian Diplomacy – From Relief to Sustainable Development</td>
<td>Siddharth Chatterjee</td>
</tr>
<tr>
<td>13:00</td>
<td>Lunch Break</td>
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<tr>
<td>15:30</td>
<td>Break</td>
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<tr>
<td>16:00</td>
<td>Lecture &amp; Discussion: Food Security and Trade</td>
<td>Clemens Boonekamp</td>
</tr>
<tr>
<td>16:45</td>
<td>Lecture &amp; Discussion: Reconciling Stakeholders’ Cultures for a Sustainable Development: Some Lessons Learned</td>
<td>Gérard Biraud</td>
</tr>
<tr>
<td>17:30</td>
<td>Lecture &amp; Discussion: International Environmental Governance and the Private Sector</td>
<td>Dr. Catherine Ferrier</td>
</tr>
<tr>
<td>20:00</td>
<td>Group Dinner</td>
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### Thursday, June 14th, 2012, International Conference Center of Geneva

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>10:00</td>
<td>Lecture &amp; Discussion: Cultural Rights in Contemporary Human Rights and the Contradictions Inherent Therein: A Case Study of South Africa</td>
<td>H.E. Amb. Luvuyo Ndimeni</td>
</tr>
<tr>
<td>11:00</td>
<td>Lecture &amp; Discussion: Political Transition and Peaceful Change in Yemen</td>
<td>H.E. Amb. Dr. Ibrahim Al-Adoofí</td>
</tr>
<tr>
<td>11:30</td>
<td>Break</td>
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<tr>
<td>12:00</td>
<td>Lecture &amp; Discussion: The Cross-Cultural Nature of Integrity &amp; Development</td>
<td>Dr. Osvaldo R. Agatiello</td>
</tr>
<tr>
<td>12:30</td>
<td>Lecture &amp; Discussion: The Cross-Cultural Nature of Integrity &amp; Development</td>
<td>Dr. Osvaldo R. Agatiello</td>
</tr>
<tr>
<td>13:00</td>
<td>Lecture &amp; Discussion: The Cross-Cultural Nature of Integrity &amp; Development</td>
<td>Dr. Osvaldo R. Agatiello</td>
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<tr>
<td>13:00</td>
<td>Lunch Break</td>
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<tr>
<td>14:30</td>
<td>Interactive Panel Discussion: How Sustainable Development can Tackle Interrelated Global Problems such as Poverty, Inequality, Hunger and Environmental Degradation</td>
<td>Dr. Ivan Ureta, Dr. Jon-Hans Coetzer, Dr. Ignasi Guardans, Gitanjali Sah, Guy Girardet, Mark C. Donfried</td>
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<tr>
<td>15:30</td>
<td>Break</td>
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<tr>
<td>16:00</td>
<td>Lecture &amp; Discussion: Innovative Strategies for the Future Progress and Success of Sustainable Development Policies</td>
<td>Dr. Jon-Hans Coetzé</td>
</tr>
<tr>
<td>16:45</td>
<td>Lecture &amp; Discussion: The Role of Cultural Diplomacy in Furthering Sustainable Development</td>
<td>H.E. Amb. Maurice Peter Kagimu Kiwanuka</td>
</tr>
<tr>
<td>17:30</td>
<td>Lecture &amp; Discussion: Culture and Cultures: Identity and Diversity as a Force of Growth and Progress</td>
<td>Dr. Ignasi Guardans</td>
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<tr>
<td>20:00</td>
<td>Group Dinner</td>
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</table>
### Friday, June 15th, 2012, International Conference Center of Geneva

