The Annual Conference on Cultural Diplomacy 2012

“The Power of the Arts & Culture to Promote Democracy & Global Peace”

December 13th–16th, 2012, Berlin
Expression of Gratitude

The Institute for Cultural Diplomacy (ICD) would like to extend its sincere gratitude to all those who dealt with the outreach, planning, organization, and support of the “ICD Annual Conference on Cultural Diplomacy 2012,” including: Alberto Traval, Alex Hannah, Alix Lang, André Fialho, Andreea Peptine, Anna Ostafiychuk, Arturs Holavins, Cassia Casagrande, Cassie Yusofi, Christine Ambrosius, Dante Kotsinas, Denisa Pikusova, Gabriela Šaturová, Georgia Gilson, Giovanni Tonutti, Jens Gronheid, Julia du Pont de Romemont, Kamila Zatorska, Kristine Buiko, Lindsay Murphy, Magdalena Kozula, Magdalena Bak, Mary Michele Connellan, Nuria Álvarez, Orsolya Kiss, Pilar Rukavina, Piotr Wójcik, Simon Tiemersma, Stephanie Stühler, Umamah Basit, and Veronika del Motto.

We would also like to issue a special warmth of gratitude to the Program Directors and Managers of the “ICD Annual Conference on Cultural Diplomacy 2012,” including: Abdeslam Badre, Denislav Botev, Katie Dickmeyer, Elvira Gonzalez-Valles, William Hernad, Virginia Palm, Tyler Thompson, and Norma Wright.

The ICD and the organizers of the ICD Annual Conference on Cultural Diplomacy 2012 would further like to thank the participants and speakers of the conference, whose enthusiasm and participation were a vital contribution to the phenomenal success of our event.
Introduction

From the 13-16th of December 2012, The ICD held its “Annual Conference on Cultural Diplomacy 2012” in Berlin, Germany. The world’s leading event in the field of Cultural Diplomacy featured a wide range of speakers from various backgrounds, giving insight into the impact of Cultural Diplomacy in their fields, which included politics, human rights, economics, arts, and culture.

The ICD Annual Conference on Cultural Diplomacy 2012 was the concluding event of the Institute for Cultural Diplomacy’s year, and focused on reviewing, debating, and evaluating the most significant developments of 2012 in the field of Cultural Diplomacy.

The conference highlighted and proved that the principles of Cultural Diplomacy are reaching an ever-increasing audience, evidenced in the participation of a widely diverse range of participants and speakers.
### Conference Summary

**Thursday, December 13th, 2012**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>8:30</td>
<td>Registration</td>
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<tr>
<td>8:45</td>
<td>Welcome Words, President Emil Constantinescu, Ribal Al Assad, The Hon. Nouzha Skalli</td>
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<tr>
<td>9:00</td>
<td>Lecture &amp; Discussion, What is Art for Democracy &amp; Democracy for Art? The European Experience</td>
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<td>Prof. Dr. Ovidiu Pecican</td>
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<td>9:30</td>
<td>Lecture &amp; Discussion, The Scribe and the Stone in the Lake: My Personal Experience in Cultural Diplomacy</td>
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<td>The Hon. Angeles González-Sinde</td>
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<td>10:00</td>
<td>Lecture &amp; Discussion, UNESCO and Building Peace through Cultural Diplomacy, President Katalin Bogay</td>
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<td>11:30</td>
<td>Lecture &amp; Discussion, In a Global World, Why Does Canada and its Values Matter for World Peace and Democracy</td>
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<td>The Hon. Martin Cauchon</td>
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<td>12:00</td>
<td>Lecture &amp; Discussion, Cultural Diplomacy and Change in a Digital World, Governor Steve Merrill</td>
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<td>12:30</td>
<td>Lecture &amp; Discussion, Peace Building and Reconciliation in Africa, President Pierre Nkurunziza</td>
</tr>
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<td>13:00</td>
<td>Lunch Break Sessions</td>
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<tr>
<td>14:30</td>
<td>Lecture &amp; Discussion, Culture as an Emotion, Áine Collins TD</td>
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<tr>
<td>15:00</td>
<td>Lecture &amp; Discussion, Four Modes of Integration, Prof. Dr. Tariq Modood</td>
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<td>15:30</td>
<td>Lecture &amp; Discussion, The Hon. Halldór Ásgrimsson</td>
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<td>17:00</td>
<td>Lecture &amp; Discussion, Standing Together in the Face of Difference: Intercultural Dialogue as a Way to Overcome the Crisis</td>
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<td>The Hon. Anna Diamantopoulou</td>
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<td>The Hon. Praxoula Antoniadou Kyriacou</td>
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<td>19:30</td>
<td>Welcome Group Dinner</td>
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</tbody>
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### Conference Summary

