



Participants and speakers, including The Hon. Rufus Yerxa, The Hon. Dr. Supachai Panitchpakdi and Mark C. Donfried at The International Symposium on Cultural Diplomacy in Geneva, June 2012

institute for cultural diplomacy

# Semiannual Newsletter

## January–June 2012

### A Message from Mark C. Donfried



Dear Readers, Followers, and ICD Network Members from around the world,

I am pleased to introduce you to the semi-annual newsletter of the Institute for Cultural Diplomacy (ICD). Last year culminated with the Annual Academic Conference on Cultural Diplomacy 2011 and the publication of the 2011 'Outlook on Cultural Diplomacy'. The start of 2012 continued with a full agenda.

This year, the Institute for Cultural Diplomacy is dedicated to the goal of bringing together people of all cultures to engage in global dialogue and break cultural stereotypes.

2012 has been and continues to be a turning point for our the institute, with new partners, academic programs, international conferences, Young Leaders' Forums, and the promotion of the Human Rights Initiatives, the ICD continues to strive to achieve the main objective of promoting global peace and stability.

Below you will find an outline of ICD's activities for the first six months of 2012, together with information and news of forthcoming programs and events.

Sincerely,  
Mark C. Donfried  
Director & Founder, Institute for Cultural Diplomacy

*Our Activity in January-June 2012*

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# The ICD Academy for Cultural Diplomacy



ACADEMY for  
CULTURAL DIPLOMACY

In order to raise awareness of the practice of 'Cultural Diplomacy' by governments and non-state actors and make it an academic field of study, the Academy for Cultural Diplomacy has developed a number of different activities ranging over three main fields:

**Research on Cultural Diplomacy**, which strongly contributes to increasing the sources on the base of Cultural Diplomacy Studies;

**The Center for Cultural Diplomacy Studies (CCDS)**, whose objective is to give to new generation of political sciences, international relations and economics students, as well as young professionals and every kind of young leaders, an insight of the field of cultural diplomacy and its relation with the global issues (politics, economics, civil rights, religion)

**International Conferences**, organized by ICD at its Headquarters in Berlin or in other locations around the world with the intention of creating a discussion amongst the stakeholders.

To learn more about the ICD Academy, go to: [www.culturaldiplomacy.org/academy](http://www.culturaldiplomacy.org/academy)

## Center for Cultural Diplomacy Studies (CCDS)

The Center for Cultural Diplomacy Studies (CCDS) is the world's leading center for the study of 'Cultural Diplomacy', offering educational opportunities ranging from week-long seminars for undergraduate students and interested professionals, to Master's and Doctoral programs for graduates pursuing careers in academia, diplomacy, politics and/or the private sector, dedicated either wholly or in part to the field of 'Cultural Diplomacy'.

In 2012, thanks to a strong co-operation between the ICD, the Euro-Mediterranean University (EMUNI) of Portorož, Slovenia, and the Babes Bolyai University of Cluj, Romania, the ICD has created the first MA Degree program in Cultural Diplomacy & International Relations in addition to the first MBA Degree program in Cultural Diplomacy & the Global Economy. Within the range of the ICD activities



related to the Center for Cultural Diplomacy Studies, four Cultural Diplomacy E-Learning courses have been launched, which are available in three sessions: July, August and September 2012.

## Our Activity in January-June 2012

### Cultural Diplomacy Research



After the publication of the Cultural Diplomacy Outlook 2011, the ICD began the year by raising awareness around the world on the latest developments in the field of Cultural Diplomacy. In June 2012,

the ICD launched a re-designed the **Cultural Diplomacy News Blog**, which offers daily global updates from the field of Cultural Diplomacy worldwide; the new **Young Leaders' Post**, containing the voices of the young leaders who are undertaking an internship at the ICD and those who are members of the ICD international network; and the new **ICD Human Rights Initiatives Blog**, which documents international experiences, interviews, and testimonials in the field of human rights and is one of the ICD tools used to enhance the ICD's various initiatives Corporate Cultural Diplomacy (the Work Place Initiative), Freedom of Expression, and the UN Genocide Initiative.

Cultural Diplomacy News Blog:

[www.cultural-diplomacy-news.org](http://www.cultural-diplomacy-news.org)

Young Leaders' Post:

[www.youngleaderspost.org](http://www.youngleaderspost.org)

ICD Human Rights Initiatives Blog:

[www.icd-human-rights.org](http://www.icd-human-rights.org)



### International Conferences

Since the inception of its activism, international conferences has been one of the core activities of the ICD. International Conferences have helped the ICD develop a worldwide discussion on Cultural Diplomacy- inviting stakeholders, young leaders, activists, and members of the civil society to interact, teach and learn more in the development of this field.