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</table>
| 10:00  | **Lecture & Discussion:** Cultural Diversity as the Fourth Policy Area of Sustainable Development  
         H.E. Amb.Therese Baptiste-Cornelis  |
| 10:30  | **Lecture & Discussion:** Cultivating an Inclusive Culture: Empowering Women to Power Trade and Sustainable Development  
         Meg Jones  |
| 11:00  | **Lecture & Discussion:** World Alliance of Cities Against Poverty: Safer, Smarter and More Sustainable Cities  
         Ronald Derks  |
| 11:30  | Break  |
| 12:00  | **Lecture & Discussion:** Intercultural Relations and the Challenges of the Global Crisis  
         Mario Apostolov  |
| 13:00  | Lunch Break  |
| 14:30  | **Interactive Panel Discussion:** Cultural Diplomacy as a Tool for Promoting Genuine Dialogue between Sustainable Development Stakeholders  
         Rolf Olsen, Deborah Vorhies, Doaa Abdel Motaal, Dr. Jon-Hans Coetzer, Mark C. Donfried  |
| 15:30  | Break  |
| 16:00  | **Lecture & Discussion:** Climate Change, Trade and Competitiveness  
         Doaa Abdel Motaal  |
| 16:45  | **Lecture & Discussion:**  |
| 17:30  | **Participant Paper Presentation**  
         Aliya Tskhay  |
|        | Farewell  |
Introduction

The consequences of the recent financial crisis have reinforced the notion that the proceeds of growth do not distribute equally across all sectors of society and that economic growth on its own is not sufficient to shelter the most vulnerable groups of society from the vagaries of economic change. Subsequent actions, such as the Occupy Wall Street movement, demonstrate a widespread dissatisfaction with sustained economic inequality and add urgency to the need to address inequality. It is arguable that the social contract is starting to unravel in many countries; there are deep-rooted social imbalances which need to be addressed if confidence is to be restored.

However, the problem is not one simply of the divide between the rich and the poor. Economic inequality is encouraged by political inequality and inequality of opportunity, both at the national and supranational level. The wealthy and powerful have greater access to politics and media, and thus are often in a position to communicate their views and interests more effectively than others; lobbying and campaign contributions can have a major impact on politics.
Increasingly, financial crises today are characterized by economic problems crossing the boundaries of nation states. Moreover, in today’s globalized world decisions made by politicians in one state can have serious effects for citizens of another state, even though the latter have no role in influencing the decisions in question. In other words, the territorial boundaries that specify who may participate in a democratic process are not necessarily equivalent to the populations affected. If the democratic ideal is maximum citizen participation, then there is reason to argue for a democratic deficit and thus political inequality at both the national and supranational level.

The International Symposium on Cultural Diplomacy & International Economics provided a forum to examine the factors contributing to economic and political inequality, both on a global and a particularized scale, and identified trends and proposed solutions. The economic, political, and cultural conditions leading to the development of the current situation were assessed, while a particular focus of the conference was given to the influence of corporations and powerful individuals. In addition, the function of international organizations and the European Union to serve as venues for decision-making beyond nation states was reviewed.

**Themes & Topics**

- Political and Economic Inequality in Society: Historical Overview
- Developments and Trends in Political and Economic Inequality Over the Past 25 Years
- The Role of the Private Sector to Equalize Economic Inequality in the 21st Century Modern World
- Solutions & Innovative Approaches to Tackling Economic Imbalances
- The Expanding Role of Corporate Social Responsibility in Society
Wednesday, June 20th, 2012, ICD House

**9:15**
Registration

**9:45**
Welcome Words & Lecture: Introduction to Corporate Cultural Diplomacy  
The Hon. Dr. Vasile Puscas

**10:30**
Moderated Discussion: Corporate Cultural Diplomacy & Corporate Social Responsibility: The Economic and Societal Benefits  
President Emil Constantinescu, the Hon. Said W. Musa, the Hon. Erna Hennicot-Schoepges, Gerard Korteweg, Claus Fischer, Katri Riekkinen, moderated by the Hon. Dr. Vasile Puscas