**Friday, December 14th, 2012**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</thead>
<tbody>
<tr>
<td>8:30</td>
<td><strong>ICD House</strong>: Tea, Coffee &amp; Refreshments</td>
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<td><strong>Participant Papers</strong></td>
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<tr>
<td>9:30</td>
<td><strong>Lecture &amp; Discussion</strong> Interculturality, Human Rights, and Peace</td>
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<td>The Hon. Maria de Belém Roseira</td>
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<td>10:00</td>
<td><strong>Lecture &amp; Discussion</strong> Genocide Prevention as Peace building: The Auschwitz Institute for Peace &amp; Reconciliation</td>
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<td>Samantha Horn</td>
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<td>10:30</td>
<td><strong>Lecture &amp; Discussion</strong> Genocide Prevention and Reconciliation in Africa</td>
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<td>Milan Zver (MEP)</td>
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<td><strong>Lecture &amp; Discussion</strong> The Protection of Human Rights while the UN Performs its Peacekeeping Role</td>
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<td>Amb. Ranko Vilovic</td>
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<td>12:30</td>
<td><strong>Lecture &amp; Discussion</strong> Democracy, Youth &amp; the Future of the EU</td>
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<td>Governor Steve Merrill</td>
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<td>13:00</td>
<td><strong>Lecture &amp; Discussion</strong> The UN Genocide Convention, War Crimes Tribunals &amp; the Politics of Justice: Historical and Contemporary Perspectives</td>
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<td>Minister Ögmundur Jónasson</td>
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<td>14:00</td>
<td><strong>Lecture &amp; Discussion</strong> The Failure to Protect: Why Some Lives are Worth More than Others: From Bosnia to Sudan to Syria</td>
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<td>Rebecca Tinsley</td>
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<td>14:20</td>
<td><strong>Lecture &amp; Discussion</strong> The Responsibility to Protect in the Context of Syria</td>
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<td>György Tatár, Enzo M. Le Fevre Cervini</td>
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<td>14:40</td>
<td><strong>Lecture &amp; Discussion</strong> The Challenges of the European Union in Preventing Mass Atrocities</td>
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<td>Enzo M. Le Fevre Cervini</td>
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<td>15:00</td>
<td><strong>Lecture &amp; Discussion</strong> CEDAW Convention after 30 Years: Challenges &amp; Achievements towards the Advancement of Women in the Public and Political Spheres</td>
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<td>Ferdous Ara Begum</td>
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<td>15:30</td>
<td><strong>Interactive Panel Discussion</strong> Cultural Diplomacy &amp; the Representation of Women in Politics</td>
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<td>Moderated by The Hon. Nouzha Skalli, with President</td>
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<td>Katalin Bogyay, Minister</td>
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<td>Ögmundur Jónasson</td>
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<td>16:45</td>
<td><strong>Honduras Embassy</strong>: Reception</td>
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<td>17:00</td>
<td><strong>Lecture &amp; Discussion</strong> Soft Power Honduras Perspective</td>
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<td></td>
<td>The Hon. Mireya Agüero de Corrales</td>
</tr>
</tbody>
</table>

*Continued on page 6*
Conference Summary

Friday, December 14th, 2012 (continued from page 5)

17:30: Lecture & Discussion  
The Role of Women in Resolving Crises  
The Hon. Kristiina Ojuland (MEP)

18:00: Lecture & Discussion  
The Economy & Energy to Enhance Cultural Diplomacy in the Eastern Mediterranean Area  
The Hon. Praxoula Antoniadou Kyriacou

18:30, BBU Berlin Campus:  
Official Opening Ceremony  
Welcome Address  
Amb. Lazăr Comănescu, Prof. Dr. Ovidiu Pecican

19:00: Lecture & Discussion  
The Power of the Arts & Culture to Promote Democracy & Global Peace  
Keynote Speech  
The Parallax Effect on Long Hair  
Ian Gillan

19:30: Conference Gala Event  
Corporate Cultural Diplomacy: ICD Private Sector Ranking

Saturday, December 15th, 2012

8:30, ICD House:  
Tea, Coffee & Refreshments

9:00: Participant Papers  
Research Presentation  
State Multiculturalism

9:30: Lecture & Discussion  
Peaceful Relationships between People: Cultural Relations in a World of Difference  
Prof. Dr. Mike Hardy CMG OBE

10:00: Lecture & Discussion  
What’s the Point of Cultural Relations in the 21st Century?  
John Whitehead

10:30: Lecture & Discussion  
Political Institutions, Parliamentary Diplomacy & Multiculturalism  
The Hon. Jesmond Mugliett

11:30: Lecture & Discussion  
Importance of Cultural Diplomacy and the Slovak Experience  
Amb. Olga Algayerova

11:45: Lecture & Discussion  
How Portugal Can Use the Power of Arts and Culture in its Economic Growth  
Elsa Cordeiro

12:10: Lecture & Discussion  
Art & Culture Promoting Global Peace  
Graca Mota

12:35: Lecture & Discussion  
Leadership in Dynamic Environment and Cultural Diplomacy  
Graca Mota

12:50: Lecture & Discussion  
How Can Cultural Diplomacy Create Opportunities for Economic Growth  
Elsa Cordeiro

13:00: Lecture & Discussion  
The Value of Cultural Diplomacy in the 21st Century  
Graca Mota

13:15: Lecture & Discussion  
The Role of Women in Resolving Crises  
The Hon. Kristiina Ojuland (MEP)

13:30: Lecture & Discussion  
The Economy & Energy to Enhance Cultural Diplomacy in the Eastern Mediterranean Area  
The Hon. Praxoula Antoniadou Kyriacou

13:30: Lecture & Discussion  
The Power of the Arts & Culture to Promote Democracy & Global Peace  
Keynote Speech  
The Parallax Effect on Long Hair  
Ian Gillan

13:45: Lecture & Discussion  
Corporate Cultural Diplomacy: ICD Private Sector Ranking

Continued on page 7
Conference Summary

Saturday, December 15th, 2012  (continued from page 6)

