Academy for Cultural Diplomacy

Promoting Global Peace & Stability by Strengthening Intercultural Relations Since 1999
Introduction

Founded in 1999 in the USA, the Academy for Cultural Diplomacy is an international, not-for-profit, non-governmental organization with headquarters in the USA and in Berlin.

The Academy for Cultural Diplomacy aims to develop and raise awareness of the theory and practice of cultural diplomacy and related fields (such as global governance, international law, human rights, sustainable economies, and performing arts) as well as to explore new strategies for the strengthening of intercultural relations and promoting global peace. Areas of particular academic focus of the Academy for Cultural Diplomacy include intercultural relations, global governance and international politics, sustainable economies, international law & human rights.

The Academy for Cultural Diplomacy organizes the following activities:

The Center for Cultural Diplomacy Studies (CCDS)

www.ccds-berlin.de

The Center for Cultural Diplomacy Studies (CCDS) is the world’s leading center for the study of cultural diplomacy, offering educational opportunities ranging from week-long seminars for undergraduate students and interested professionals to master’s and doctoral programs for graduates pursuing careers in academia, diplomacy, government and/or the private sector dedicated either wholly or in part to the field of cultural diplomacy. The educational programs of the Academy, offered in partnership with leading universities and institutions, allow students to analyze, research and experience cultural diplomacy in theory and in practice.

Cultural Diplomacy Research

www.cd-research.org

The Academy for Cultural Diplomacy is conducting ongoing research activity in the field of cultural diplomacy in order to benefit the public with access to information about the field of cultural diplomacy from a historical point of view up until the most recent current developments in the field.

Thematic Programs

www.cd-thematicprograms.org

Thematic Programs are programs focused on specific political, cultural, or economic issues, or which concentrate on a particular geographical region or area. The Thematic Programs focus on the implementation and utility of Cultural Diplomacy as a tool to promote cooperation and understanding in a number of areas. Each Thematic Program includes a variety of activities based on a particular theme, ranging from International Conferences and Global Events to Interactive Panel Discussions, and Exhibitions.

International Conferences

www.cd-internationalconferences.org

The Academy organizes a number of international conferences, which take place throughout the year and around the world. The international conferences provide an opportunity for larger audiences to actively participate and engage in lectures, debates, and discussions featuring high profile figures from the fields of international politics, diplomacy, culture, academia, and the private sector. The events have an inclusive participation policy and are open to individuals from all academic, cultural, and professional backgrounds.
The Center for Cultural Diplomacy Studies
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Introduction
The Center for Cultural Diplomacy Studies (CCDS) is the world’s leading institute for the study of Cultural Diplomacy. Four different categories of education programs on Cultural Diplomacy are offered: graduate degree programs, e-learning courses, professional development programs (certificate programs) and study abroad (credit programs) dedicated either fully or in part to the field of Cultural Diplomacy.

Our objectives are to extend current research, programs and practices in the field of Cultural Diplomacy and create a platform to promote and sustain inter-cultural dialogue at all levels. The CCDS is committed to the promotion and development of applied cultural diplomacy studies, as well as excellence in the advancement and research in this rapidly evolving field.

CCDS Faculty
The CCDS faculty is composed of professors, high profile politicians and experienced professionals from both the public and private sectors. Our faculty includes senior university professors, leading politicians and high-profile individuals from prestigious institutions.

Our Programs
The Center for Cultural Diplomacy Studies offers educational and academic programs in partnership with leading universities, enabling students to explore, analyze and experience cultural diplomacy both in theory and in practice. The CCDS focuses in particular on exploring the balancing between hard and soft power, global governance, the process of globalization in an interdependent world, international economics & business, multiculturalism, intercultural dialogue & exchange, human rights, and religion. As a whole, we research the ability for culturally based initiatives to further mutual understanding and in turn to foster global peace and stability.

The programs offer high levels of leadership and provide students with the skills to shape their future leadership roles while addressing critical issues challenging the world today. The programs provide advanced knowledge and analytical tools for the study and practice of cultural diplomacy and address the potential that it has in shaping international policies and global strategies.