**11:00**
Questions Time  
Tea, Coffee & Refreshments

**12:00**
Keynote Speeches  
Ranko Krivokapić, H.E. Amb. Abdul Basit

**13:00**
Lunch Break

**14:30**
Lecture & Discussion: The Gold Market in Perspective and CSR  
Claus Fischer

**14:55**
Lecture & Discussion: From Market Economy to Market Society and the End of Democracy: Lessons to be Learned?  
Gerard Korteweg

**15:20**
Questions Time, Interviews

**16:00**
Lecture & Discussion: The Expanding Role of Corporate Social Responsibility in Society  
Katri Riekkinen

**16:25**
Lecture & Discussion: What Does it Mean to be a Good Business in 2012: Trends in Corporate Responsibility  
Jon McLeod

**16:50**
Questions Time, Interviews  
Tea, Coffee & Refreshments

**17:30**
Interactive Panel Discussion: How can the Private Sector help to Equalize Economic Inequality in the 21st Century? – Case Study: Youth Unemployment  
The Hon. Yasar Yakis, the Hon. Said W. Musa, Erna Hennicot-Schoepges, Gerard Korteweg, Katri Riekkinen, Claus Fischer, Jon McLeod, Todd Drake, Mark C. Donfried, moderated by the Hon. Dr. Vasile Puscas

**20:00**
Group Dinner
### Thursday, June 21st, 2012, ICD House

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:30</td>
<td>Tea, Coffee &amp; Refreshments</td>
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<tr>
<td>10:00</td>
<td>Lecture &amp; Discussion: From Millennium Development Goals to Sustainable Development Goals</td>
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<tr>
<td>10:30</td>
<td>Lecture &amp; Discussion: Overcoming Structural Barriers to Growth with Equity in Small Developing Countries – Perspectives from Belize</td>
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<tr>
<td>11:00</td>
<td>Questions Time, Interviews</td>
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<tr>
<td>11:45</td>
<td>Moderated Panel Discussion: Economic Bridges as a Tool to Promote Peace &amp; Prosperity: Case Study the Middle East</td>
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<tr>
<td>13:15</td>
<td>Lunch Break</td>
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<tr>
<td>14:30</td>
<td>Lecture &amp; Discussion: Social Media as Public Cultural Diplomacy – YaLa-Young Leaders as a MENA Region Model</td>
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<tr>
<td>14:55</td>
<td>Lecture &amp; Discussion: Economic Freedom as a Tool to Counter Inequalities</td>
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<tr>
<td>15:20</td>
<td>Questions Time, Interviews</td>
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<tr>
<td>16:00</td>
<td>Lecture &amp; Discussion: Economic Context of Income Inequality in European Union</td>
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<tr>
<td>16:25</td>
<td>Lecture &amp; Discussion: Can Corporate Social Responsibility connect the Public and Corporate Spheres?</td>
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<tr>
<td>16:50</td>
<td>Questions Time, Interviews</td>
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<tr>
<td>17:30</td>
<td>Keynote Speech: Political &amp; Economic Inequality in the European Union and the Potential of Corporate Cultural Diplomacy to Assist</td>
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<tr>
<td>17:55</td>
<td>Break</td>
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<tr>
<td>17:30</td>
<td>Interactive Panel Discussion: Should the Practice of Corporate Social Responsibility be made Compulsory?</td>
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<td>20:00</td>
<td>Group Dinner</td>
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</table>
Friday, June 22nd, 2012, ICD House

9:30  
Tea, Coffee & Refreshments

10:00  
Lecture & Discussion: Expanding Educational Capacities and Opportunities: Overcoming Political Obstacles  
The Hon. Charles Clarke

10:30  
Moderated Discussion: Political & Economic Inequalities  
The Hon. Charles Clarke, Mark C. Donfried

11:00  
Questions Time, Interviews

11:30  
Moderated Panel Discussion: The Crisis in Syria  
The Hon. Charles Clarke, Ribal Al Assad, moderated by Mark C. Donfried

13:00  
Lunch Break

14:30  
Lecture & Discussion: Do Multinational Enterprises bring more or less inequality in world development?  
Dr. Fabrizio Onida