**14:00**: Interactive Panel Discussion  
**State Multiculturalism, Cultural Diplomacy & the EU Crisis**  
Mod. by The Hon. Dr. Erhard Busek with The Hon. Ruud Lubbers, Minister Ógmundur Jónasson, The Hon. Erna Henricot Schoepges, Prof. Dr. Mark Aspinwall, Prof. Dr. John M. Hobson, Prof. Dr. Sjaak Koenis, Prof. Dr. Ovidiu Pecican

**15:00**: Lecture & Discussion  
**Crisis Management & Cultural Diplomacy Today**  
The Hon. Dr. Erhard Busek

**15:30**: Lecture & Discussion  
**Green Growth to Overcome the Financial Crisis and Create Jobs**  
The Hon. Ruud Lubbers

**16:00**: Lecture & Discussion  
**Is Prosperity or Poverty in the Hands of Fate? Can Cultural Diplomacy and Trade Change the Inevitable?**  
The Hon. Stockwell Day

**17:00**: Lecture & Discussion  
**Developing an Environment of Exchange for Growth in the Creative Economy**  
The Hon. Alfred Camilleri

**17:25**: Lecture & Discussion  
**Cultural Diplomacy and Film: “Not One Homeland” – The Variety of Nationalities that Have Conceived My Cultural Identity**  
Emily Atef

**17:50**: Lecture & Discussion  
**Monkid Mestassi**

**18:15**: Lecture & Discussion  
**Cultural Diplomacy: A Strategic Tool to Enhance Dialogue, Cooperation, & the Rule of Law**  
The Hon. Francesco Rutelli

**18:45**: Lecture & Discussion  
**Conflict Transformation Seen through the Prism of People to People Relationship**  
The Hon. Ekaterine Tkeshelashvili

**19:15**: ICD Awards

**19:30**: Conference Gala Event  
Moderated Interview  
David Soul with moderators  
Ribal Al Assad & Mark C. Donfried
# Conference Summary

**Sunday, December 16th, 2012**

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
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<td>10:00</td>
<td><strong>Lecture &amp; Discussion</strong> Do the Arts and Culture Promote Democracy? Prof. Dr. Sjaak Koenis</td>
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<tr>
<td>10:30</td>
<td><strong>Lecture &amp; Discussion</strong> Thinking Inter-Culturally: From Racist and Eurocentric Monologism to Inter-Civilizational Dialogism Prof. Dr. John M. Hobson</td>
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<tr>
<td>11:30</td>
<td><strong>Lecture &amp; Discussion</strong> Thinking Together: Global Education and Cultural Identity Prof. Dr. Mark Aspinwall</td>
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<tr>
<td>12:00</td>
<td><strong>Interactive Panel Discussion</strong> The Power of the Arts &amp; Culture to Promote Democracy &amp; Global Peace Moderated by Amb. Anthony Russell Brenton with Minister Hassan B. Diab, The Hon. Erna Hennicot Schoepges, Prof. Dr. Mark Aspinwall, Prof. Dr. John M. Hobson, Prof. Dr. Sjaak Koenis, Prof. Dr. Ovidiu Pecican, Mark C. Donfried</td>
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<tr>
<td>14:30</td>
<td><strong>Lecture &amp; Discussion</strong> Europe and Russia: Cultural Soul Mates or Competitors? Amb. Anthony Russell Brenton</td>
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<tr>
<td>15:00</td>
<td><strong>Lecture &amp; Discussion</strong> Education and Cultural Diplomacy Minister Hassan B. Diab</td>
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<td>15:30</td>
<td><strong>Lecture &amp; Discussion</strong> EMUNI University as a Tool for Fostering Cultural Creativity &amp; Production? Laris Gaiser</td>
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<tr>
<td>15:50</td>
<td><strong>Lecture &amp; Discussion</strong> Cultural Diplomacy and International Relations in the Context of Bulgaria and the European Union The Hon. Maria Serkedjieva</td>
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<td>16:10</td>
<td><strong>Lecture &amp; Discussion</strong> Amb. Filippie Savadogo</td>
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<tr>
<td>17:00</td>
<td><strong>Lecture &amp; Discussion</strong> International Communication and Cultural Diplomacy for the Harmonization of Energy Policies in the Middle East and Central Asia with the Global Economic Interdependence Prof. Dr. Yusuf Ziya Irbec (MP)</td>
</tr>
<tr>
<td>17:30</td>
<td><strong>Lecture &amp; Discussion</strong> Political Power and Cultural Identity in Latin America Prof. J.R. Monroy</td>
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<td>17:50</td>
<td><strong>Lecture &amp; Discussion</strong> Why I stayed in the Rwandan Genocide: The Power of Presence Carl Wilkens</td>
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<tr>
<td>18:15</td>
<td><strong>Participant Papers</strong></td>
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<tr>
<td>19:30</td>
<td><strong>Concluding Statements</strong> The Hon. Dr. Nazar Al Baharna, Amb. Cynthia Schneider</td>
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<td>20:30</td>
<td><strong>Group Dinner</strong></td>
</tr>
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Conference Summary

Thursday, December 13th, 2012

Former Romanian President, Dr. Emil Constantinescu officially opened the “ICD Annual Conference on Cultural Diplomacy 2012,” which set the trend of speakers to follow. The Hon. Angeles Gonzalez-Sinde, former Minister of Culture of Spain, then gave her presentation explaining her experiences with Cultural Diplomacy. Undoubtedly one of the highlights of the day was a lecture from President Katalin Bogyay of the General Conference of UNESCO, in which she discussed the role of women in the organization and the importance of Cultural Diplomacy in achieving UNESCO goals. After a fascinating presentation from the former Governor of New Hampshire, Steve Merill, on the Digital potential for Cultural Diplomacy, the ICD had the great honor of welcoming the President of Burundi, Pierre Nkurunziza to the stage. In his speech, he gave an insight into the problems that have plagued Burundi and the African continent, as well as great strides that the country has made and how Burundi can serve as a model country. Other notable speakers included the Secretary General for the Nordic Council of Ministers, The Hon. Halldor Asgrimsson and The Hon. Anna Diamantopoulou, former European Commissioner for Employment, Social Affairs, and Equal Opportunities.