The CCDS offers the following Programs
• E-Learning Programs in Cultural Diplomacy
• Certificate Programs in Cultural Diplomacy
• MA Programs in Cultural Diplomacy
• PHD Program in Cultural Diplomacy
The CCDS Faculty is composed of senior academics, leading politicians and professionals from the public and private sectors. In addition the CCDS Faculty includes a large number of individuals from the ICD Advisory Board and from the ICD council for cultural diplomacy studies.

The Faculty of the CCDS includes the following members:

- **President Irina Bokova**
  President of the Academy for Cultural Diplomacy; Former Head of UNESCO
  Center for Cultural Diplomacy Studies (CCDS)

- **Prof. Dr. Karl P. Donfried**
  Elizabeth A. Woodson 1922 Professor Emeritus of Religion, Smith College
  Director of Studies - Center for Cultural Diplomacy Studies (CCDS)

- **Prof. Dr. Ulrich Brückner**
  EU Jean Monnet Professor at Stanford in Berlin
  Academic Director - Center for Cultural Diplomacy Studies (CCDS)

- **The Hon. Michele Alliot-Marie**
  Former Minister of Foreign Affairs of France; Center for Cultural Diplomacy Studies (CCDS)

- **Prof. Dr. Volker R. Berghahn**
  Seth Low Emeritus Professor of History, Columbia University, NYC
  Center for Cultural Diplomacy Studies (CCDS)

- **Mark C. Donfried**
  Executive Director and Founder of the Institute for Cultural Diplomacy
  Center for Cultural Diplomacy Studies (CCDS)

- **Prof. Dr. Hans Köchler**
  President of the International Progress Organization;
  Center for Cultural Diplomacy Studies (CCDS)

- **Prof. Dr. Kishore Chakraborty**
  Center for Cultural Diplomacy Studies (CCDS)

- **Amb. Karl-Erik Nornman**
  Center for Cultural Diplomacy Studies (CCDS)

- **The Hon. Eunice Campbell-Clark**
  1st Vice President of the Congress of Regions, Council of Europe
  Center for Cultural Diplomacy Studies (CCDS)

- **The Hon. Yasar Yakis**
  President of the OYED Young Leaders’ Forums; Former Foreign Minister of Turkey
  Center for Cultural Diplomacy Studies (CCDS)

- **The Hon. Dr. Erato Kozakou-Marcoullis**
  Member of the Council for Cultural Diplomacy Studies; Former Foreign Minister of Cyprus
  Center for Cultural Diplomacy Studies (CCDS)

- **Prof. Gert Weisskirchen**
  Former Member of the German Parliament;
  Center for Cultural Diplomacy Studies (CCDS)

- **Dr. Elke Ritt**
  Head, Creative Europe at the British Council
  Center for Cultural Diplomacy Studies (CCDS)

- **Prof. Dr. Hrant Bagratyan**
  Former Prime Minister of Armenia; Center for Cultural Diplomacy Studies (CCDS)

- **Amb. Katalin Bogay**
  Former President of the UNESCO Conference; Center for Cultural Diplomacy Studies (CCDS)

- **Judge Julia Sebutinde**
  Judge on the International Court of Justice; Center for Cultural Diplomacy Studies (CCDS)

- **The Hon. Nouzha Skalli**
  Former Moroccan Minister of Social Development, Family, and Solidarity;
  Center for Cultural Diplomacy Studies (CCDS)

- **Dr. Andrea Despot**
  Director, Europe Academy Berlin

- **Dr. Jonas Ecke**
  Senior Research Manager
Our MA & PhD Programs

Introduction & Concept

In the 21st century, bilateral and multilateral relations have assumed a greater importance than at any time in history before; Interdependence and International cooperation has therefore become imperative in maintaining and improving political, economic and social environments worldwide. These concerns pervade almost all areas of human activity and high level issues that foreign policy makers address increasingly affect now the ordinary lives of all people around the world.

These developments have significantly increased interest in the study of Interdependence, International Cooperation & Cultural Diplomacy and concurrently have created a crucial need for professionals who understand and have experience with these subjects. In addition, the diminishing power of the individual nation state, combined with the international nature of modern issues like global politics, international economics, human rights, global health, climate change, international & terrorism, now demand interdisciplinary academic instruction and experience.