14:55  
Lecture & Discussion: The Economic Benefits, Impacts, and Compulsory of CSR  
Michal Kadera

15:20  
Questions Time, Interviews

15:20  
Moderated Panel Discussion: Fiscal Challenges in the European Economic and Monetary Union  
Dr. Philipp Mohl

16:00  
Lecture & Discussion: Public Governance and Economic Development: an Ambiguous Relationship?  
Erna Hennicot-Schoepges

16:20  
Lecture & Discussion: Inequality; Developments and Policy Actions?  
Francesco Papadia

16:50  
Questions Time, Interviews

17:30  
Lecture & Discussion: Cultural Diplomacy through Commerce: the Development of Partnerships with Business Organizations to Broaden Access to Human Rights  
President Emil Constantinescu

17:55  
Break

17:30  
Conference Conclusions: Solutions to Tackling Economic Inequalities  
The Hon. Erna Hennicot-Schoepges, Thérèse de Saint Phalle, Ribal Al Assad, Francesco Papadia, Tom Dolev, Michal Kadera, Mark C. Donfried, moderated by the Hon. Yasar Yakis

20:00  
Reception: the UEFA Quarter Final between Greece & Germany
Introduction

Governments in the 21st Century are faced with a variety of global security risks including terrorism, war and conflicts, stereotypes/misconceptions and ideological conspiracies, to name but a few. These risks have manifested themselves in a variety of different ways, by actual violent attacks on citizens, such as September 11th and the Madrid and London bombings, as well as “verbal attacks” against the private and public sectors expressed via the internet, social media, blog, and protests.

Following the events of September 11th, national security issues have had a far greater significance in the field of international relations and domestic politics, and are occupying the minds and concerns of Americans in considerable ways, including both American politicians and American citizens, as well as having a large impact on American foreign policy, trade, and investment. In addition, the rapid changes in our global world ranging from the rise of the BRIC countries, the unrest in the Arab world, the Iran Atomic Program to the financial crisis, have
created an even greater burden for national security, and is forcing the American leadership in both the public and private sectors to constantly reevaluate and re-assess their policy priorities and strategies.

Despite its vital importance, the use of cultural diplomacy in addressing global risks remains largely underutilized. In many ways, the application of cultural diplomacy practices can complement the other, more traditional ways of increasing security (military measures or increased access to intelligence), by means of exposing and challenging destructive ideologies.

Past experience has shown that the use of hard power alone is not sufficient to sustainably respond to and to reduce threats to national security, and many of the global challenges facing states today require common solutions, which arise out of cooperation rather than coercion.

The International Symposium on Cultural Diplomacy in the USA 2012 therefore focused on the role of cultural diplomacy in reducing global risks and increasing national security, in the context of international relations and international economics. The symposium analyzed and explored the opportunity of reducing global risks and increasing national security both within and outside the USA by adapting cultural diplomacy practices into national and foreign policy strategies as well as private sector strategies.

The International Symposium provided an opportunity to examine and analyze the increasing importance of soft power tools, and offered ideas as to how the US, as well as the rest of the world, can use smart power to more effectively tackle global risks.

The goal of the International Symposium on Cultural Diplomacy in the USA 2012 was to “inject” new momentum into the debate over the role of cultural diplomacy, and its potential to assist in guaranteeing National Security and combating Global Risks.
Themes & Topics

- US National Security in the Face of Global Risks – The Impossibility of Meeting the World's Challenges and Risks Alone
- The Limitations of Hard-Power Strategies and the Long-Term Consequences of Hard Power to Building Sustainable International Relations
- The US Foreign Relations and of the Role of the US – What Does Today's Interdependent World Expect from the United States?
- The Perception of the United States Abroad – Using Cultural Diplomacy to Improve the US Image Abroad (America as an ‘Indispensable Leader’ rather than an ‘Indispensable Nation’)
- Cultural Diplomacy in Politics and Terrorism – Using the Full Range of Tools in both Interior and Foreign Relations
- The Practice of Cultural Diplomacy and a Comprehensive Smart Power Strategy to Assure National Security
- Civil-Society Movements and Ideological Conflicts – Cultural diplomacy as a Means of Promoting Civilian Participation in Diplomacy
- The Impact of Soft Power Strategies as Opposed to Hard Power Strategies on International Economics, Trade, and Investment
## The 2012 International Symposia on Cultural Diplomacy
### Berlin, Geneva, Washington D.C., June 1st - July 28th, 2012