Friday, December 14th, 2012

Day Two featured another list of captivating speakers, including Gregory H. Stanton, President of Genocide Watch, who gave a powerful lecture on the Syrian crisis. This topic was also a key point for Rebecca Tinsley, Director and Founder of the non-profit organization “Waging Peace,” in her presentation on the failure to protect. In a passionately delivered speech, she also focused on Darfur and the importance of military intervention. The day marked a large milestone for the ICD, as it commemorated the official opening ceremony of the BBU Berlin Campus, which will be the branch of the joint degree program between Babes-Bolyai University of Cluj, Romania, and the Academy for Cultural Diplomacy. The ceremony presided with a special address from the former President of Romania and President of the Academy for Cultural Diplomacy, Dr. Emil Constantinescu. The evening concluded with a Gala Event which hosted special guests Marcia Barrett, of Boney M fame, and Ian Gillan, the lead singer and lyricist of Deep Purple, who offered personal insights into their respective careers and passion for Cultural Diplomacy.
Conference Summary

Saturday, December 15th, 2012

Day Three of the conference focused on brainstorming, debating, and sharing experiences of Cultural Diplomacy worldwide, culminating in a Panel Discussion on Multiculturalism and the EU crisis. Distinguished politicians, such as The Hon. Ruud Lubbers, former Prime Minister of the Netherlands, and Dr. Erhard Busek, former Vice-Chancellor of Austria, debated the impact of the crisis on intercultural relations within the EU. In addition to this, Former Italian Minister of Culture, The Hon. Francesco Rutelli, gave a speech on the role of ancient artifacts for bilateral relations between Italy and Germany. The value of person-to-person communication to build trust in post-conflict Georgia was discussed by The Hon. Ekaterine Tkeshelashvili, Former State Minister of Georgia for Reintegration. Later in the day, the power of the Arts became the focal point, first with a presentation by the film director Emily Atef, a prominent American who shared her story of being a cultural diplomat through cinema and how her eventful past shaped her career as a filmmaker. The ICD was privileged to host another Gala Event on the evening of December 15th with David Soul, the celebrated American actor best known for his role as Detective Kenneth Hutch from the TV series “Starsky and Hutch.” In a moderated interview with Ambassador Dr. Cynthia Schneider, Mr. Soul recalled the highlights of his illustrious career and the details of his upcoming cultural projects.

Sunday, December 16th, 2012

The final day of the conference ended on a high note, with a number of notable highlights such as, the speech of Ambassador Anthony Brenton, former Ambassador of the UK to Russia, who explored the many levels of history of Russia’s relationship with Europe, dating back several centuries to contemporary society. Participants were then treated to the Bulgarian folk song “Cosmic Voices,” which was performed by Former Deputy Minister of Justice & European Legal Integration of Bulgaria, Maria Serkedijeva. Participants also saw a live performance of a Chilean song on the ‘beauty of life’. The topic of the conference then shifted back to human rights with the presentation of Carl Wilkins, who was the only American to stay in Rwanda during the genocide in 1994. Debates on the diversity of world perspectives and tactics to promote democracy were key to the final day’s events, as academics and politicians alike had much to contribute on these subjects. The conference was concluded up by The Hon. Dr. Nazar Al Baharna, former Foreign Minister of Bahrain, who showed an inspirational video on the beauty of Islamic art, which highlighted just how powerful and moving the Arts can be and the potential it holds in promoting peace and democracy.
The ICD Annual Conference on Cultural Diplomacy 2012
Berlin, December 13th–16th, 2012

Conference Speakers

Amb. Olga Algayerova
Slovakian State Secretary

Prof. Dr. Mark Aspinwall
Professor of Politics, University of Edinburgh; UK

The Hon. Hildur Ásgrímsdóttir
Former Prime Minister of Iceland

Emily Atef
German Filmmaker

Ribal Al-Assad
Chairman, Iman Foundation

The Hon. Dr. Erhard Busek
Former Vice Chancellor of Austria

The Hon. Halldór Ásgrímsson
Former Prime Minister of Iceland

The Hon. Alfred Camilleri
Finance Ministry Permanent Secretary, Government of Malta

Dirk van den Berg
German Filmmaker, Producer

Marcia Barrett
ICD Advisory Board Member; Lead Singer of Boney M

H. E. Amb. Abdul Basit
Ambassador of the Islamic Republic of Pakistan to Germany

Ferdous Ara Begum
Former Member of UN CEDAW Committee; Former Director General, Bangladesh Television

The Hon. Maria de Belem Roseira
Member of Portuguese Parliament

The Hon. Dr. Nazar Al Baharna
ICD Advisory Board Member; Former Foreign Minister of Bahrain