During the first six months of 2012, the ICD organized and ran a number of International Conferences which focused on specific political, cultural, or economic issues. The conferences have been held in the ICD Headquarters in Berlin, as well as in other European and Global cities including Paris, London, Ankara, Vienna, Geneva, Washington DC, and New York.

In addition to the ICD Annual Conferences such as "Cultural Diplomacy in Africa," "The International Symposium on Cultural Diplomacy in the USA," and "The Berlin International Economics Congress," the ICD has launched several new programs, including "The Berlin Freedom of Expression Forum," "Cultural Diplomacy in Practice," "The Ankara Conference on Peacebuilding and Reconciliation," and the "The Arts Diplomacy Festival," to name a few. In June, the ICD unveiled a full month of international conferences, titled "The International Symposia on Cultural Diplomacy", which took place in Berlin, Geneva, and Washington, D.C. and dealt with the subjects of social and economic inequalities, international economics, global risks, and national security.



*Our Activity in January-June 2012*

# Young Leaders' Forums



The International Symposium on Cultural Diplomacy & Human Rights, Berlin, June 2012



individuals with an interest in developing, supporting, and sustaining intercultural relations. The first Young Leaders' Forum was developed in 2003, and has since launched a variety of different bilateral and multilateral forums focusing on a diverse range of relationships across the world. Over the past decade, the ICD Young Leaders' Forum has grown to become one of Europe's largest independent cultural exchange organizations, hosting programs that facilitate interaction

The ICD Young Leaders' Forums (YLF) are international networks of like-minded individ-

among individuals of all cultural, academic, and professional backgrounds, from across the world.

In addition to revamping a few of the fundamental Young Leaders' Forums, such as "Europe Meets Russia," "Art as Cultural Diplomacy," and "Cultural Diplomacy in Europe," - the ICD launched a number of new forums this summer which include "Italy Meets Germany," "Germany Meets Greece," "Germany Meets Morocco," and "Europe Meets Israel and Palestine,". These YLF's will be structured as a series of conferences relating European countries about the Israeli-Palestinian issue. The first is to be held in September and will discuss the issue as it relates to Ireland.

## Our Activity in January-June 2012

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# Human Rights Initiatives

### Human Rights Initiative



The ICD is committed to the ongoing struggle of promoting basic human rights standards throughout the world. It is the ICD's belief that the implementation of such universal standards is a necessary step on the path towards global peace and stability. In pursuit of these goals, the ICD has established a number of Human Rights Initiatives, each of which is interactive and open to the general public. Through these programs, the ICD hopes to encourage people to become local stakeholders and advocates for human rights.. These initiatives seek to win the rights for others, which we often take for granted.

In the frame of the Human Rights Initiative, the ICD runs four thematic programs: "The UN Genocide Convention," "Born Equal," "The Sound of Freedom," and "Corporate Cultural Diplomacy." Two conferences on these themes have already been organized in the first part of 2012: "The Berlin Freedom of Expression Forum," and "The International Symposium on Cultural Diplomacy & Human Rights." In addition to this, the ICD has recently opened the International Human Rights Information Center.

On July 19th, 2012, ICD Executive Director & Founder, Mark C. Donfried and The Hon. Janez Janša, Prime Minister of Slovenia and President of the ICD Human Rights Initiative, met with UN Secretary-General Ban Ki-Moon and had the opportunity to talk to the UN Secretary-General about the ICD Genocide Initiative campaign.



Mark C. Donfried speaking with the Hon. Janez Janša and UN Secretary-General Ban Ki-Moon



## Our Activity in January-June 2012

### Peace Delegations Between Israel and Palestine



ICD Advisory Board Member Yasar Yakis , ICD Director Mark C. Donfried, former Israeli President Shimon Peres, ICD Advisory Board Member Dr. Emil Constantinescu, ICD Advisory Board Member Dr. Solomon Passy



The ICD is not only dedicated to the development of Cultural Diplomacy in the academic sense but also through practical application. Starting with its aim to enhance stability in the Middle East, the ICD in cooperation with the Atlantic Club of Bulgaria (ACB), sent a delegation to Israel in July to strengthen the relations between Europe, Palestine, Israel and Turkey. Invited by The Peres Center for Peace, the delegation, comprised of Dr. Emil Costantinescu (President of the ICD Academy for Cultural Diplomacy; For-

mer President of Romania), The Hon. Yasar Yakis (President of the ICD Young Leaders' Forums; Former Foreign Minister of Turkey), Dr. Solomon Passy (President of the Atlantic Club of Bulgaria; Former Foreign Minister of Bulgaria) and Mark C. Donfried (Director and Founder of the Institute for Cultural Diplomacy) had the pleasure to meet former Israeli President Shimon Peres, Israeli Foreign Minister Avigdor Liberman, and the President of the Peres Center for Peace Ambassador Uri Savir. The delegation honored President Shimon Peres with a special award of "Recognition of Distinguished Contribution to World Peace".