**The Institute for Cultural Diplomacy**

**www.i-s-c-d.org**

**www.culturaldiplomacy.org**

## The International Symposium on Cultural Diplomacy in the USA 2012
“Cultural Diplomacy, National Security and Global Risks”

Washington D.C., June 26th-28th, 2012

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### Tuesday, June 26th, 2012, National Public Radio Headquarters

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<tbody>
<tr>
<td>8:45</td>
<td>Registration</td>
</tr>
<tr>
<td>9:30</td>
<td>Lecture &amp; Discussion: The Role of Soft Power in the World Today</td>
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<tr>
<td></td>
<td>The Hon. Michael Chertoff</td>
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<tr>
<td>10:15</td>
<td>Lecture &amp; Discussion: Leveraging Cultural Diplomacy for Democracy’s Future and the Common Good</td>
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<td>Under Secretary Martha J. Kanter</td>
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<tr>
<td>11:00</td>
<td>Break</td>
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<tr>
<td>11:20</td>
<td>Lecture &amp; Discussion: Cultural Diplomacy as Strategy</td>
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<td>Amb. G. Philip Hughes</td>
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<tr>
<td>12:00</td>
<td>Lecture &amp; Discussion: The Worrisome Security Situation in Central America</td>
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<td>Amb. John F. Maisto</td>
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<td>12:20</td>
<td>Lecture &amp; Discussion: Perspectives from Africa: Emerging Africa: The Case of Botswana’s Democracy</td>
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<td>H.E. Amb. Tebelelo Mazile Seretse</td>
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<td>12:50</td>
<td>Lecture &amp; Discussion: Leveraging Cultural Diplomacy for Democracy’s Future and the Common Good</td>
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<td>Under Secretary Martha J. Kanter</td>
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<td>13:15</td>
<td>Lunch Break</td>
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<tr>
<td>14:30</td>
<td>Panel Discussion: The Practice of Cultural Diplomacy and a Comprehensive Smart Power Strategy to Assure National Security</td>
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<td>Amb. Andras Simonyi, Amb. Paula Dobrianski, Jeffrey Allen “Jeff Skunk” Baxter</td>
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<tr>
<td>15:30</td>
<td>Lecture &amp; Discussion: Leadership Essentials in the Post 9/11 World</td>
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<td>Admiral James Milton Loy</td>
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<tr>
<td>16:15</td>
<td>Lecture &amp; Discussion: Perspectives from Europe: Risks and Challenges of a Small Country in a Reshaped Global World</td>
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<td>H.E. Amb. Roman Kirn</td>
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<td>16:45</td>
<td>Lecture &amp; Discussion: Lithuania’s Story: Smart and Proud Power Can Win</td>
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<td>H.E. Amb. Zygimantas Pavilionis</td>
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<tr>
<td>17:30</td>
<td>Lecture &amp; Discussion: Perspectives from Europe: Liechtenstein – A Small Power Using Soft Power</td>
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<td>H.E. Amb. Claudia Fritsche</td>
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<td>18:00</td>
<td>Lecture &amp; Discussion: Using Cultural Diplomacy to Share Our Vision Abroad</td>
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<td>Amb. Aldona Z. Wos</td>
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<tr>
<td>18:30</td>
<td>Lecture &amp; Discussion:</td>
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<td>H.E. Amb. Gillian M.S. Bristol</td>
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<tr>
<td>19:00</td>
<td>Welcome Group Dinner</td>
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**The 2012 International Symposia on Cultural Diplomacy**  