Amb. Katalin Boggyá
President of the General Conference of UNESCO

Amb. Anthony Russell Brenton
Former British Ambassador to Russia

The Hon. Dr. Nahzar Al Baharna
ICD Advisory Board Member; Former Foreign Minister of Bahrain

The Institute for Cultural Diplomacy

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Conference Speakers

**The Hon. Martin Cauchon** Former Canadian Minister of Justice

**Enzo M. Le Fevre Cervini** Director of the Budapest Center

**The Hon. Selmo Cikotić** ICD Advisory Board Member; Former Minister of Defense of Bosnia and Herzegovina

**Áine Collins** Irish Member of Parliament

**President Emil Constantinescu** Former President of Romania

**Laura Collins** Program Coordinator, African Union Network for Genocide and Mass Atrocity Prevention, Auschwitz Institute for Peace & Reconciliation

**Mireya Agüero de Corrales** Under-secretary of Foreign Affairs of Honduras

**Elsa Cordeiro (MP)** Member of the Portuguese Parliament

**The Hon. Stockwell Day** Former Canadian Minister of Trade

**The Hon. Dr. Hassan B. Diab** Minister of Education, Lebanon

**The Hon. Anna Diamantopoulou** Former European Commissioner for Employment, Social Affairs, and Equal Opportunities

**Laris Gaiser** President, EMUNI University

**Ian Gillan** Lead Singer of Deep Purple

**The Hon. Angeles Gonzalez-Sinde** Former Spanish Minister of Culture

**Prof. Dr. Mike Hardy** Professor of Intercultural Relations, Coventry University; UK

www.culturaldiplomacy.org  The Institute for Cultural Diplomacy 12
Conference Speakers

Prof. Dr. John M. Hobson
Professor of Politics, University of Sheffield; UK

Samantha Horn
Director, Global Raphael Lemkin Program

Prof. Dr. Yusuf Ziya Irbeq
Member of Turkish Parliament

Minister Ögmunder Jónasson
Icelandic Minister of the Interior

Prof. Dr. Sjaak Koenis
Professor of Arts and Social Sciences, Maastricht University, NL

The Hon. Praxoula Antoniadou Kyriacou
President of the United Democrats; Former Minister of Commerce, Industry & Tourism of Cyprus

The Hon. Ruud Lubbers
Former Dutch Prime Minister; Former United Nations High Commissioner for Refugees

Governor Steve Merrill
77th Governor of New Hampshire; President, Bingham Consulting

Monkid Mestassi
General Secretary, Ministry of Economic and General Affairs, Morocco

Prof. Dr. Tariq Modood
Professor of Sociology; Director, University Research Centre for the Study of Ethnicity and Citizenship, University of Bristol, UK

Prof. J.R. Monroy
Founder and Chairman, Latin American and Caribbean Cultural Society

The Hon. Jesmond Mugliett
Member of the Parliament of Malta; Former Minister for Urban Development and Roads of Malta

President Pierre Nkurunziza
President of the Republic of Burundi

The Hon. Kristiina Ojuland (MEP)
ICD Advisory Board Member; Former Foreign Minister of Estonia

www.culturaldiplomacy.org The Institute for Cultural Diplomacy 13
Conference Speakers

Prof. Dr. Ovidiu Pecican  
Vice Dean of Babes-Bolyai University

The Hon. Francesco Rutelli  
Former Deputy Prime Minister of Italy

Amb. Filipepe Savadogo  
Francophonie Ambassador to the UN

Amb. Cynthia Schneider  
Former US Ambassador to The Netherlands

Maria Serkedjieva  
Former Bulgarian Deputy Justice Minister

David Soul  
Celebrated American Actor

Dr. Gregory H. Stanton  
President of Genocide Watch

Dr. György Tatár  
Director, International Prevention of Genocide

Rebecca Tinsley  
Director and Founder, Waging Peace

The Hon. Ekaterine Tkeshelashvili  
Former Georgian Foreign Minister

Amb. Ranko Vilovic  
Croatian Ambassador to the UN

John Whitehead  
Director, British Council in Germany

Carl Wilkens  
Director, World Outside My Shoes

The Hon. Yasir Yakis  
Former Minister of Turkey

The Hon. Dr. Milan Zver  
Member of European Parliament
Conference Participants

Kirsten Isobel Aaskov, Australia
Dr. Raghad Ahmad, Iraq
Mathias Samuel Akaazua, Nigeria
Fathi Al Mudaris, Iraq
Abeer Alrawashdeh, Jordan
Noor Alinoaman Alrubaye, Iraq
Daniela Amann, Austria
Obinna Gilbert Aseme, Ghana
Juana Awad, Canada
Eric Bailey, USA
Dr. Cathy Baldwin, UK
Adrian Bannon, Ireland
Dr. Diana Barsham, UK
Susanna Basso, Italy
Can Bilgic, Turkey
Richard Bonfatto, France
Elli Bornova, Greece
Issa Boulos, USA
Sharon Elizabeth Burke, Ireland
Yung-Ting Chang, Taiwan
Alicia de Jong Davis, USA/Mexico
Richmond Dickey, USA
Eleni Drakou, Cyprus
Ina Edelkraut, Germany
Mary Einbinder, France/USA
Mark Ejeh Utaji, Nigeria
Prof. Elena Eltc, Russia
Andreea Enache, Romania
Anna Evtyugina, Russia
Ross Fletcher, USA
Denis Gakalo, Russia
Marjorie Garces, Chile
Mishaal Al Gergawi, UAE
Dr. Steffen Goerlitz, Germany