*Our Activity in January-June 2012*

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# Upcoming Programs & Events



The second half of the year promises to be just as exciting and event-filled as the previous six months. In July, the Center for Cultural Diplomacy Studies inaugurated its MA Summer Semester, as well as the Distance Learning Courses.

July, August, September and October will also see a high concentration of Young Leaders' Weeklong Seminars, focused in particular on continental macro-relations (Europe, Africa, Latin America, and East Asia).

The highlights of this year will be the German Unity Day (Berlin, October 2nd-5th, 2012) and our Annual Conference on Cultural Diplomacy 2012 (Berlin, 13th-16th De-



ember, 2012), which will focus on the theme "Culture as an Emotion: the Magnetic Power of Arts & Music to Promote Democracy & Global

Peace." Among the confirmed speakers, we will enjoy the presence of David Soul (American-British Actor and Singer), Marcia Barrett (Lead Singer of Boney M), Bill Bailey (British Comedian, Musician and Actor), Ian Gillan (Lead Singer and Lyricist for Deep Purple), Afric Simone (African Singer), Ulla Meinecke (German Singer), and Adriana Altaras (German Actress).



## Our Activity in January-June 2012

# 2012 ICD Keynote Speakers

We were privileged to include as speakers many distinguished experts from the fields of international politics, economics, diplomacy, the private sector, and civil society; The ICD is most grateful for their contributions to this important event.

The following were among the speakers for our international conferences and events:



**Jeffrey "Jeff Skunk" Baxter,**  
Celebrated American Guitarist; Defense Consultant; Chair of Congressional Advisory Board on Missile Defense



**President Blaise Compaoré,**  
President of Burkina Faso



**Ambassador John R. Bolton,**  
25th United States Ambassador to the United Nations



**General James Thomas Hill,**  
Former U.S. Army General and Former commander of United States Southern Command



**The Hon. Richard Boucher,**  
Deputy Secretary-General of the Organization for Economic Co-operation and Development, OECD



**Ambassador Stuart W. Holliday,**  
President and CEO of Meridian International Center; Former United States Ambassador for Special Political Affairs at the United Nations



**The Hon. Michael Chertoff,**  
Former US Homeland Security Secretary, Chairman of the Chertoff Group



**Under Secretary Martha J. Kanter,**  
Under Secretary of Education, US Department of Education



**The Hon. Charles Clarke,**  
Former Home Secretary of the United Kingdom



**Mikhail Kasyanov,**  
Former Prime Minister of Russia



**Kathleen Carroll,**  
Associated Press Executive Editor and Senior Vice-President, co-chair of the Pulitzer Prize Board



**The Hon. Ranko Krivokapić,**  
President of the Parliament of Montenegro



## Our Activity in January-June 2012



**Reggie Littlejohn,**  
 Founder and President of Women's Rights Without Frontiers



**Secretary Jim Nicholson,**  
 Former US Secretary of Veterans Affairs;  
 Former Chairman of the Republican National Committee



**Admiral James Milton Loy,**  
 Former United States Deputy Secretary of Homeland Security; Former Commandant of the US Coast Guard



**Lt. Gen. Tad J. Oelstrom,**  
 Retired U.S. Air Force Lieutenant General;  
 Director of the National Security Program at the John F. Kennedy School of Government, Harvard University



**Rebecca MacKinnon,**  
 Co-Founder of Global Voices



**The Hon. Minister Mari Elka Pangestu,** Minister of Tourism & Creative Economy of Indonesia



**Professor Eric S. Maskin,**  
 Professor of Economics at Harvard University, Nobel Prize for Economics



**Dr. Supachai Panitchpakdi,**  
 Secretary-General of the UN Conference on Trade and Development, UNCTAD



**The Hon. Said Musa,**  
 Former Prime Minister of Belize



**Rudolf Porsch,**  
 Director, Axel Springer Academy



**Clive Myrie,**  
 BBC Reporter



**The Hon. Rufus Yerxa,**  
 Deputy Director General of the World Trade Organization





Participants of The Berlin Freedom of Expression Form, Berlin, February-March 2012

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