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**International Symposium on Cultural Diplomacy in the USA 2012**  
“Cultural Diplomacy, National Security and Global Risks”  
Washington D.C., June 26th-28th, 2012

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**Wednesday, June 27th, 2012, Center for Transatlantic Relations, Johns Hopkins University**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>9:00</td>
<td>Participant Paper Presentations</td>
<td>Samson E. Liolio, Dr. Bridget A. Teboh</td>
</tr>
<tr>
<td>9:30</td>
<td>Lecture &amp; Discussion: Global Networks – Enablers for Soft and Smart Power</td>
<td>Lt. General Clarence McKnight</td>
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<tr>
<td>10:15</td>
<td>Lecture &amp; Discussion: Perspectives from Asia</td>
<td>H.E. Amb. Ichiro Fujisaki</td>
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<tr>
<td>11:00</td>
<td>Break</td>
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<tr>
<td>12:15</td>
<td>Lecture &amp; Discussion: Projecting America Abroad</td>
<td>Amb. Julia Chang Bloch</td>
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<tr>
<td>13:15</td>
<td>Lunch Break</td>
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<tr>
<td>14:30</td>
<td>Lecture &amp; Discussion: New Approaches to Cultural Diplomacy in the Public and Private Sectors</td>
<td>Amb. Stuart W. Holliday</td>
</tr>
<tr>
<td>15:00</td>
<td>Lecture &amp; Discussion: The Role of Soft Power in National Security Policy and the Long and Short Term Objectives of Public Diplomacy, including Cultural Diplomacy</td>
<td>Kristin Lord</td>
</tr>
<tr>
<td>15:30</td>
<td>Lecture &amp; Discussion: Perspectives from the EU</td>
<td>Silvia Kofler</td>
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<tr>
<td>16:00</td>
<td>Break</td>
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<tr>
<td>16:30</td>
<td>Lecture &amp; Discussion: Perspectives from the Middle East: Cultural Diplomacy; An Effective Safeguard for our National Security</td>
<td>The Hon. Nazar Al Baharna</td>
</tr>
<tr>
<td>17:00</td>
<td>Lecture &amp; Discussion: Perspectives from Europe: The Soft Power of the Principality of Monaco</td>
<td>H.E. Amb. Gilles A. Noghès</td>
</tr>
<tr>
<td>17:30</td>
<td>Lecture &amp; Discussion: The Imbalance of Hard + Soft Power: US Policy Gone Awry in Egypt</td>
<td>Amb. Dr. Cynthia Schneider</td>
</tr>
<tr>
<td>18:00</td>
<td>Lecture &amp; Discussion: Cultural Diplomacy: Sensitivity to the History of African Relationships with the West</td>
<td>Amb. Thomas Patrick Melady</td>
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<tr>
<td>19:00</td>
<td>Group Dinner</td>
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Thursday, June 28th, 2012, Center for Transatlantic Relations, Johns Hopkins University