Continued on page 14
Conference Participants (continued)

Takaaki Goto, Japan
Timo Graf, Germany
Janine Graf, Germany
Dr. Harriet Häussler, Germany
Zaid Maher Hameed, Iraq
Kristin Hausler, Switzerland
Ingrid Heindorf, Germany
Said Helaby, Indonesia
Shumaila Hemani, Pakistan
Ian Henderson, USA
Peris Hornburger, Germany
Alexander Hunt, USA
Hussein Ali Hussein, Iraq
Muhammad Ibrar, Pakistan
Irina Kaljulaid, Estonia
Butheina Kazim, UAE
Seong Beom Kim, South Korea
Chang-wook Kim, South Korea
Laura Kugel, France
Mila Kuznetskaya, Germany/Russia
Gabriel Kwado Twumasi, Ghana
Kathleen LaFleur, USA
Yan-ho Lai, Hong Kong
Oluwarotimi Ianrewaju, Nigeria
Olajinka Lebile, Nigeria
Milica Ljubicic, Serbia
Milena Luetz, Germany
Sarah Macshane, UK
Ziningi Madonsela, South Africa
Rick Maijer, Netherlands
Katrin Makarov, Estonia
Elizabeth McCarthy, Ireland
Prof. Mark W. Meehan, USA
Daniel Micci, USA
Mary-Ann Midelkoop, Netherlands
Dr. Roxana Mittler-Matica, Romania
Hyat Mohamed, Sudan
Hamid Obaid Mutlag, Iraq
Dr. Dominique Mwepu, Congo
Raazia Hassan Naqvi, Pakistan
Will Nichols, UK
Petra Nowak, Austria
Sorcha O’Niell, Ireland
Barbara Pelzelmayer, Austria
Dr. Silvia Pfeifer, Portugal
Anastasia Polyakova, Russia
Jahanzeb Punjwani, Pakistan
Zoran Radicheski, Macedonia
Sami Abdulridha Rasham Al-Tameemi, Iraq
Ramona Alexandra Rosu, Romania
Habib Saleh, Syria
Abdul Samay Saquib, Afghanistan
Uwe Schmidt, Germany
Christoph Semken, Germany
Marilyn Sephocle, USA
Hayford Siaw, Ghana
Vadum Skritkii, Moldova
Demetra Socratous, Cyprus
Ligia Steers, USA
Arjan Stockhausen, Germany
Dr. Stefan Stoev, Bulgaria
Dr. Lincoln Theo, South Africa/Cyprus
Sheila Thobani, USA
Sulaiman Thobani, USA
Karsten Uhing, Germany
Berthine van Schoor, South Africa
Dragana Vidovic, Bosnia & Herzegovina
Philip von der Wippel, Germany
Tereza Vorlova, Czech Republic
Raymond Watson, Ireland
Fleur Wirtz, Netherlands
Nafia Zaman, Pakistan
Jielin Zhang, China
Christian Zott, Germany
Participant Papers

Presentations were delivered from participants as part of the Annual Conference on Cultural Diplomacy. Subjects related to cultural diplomacy were presented by the following people:

- **Abeer Alrawashdeh** Geographical Borders and Political Maps in Ghosh’s *The Shadow Lines* and Kanafani’s *Men in the Sun*
- **Arjan Stockhausen** Guerilla Art South Africa
- **Dr. Diana Barsham** Homer’s Weeping Horses: Cultural Perspectives on War in the Context of Global Education
- **Dr. Harriet Häußler** Robert Rauschenberg: ROCI and its Consequences for Today’s Intercultural Exchange
- **Hyat Mohamed** Media and Peace Building in the Era of Globalisation
- **Prof. Elena Eltc** Balkans and Russian Foreign Cultural Policy
- **Muhammad Ibrar Mohmand** Pakistan’s Cultural Diplomacy with India (with co-author Raazia Hassan Naqvi)
- **Raazia Hassan Naqvi** Cultural History of the Indian Subcontinent; with Special Reference to Arts and Music (with co-author Muhammad Ibrar Mohmand)
- **Janine Graf** Becoming Somaliland: ‘… one thorn bush at a time …’
- **Dr. Lincoln Theo** Encouraging Intercultural Understanding and Empathy in a Multicultural World: Shifting from Mythopoeic Paradigms in Film Screenwriting
- **Mark W. Meehan** Traditional Islamic Philosophy and Art, Liminality, and Effective Cultural Diplomacy Engagement
- **Raymond Watson** The Belfast Flags of Hope
- **Richard Bonfatto** Francophony: Outlook and Indicator of Cultural Diversity
- **Sharon Elizabeth Burke** Cultural Diplomacy in Times of Trouble: The ‘Real Ambassadors’ of Cold War America
- **Shumaila Hemani** From Folk-dance Ensemble (1960 to Present) to Traditional Musicians as Ambassadors Promoting Inter-Cultural Dialogue: Proposing ‘Cultural Diversity’ as the New Model for Arts Policy and Cultural Diplomacy in Pakistan
- **Timo Graf** The Role of Cultural Diplomacy in China-EU and Muslim-US Relations: An Empirical Analysis of Public Perceptions
- **Yemisrach N. Mengstie** The Impact of International Leadership Practice on Institutional Culture: The Case of EIABC

**Summaries of these papers are now exhibited on the website of the Institute for Cultural Diplomacy.**
Speaker Interviews

Ruud Lubbers, Former Prime Minister of the Netherlands

Mr. Lubbers was asked how we feel Cultural Diplomacy could help promote democracy, to which he responded that diplomacy was for experts but there was a growing awareness of the importance of culture in society, importantly there is no longer such a strict division between culture and politics. He also gave several solid examples of how by understanding different culture, Mr. Lubbers was able to negotiate difficult situations with much greater ease. In terms of dealing with the challenges facing the Netherlands such as growing anti-foreign movements, Cultural Diplomacy can play an important role.