Expertise in one field alone no longer guarantees professional success and it is therefore vital that those aspiring to work in the fields of international relations and diplomacy have an advanced understanding of a number of interconnected relevant disciplines, including but not limited to International Politics, International Economics, Diplomacy, Culture, Philosophy and History. University programs striving to provide students and young professionals with the fundamental understanding and practical skills necessary for careers in international affairs must now to adjust their programs accordingly to include commerce, development, and culture as topics of study.

The CCDS Graduate Programs, which operate under a joint partnership between the ICD Academy for Cultural Diplomacy and leading universities, offer unique educational programs that educate students from around the world in the above mentioned academic disciplines related to International Relations and Cultural Diplomacy.

Scope of the Degrees

As we believe that the traditional academic components of a degree in these fields must adapt to rapidly changing world, our approach to future and contemporary global affairs and international economics, for example, focuses on issues such as cultural diplomacy, interdependence, soft power, responsible investments, fair trade, human rights, sustainability and the environment, which play increasingly important roles in the contemporary interdependence global framework.

The Center for Cultural Diplomacy Studies offers therefore innovative BA, MA, MBA & PhD programs that provide a new approach to international relations, global economics, intercultural relations, globalization, global governance, art and culture. The programs are pioneering, and unique in their content and approach and offer valuable professional development programs. The BA, MA, MBA & PhD programs provide a platform from which students can gain hands-on experience and high-level knowledge and relationships; equipping students with the tools to launch their career even before the completion of their studies.

The CCDS offers several kinds of professional development programs for the students in order to enable them relevant practical experience and professional relationships in the field they desire to work in after their studies.

List of Programs

The Furtwangen University (HFU)
- MA Program in International Economics, Business & Cultural Diplomacy
- MA Program in International Relations and Cultural Diplomacy
- MA Program in International Economics, Business & Cultural Diplomacy

University of the West of Scotland (UWS)
- MA in Cultural Diplomacy and International Events
- MA in Cultural Diplomacy and International Music
- PhD Programs in Cultural Diplomacy
Our Campuses

All CCDS degrees (MA & PhD programs) are offered by leading accredited universities in partnership with the Center for Cultural Diplomacy Studies. The diplomas for each program are awarded directly by the relevant university upon completion of the studies.

The academic components of the MA & PhD Programs will be administered by the Center for Cultural Diplomacy Studies (of the ICD Academy for Cultural Diplomacy) and the relevant University Partner below:

Furtwangen University (HFU)

Furtwangen University's core focus is on science-based, practical education and training. Traditional boundaries between subject fields are removed in interdisciplinary projects. HFU is a leader in the specialist areas of engineering, computer science, information systems and management, engineering management, media, international business and health. The range of courses and programs is constantly being improved to take account of innovative developments. Our aim is to offer forward-looking degree programs to talented young people, awarding top-quality, accredited degrees which open up exceptional career opportunities. At the same time, we support the journey our students make towards becoming responsible and competent individuals with the ability to identify and solve problems independently. Additionally, through application-oriented research and academic professional development, our university supports the next generation of scientists contributing to innovation and improved skills in business and society.

University of the West of Scotland (UWS)

Paisley Campus is the largest of the four UWS campuses. Located in the centre of Scotland’s largest town – Paisley – a few minutes’ walk from Paisley Gilmour Street train station, with frequent services to nearby Glasgow and Ayrshire, the campus is lively and urban. The campus occupies over 20 acres and is home to teaching, lecture rooms, workshops and laboratories, as well as a library, Students’ Union and some student accommodation. It is a dynamic and contemporary environment, with around 10,000 students offering a range of courses and research opportunities in business, computing, social sciences, engineering and science, and health, nursing and midwifery.
What is Cultural Diplomacy?

“Cultural Diplomacy may best be described as a course of actions, which are based on and utilize the exchange of ideas, values, traditions and other aspects of culture or identity, whether to strengthen relationships, enhance socio-cultural cooperation or promote national interests; Cultural diplomacy can be practiced by either the public sector, private sector or civil society.”

ICD Achievements in the Field of Cultural Diplomacy

The ICD is proud to have achieved the following:

• Establishing Cultural Diplomacy as a Recognized Academic Field
• Raising Awareness of Cultural Diplomacy and Soft Power
• Engaging Politicians and Decision-Makers in Cultural Diplomacy
• Building Bridges between Young Stakeholders From Across the World