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<th>Event</th>
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<tr>
<td>9:00</td>
<td>Participant Paper Presentations</td>
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<td></td>
<td>Jameel M. Khan, Dr. Zekeh S. Gbotokuma</td>
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<tr>
<td>9:30</td>
<td>Lecture &amp; Discussion: Diplomacy through the Arts &amp; Humanities</td>
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<td>Amb. William P. McCormick</td>
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<td>10:00</td>
<td>Lecture &amp; Discussion: Global Challenges Confronting the U.S.</td>
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<td>Amb. John R. Bolton</td>
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<td>11:00</td>
<td>Break</td>
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<td>11:30</td>
<td>Lecture &amp; Discussion: Eisenhower’s Farewell Address and Today’s Military</td>
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<td>General James Hill</td>
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<td>12:15</td>
<td>Lecture &amp; Discussion: Enhance Human Dignity: The U.S. Diplomatic Mandate</td>
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<td>The Hon. Secretary Jim Nicholson Bloch</td>
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<tr>
<td>13:00</td>
<td>Lunch Break</td>
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<tr>
<td>15:00</td>
<td>Lecture &amp; Discussion: The US ‘Narrative’ in a Highly Fluid, Multipolar and Increasingly Complex Muslim World</td>
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<td>Amb. M. Osman Siddique</td>
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<td>15:30</td>
<td>Lecture &amp; Discussion: Perspectives from Asia: Environmental Threats and Global Security in Central Asia</td>
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<td>Amb. Muktar Djumaliev</td>
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<td>16:00</td>
<td>Break</td>
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<td>16:30</td>
<td>Lecture &amp; Discussion: Foreign influence is built at home: America, Europe, and China Cultural Diplomacy and National Security Policies to counter Global Risks</td>
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<td>Amb. James C. Rosapepe</td>
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<td>17:00</td>
<td>Lecture &amp; Discussion: Perspectives from Latin America</td>
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<td>The Commonwealth of The Bahamas Culture, Smart Power &amp; Diplomacy</td>
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<td>H.E. Amb. Cornelius Alvin Smith</td>
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<tr>
<td>17:30</td>
<td>Lecture &amp; Discussion: Perspectives from Latin America</td>
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<tr>
<td>18:00</td>
<td>Concluding Panel Discussion: Cultural Diplomacy, National Security and Global Risks</td>
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<td>19:00</td>
<td>Farewell Group Dinner</td>
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Introduction

The Global Financial Crisis of 2008 has influenced the economic agenda of leading governments and organizations, and caused a series of important events ranging from the collapse of corporations to the failure of EU member states and the downgrading of various countries’ credit rating. These events forced significant austerity measures, which have affected the economic situation around the globe.

Sustainable development of nations and regions is of particular importance during this period of economic turbulence in order to mitigate the effect of these economic crises on communities around the globe. The great challenge facing sustainable development in the context of austerity measures is that it is harder to divert funds to promote sustainable development, especially if there are unsustainable development options which are less expensive; sustainability is not necessarily a priority in these circumstances.

We currently occupy a world of immense economic upheaval; developed economies have been in crisis mode since 2008. At the same time, we are witness to the changing landscape of global wealth distribution. Globaliza-
tion has dramatically reshaped national and regional economies, and it is in the interests of emerging economic to continue their self-sustained development.

At the same time, the aftermath of the 2008 world financial crisis has inspired developed economies to search for a more balanced economic model with common policies which support more sustainable and inclusive economies. It is for these reasons that the root causes of un-sustainability need to be examined, and the pace and depth of progress towards sustainable development analyzed with a view to improving current approaches.

The International Symposium on Cultural Diplomacy in Africa focused on the importance of sustainable development to the future of Africa. The conference also offered perspectives on how cultural diplomacy policies can assist in strengthening existing and future sustainable development policies and, in particular, how cultural diplomacy practices are necessary to express and mediate the rationale behind investment in sustainable development during this challenging period.

Themes & Topics

- Sustainable Development in Africa Since the 2008 Global Financial Crisis: Policy Trends Over the Past Five Years and the Current Status of Sustainable Development
- The Global Importance of Improving and Promoting Sustainable Development Standards and Policies in Africa
- Innovative Strategies for the Future Progress and Success of Sustainable Development Policies in Africa
- The Role of Cultural Diplomacy in Furthering Sustainable Development in Africa
### Wednesday, July 25th, 2012, ICD House