Katalin Bogyay, President of the General Conference of UNESCO

Katalin Bogyay was interviewed by ICD Director and Founder Mark Donfried and Master’s Student Abdeslam Badre, Mr. Donfried first asked about the role of Cultural Diplomacy in conflict resolution. Ms. Bogyay replied that whilst Cultural Diplomacy can play a key role in a soft power package of diplomacy she does not believe that it can be used in conflict resolution, rather to improve the already good relations that exist. Cultural diplomacy is a long term investment and not intended to be solutions. Mr. Badre asked about the future of Palestine in UNESCO. She responded that the now she hopes that Palestine becoming a member will bring Palestine and Israel closer together and talk about the important issues affecting them. She also was able to give information on the future role that NGO’s like the ICD can play in reaching their mutual goals of promoting art and culture.

Steve Merrill, 77th Governor of New Hampshire

Mr. Merrill in his interview mentioned the success of the United States Cultural Diplomacy programs during the cold war and how since that time, there has been a much smaller focus on programs of soft power, up until President Obama, who too has realized the role it can play in bridging understanding. He felt that since 9/11 American has realized that as a superpower it must do more to change the perspective of the world towards America and therefore soft power in Africa, Asia and Europe are just as important as in the Arab world. Mr. Merrill deals with numerous businesses as was quick to mention the importance that Google put on Cultural Diplomacy and how they use it to make themselves a business people are attracted to.
Speaker Interviews

Rebecca Tinsley, Director & Founder of Waging Peace & Gregory Stanton, President of Genocide Watch

Mr. Stanton was first asked about Syria and it’s perception as a civil war and/or a mass atrocity to which he explained how the crisis can of course be both and based the genocide conventions definition what is happening in Syria is a Genocide. This led on to a discussion the veto power in the UN Security Council, and what can be done to avoid its pitfalls. Mr. Stanton highlighted the example of going straight to the general assembly as the Arab League did. He explained that the general assembly can authorize action when the UN Security council is too paralyzed to. He also discussed his work on the 8 stages of genocide, and how he plans to release a book on what he now defines as his 10 stages of genocide.

The question of what civil society can do was raised by the audience, Mr. Stanton responded by bringing up the idea of psychic numbing, and how this acts a barrier to raising the necessary funds to protect and ensure the survival of persecuted individuals. Rebecca Tinsley spoke how important new media can be, she says how your voice can always be heard, whether this is through expressing discontent or boycotting products.

Martin Cauchon, Former Minister of Justice for Canada

Mr. Cauchon was asked about the multiculturalism in Canada and what the EU could learn from their successful policy implementation. Firstly he noted that a mentality that is positive towards immigration, celebrating difference as they do in Canada is essential. He was also questioned on the effect of a separatist government being elected in Quebec, to which Mr. Cauchon that the changing provinces are more mature and growing in importance and that the fact that provinces are worked together is healthy. When asked about corporate Cultural Diplomacy he believes that despite the promotion of free trade, cultural difference between businesses will always exist, which is why soft power and Cultural Diplomacy will have an important role to play.
Conference Voices

The Hon. Mireya Agüero de Corrales

“No peace is achievable when the world is divided in two groups- those who give and those who receive”

Prof. Dr. Mark Aspinwall

“In a globalized world, training people to solve problems will draw people together and distinguish themselves from others.”

President Katalin Bogyay

“At times the pressure is too great on politicians to focus inwardly. We need to open up to cultural influences in non-western worlds and adapt those concepts and practices which have a universal appeal. Cultural Diplomacy can help us reel traditional knowledge of western and non-western cultures. People in other parts of the world are more prepared for us than we are for them. We will continue to talk, share, listen, and celebrate the dialogue amongst cultures. We should try not to misunderstand each other.”

Selmo Cikotic

“Leadership is a special quality and gift- to inspire, motivate, and persuade- to accept the risk of change.”

Maria de Belem Roseira

“We will never have development if we don’t respect human rights; the role of government is very important in this respect. In the 21st Century, we need emotions to feel and decide, and hands to accomplish.”

The Hon. Martin Cauchon

“In a world so closely connected, we need leadership with strong values respecting democracy and human rights- Europe is a fantastic achievement of that.”

The Hon. Olga Algayerova

“Art is universal; creativity constitutes one of the most important aspects of human life.”

Milan Zver MEP

“The Fall of Berlin Wall was seen as the end of totalitarianism and the emergence of new democratic culture. However, different studies show that people have less and less confidence in democracy. Current democracy is not the best we have had. It is important to instill democratic values in people and education is key in this respect. Schools can offer basic knowledge on democratic politics in order to promote democratic citizenship. More opportunities for political participation should also be created, at the local, national, EU and UN levels. Democratic and social competencies are needed for a more active role in the political field.”
Conference Voices

President Emil Constantinescu

“Why do we need Cultural Diplomacy? The world is changing, and therefore politics should change too. The first step of Cultural Diplomacy should be to make a conceptual map of universal political discourse. On such a foundation, we can build Cultural Diplomacy and stability strategies. The fresh thinking of the young generation will be the creative force of Cultural Diplomacy.”