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:30</td>
<td>Tea, Coffee &amp; Refreshments</td>
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| 10:00  | *Presentation & Discussion:*
         | Welcome Words & Introduction to the Program                          |
         | Mark C. Donfried                                                    |
| 11:00  | Tea, Coffee & Refreshments                                          |
| 11:30  | *Lecture & Discussion:*
         | Sustainable Development in Africa – Why Are Some African Countries not Developing? |
         | Dr. Emmanuel Franklyne Ogbunwezeh                                   |
| 13:00  | Lunch Break                                                         |
| 14:30  | *Lecture & Discussion:*
         | The Evolution & Current Trends of Cultural Diplomacy in Africa      |
         | Mark C. Donfried                                                    |
| 15:30  | Tea, Coffee & Refreshments                                          |
| 16:00  | *Lecture & Discussion:*
         | Diaspora’s Contribution to the Developmental Process of the Homeland – the Case Study of the Eritrean Community in Switzerland |
         | Meala Tesfamichael                                                  |
| 17:00  | Tea, Coffee & Refreshments                                          |
| 17:30  | *Interactive Discussion:*
         | The Narrative of “Africa” and The Global Perceptions of Africa: Past, Present and Future |
         | Moderator: Dr. Emmanuel Franklyne Ogbunwezeh                      |
| 19:00  | *Group Dinner*                                                      |
Thursday, July 26th, 2012, ICD House

**9:30**
Tea, Coffee & Refreshments

**10:00**
Lecture & Discussion:
Cultural Diplomacy and Sustainable Development in Burundi
H.E. Amb. Nestor Nkunzimana

**11:00**
Tea, Coffee & Refreshments

**11:30**
Lecture & Discussion: Sport as Cultural Diplomacy
Marc Bogaerts

**13:00**
Lunch Break

**14:30**
Lecture & Discussion: A Global Dialogue on Cultural Diplomacy and Sustainable Development in Africa – Case Study: The Democratic Republic of Congo
H.E. Amb. Clementine Shakembo Kamanga

**15:30**
Tea, Coffee & Refreshments

**16:00**
Lecture & Discussion: Sustainable Development in Africa: Case Study – Rwanda
Felix Sangano Muhire

**17:00**
Tea, Coffee & Refreshments

**17:30**
Lecture & Discussion: Case Studies of Cultural Diplomacy in Africa
Mark C. Donfried

**19:00**
Group Dinner
Friday, July 27th, 2012, ICD House

9:30
Tea, Coffee & Refreshments

10:00
Captain Christian Janke

11:00
Tea, Coffee & Refreshments

11:30
Lecture & Discussion: Nation Branding and Africa
Amb. Karl-Erik Norrman

13:00
Lunch Break

14:30
Lecture & Discussion: The Challenges of Economic Development in the 21st Century Africa: The Case of Malawi
H.E. Amb. Dr. Isaac C. Lamba

15:30
Lecture & Discussion: Sustainable Development in Africa: Case Study – Uganda
Connie R. Nuwagaba

16:30
Tea, Coffee & Refreshments

17:00
Lecture & Discussion: The Role of the African as a Brand Builder- Contribution to Africa’s Sustainable Development and International Competitiveness
Penelope Muzanenhamo

19:00
Group Dinner

Saturday, July 28th, 2012, ICD House

9:30
Tea, Coffee & Refreshments

10:00
Concluding Interactive Panel Discussion: Sustainable Development and the Role of Cultural Diplomacy in Building Confidence and Trust within Africa
Moderator: Dr. Emmanuel Franklyne Ogbunwezeh

11:00
Break

11:30
Concluding Interactive Panel Discussion – continued

13:30
Farewell
The 2012 International Symposia on Cultural Diplomacy

Symposia 2012 Partners

The Atlantic Club of Bulgaria
The Chertoff Group
Institute for Cultural Diplomacy
Dr. Alfredo Palacio Foundation
Peres Center for Peace
Romanian Foundation for Democracy

Symposia 2012 Locations

Brandenburg Gate (Speakers Corner)
Center for Transatlantic Relations, Johns Hopkins University
Geneva School of Diplomacy & International Relations
German Foreign Ministry
The German Parliament
ICD House
International Conference Center of Geneva
National Public Radio
United Nations Conference on Trade & Development
The 2012 International Symposia on Cultural Diplomacy

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