Minister Ogmunder Jonasson

“The Genocide Convention became dysfunctional as soon as it came into being. The problem is that there is lack of an enforcement mechanism and no clear distinctions are made between the types of violence. Accountability in terms of punishment was seen as crucial in prevention. However, while international trials are symbolic politically, they only punish a few. The goal of the International Criminal Court is to overcome such hurdles. Restorative justice is preferable to retributive justice. There needs to be a credible method to respond to mass atrocities.”

The Hon. Jesmond Mugliett

“The underlying philosophy is that making people familiar with other countries reduced prejudice.”

The Hon. Stockwell Day

“The world is changing, and therefore politics should change too. The first step of Cultural Diplomacy should be to make a conceptual map of universal political discourse. On such a foundation, we can build Cultural Diplomacy and stability strategies. The fresh thinking of the young generation will be the creative force of Cultural Diplomacy.”

Maria de Belem Roseira

“We will never have development if we don’t respect human rights; the role of government is very important in this respect. In the 21st Century, we need emotions to feel and decide, and hands to accomplish.”

The Hon. Anna Diamantopoulou

“European identity will not replace national identity.”

The Hon. Angeles Gonzale-Sinde

“You cannot love what you don’t know, yet you can hate and despise what you don’t know.”

Amb. Ranko Vilovic

“There is no security without human rights, and no human rights without security. The ‘responsibility to protect’ is a fine concept, but who decides whether to intervene? A new concept is emerging which is ‘responsibility while protecting.’ We must remember that human rights protection is a process which goes beyond the UN, and beyond Geneva; it is a ‘common endeavor.’ Protecting civilians is not only about protecting them from physical threat, but protecting their human rights.

The Hon. Stockwell Day

“Through human effort, the world can become a better place. We will never create a perfect world because we are imperfect human beings.”

Maria de Belem Roseira

“We will never have development if we don’t respect human rights; the role of government is very important in this respect. In the 21st Century, we need emotions to feel and decide, and hands to accomplish.”

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Participant Testimonials

Cathy, UK

A Social Anthropologist, affiliated to a university, she found the elements focusing on human culture, and particularly multiculturalism, most relevant to her. She sees Cultural Diplomacy as not being political, economic, or militaristic, rather about communications, action, and building common understanding. She feels that her country, Britain, has an already well-established program of Cultural Diplomacy and is proud that the country’s multicultural policies are some of the most progressive in Europe. The practice of inter-ethnic interaction informally is advanced in comparison to other western countries. Dr. Tariq Modood was particularly interesting for her, as his presentation related closest to her field of study and he provided a well thought-out presentation.

Christian, Germany

Christian is a law Student from Augsburg, Germany. As a law student, he had an emphasis on international law and international relations this therefore sparked his curiosity in Cultural Diplomacy. For him Cultural Diplomacy is all about the exchange of cultures and different points of view. He feels that the more two way culture cultural exchange could positively benefit Germany, particularly in terms of improving the EU situation and reaching a consensus. His found Rebecca Tinsley to be the most interesting speaker; he was impressed by her passion.

Dominique, The Congo

Dominique works at a University in Johannesburg, South Africa having emigrated there over 12 years ago. He has a degree in English coupled with culture, having studied cultural anthropology and peace studies; Cultural Diplomacy is of great interest to him. For him Cultural Diplomacy is all about people communicating, across countries to resolve and prevent conflict. It’s about mutual understanding for the common good and building bridges. In terms of the Congo, being at war, it must find ways of talking about the issues they face and find a common ground. Cultural activities, sport and concerts can be an interesting tool to bring people together, indeed his country can benefit from the idea put forward. He found that the lady who spoke about the patterns of war was most interesting, because she was not afraid to tell the truth rather than focusing too much on having to appear diplomatic.

Barbara, Austria

As a sociology student, she found many similarities to her field of study, particularly in the idea of analyzing the relationship between culture and power. The most important thing about Cultural Diplomacy for her is how it ties in with human relations. She believes that Austria already plays an active role in Cultural Diplomacy.
Participant Testimonials

Tresor, Ghana

Executive director for volunteer partnership for east Africa, his organization has a heavy international focus and it fundamental to promote intercultural exchange, and was therefore fascinated to explore the relationship between the work he does and Cultural Diplomacy. Cultural diplomacy is based on understanding people’s perspectives and issues. It is also about understanding how to interact with people in way that is doesn’t impose ones beliefs on others. His country promotes its cultural ideal, but at the moment it is a vague and poorly defined concept, so he believes that there is great potential for Cultural Diplomacy in this regard. He found Mark Donfried’s lectures were the most useful for him because he explained and cleared up many of the concepts related to Cultural Diplomacy.

Janine Graf, Germany

Janine’s background in international politics and international development, but most recently she has developed an interest in the idea of conflict and peace building, which attracted her to find out more about the role of Cultural Diplomacy in peace building. For her Cultural Diplomacy means being culturally sensitive, and that although people have different backgrounds Cultural Diplomacy can be used to build bridges between people. For her Cultural Diplomacy has an important role to play in Germany, particularly in terms of aiding multiculturalism. She found Rebecca Tinsley a wonderful and passionate speaker, who was bold enough to say things that people didn’t necessarily want to hear.