

# ANNUAL REPORT 2019

ACADEMY FOR CULTURAL DIPLOMACY

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# ACADEMY FOR CULTURAL DIPLOMACY

The Academy for Cultural Diplomacy serves as the academic department within the Institute for Cultural Diplomacy with the aims of developing and raising awareness of the theory and practice of cultural diplomacy and related fields by governments and non-state intercultural relations and promoting global peace. Areas of particular academic focus of the Academy for Cultural Diplomacy include intercultural industries, international law & human rights, and culinary innovation excellence.

Alongside providing the best possible academic resources to the students, the ICD Academy fosters a very diverse and internationalised enviroment, with students, professors, and special lecturers from all around the world. Over the past year the Academy for Cultural Diplomacy has welcomed thousands of academics, diplomats and politicians, journalists, young professionals, students and scholars from across the world to its programs. During the same period, a vast number of current and former Heads of State and Ministers, world-renowned academics, champions for global peace and celebrieties have contributed to the Academy events as speakers and partners.



ACADEMY

CULTURAL

D Academy for Cultural Diplomacy GMBH vltauer Str. 18-22, 13509 Berlin, Germany info@culturaldiplomacy.org www.culturaldiplomacy.org





# OUR PROGRAMS





The Center for Cultural Diplomacy Studies offers educational and academic programs in partnership with leading universities, enabling students to explore, analyse and experience cultural diplomacy both in theory and in practice.

The CCDS focuses on exploring the balancing between hard and soft power, global governance, the process of globalization in an interdependent world, international economics & business, multiculturalism, intercultural dialogue & exchange, human rights, and religion.

We research the ability for culturally based initiatives to further mutual understanding and in turn to foster global peace and stability. The programs offer high levels of leadership and provide students with the skills to shape their future leadership roles while addressing critical issues challenging the world today. The programs provide advanced knowledge and analytical tools for the study and practice of cultural diplomacy and address the potential that it has in shaping international policies and global strategies.









## CERTIFICATE PROGRAMS

The Center for Cultural Diplomacy Studies developed the Certificate Programs in Cultural Diplomacy in order to offer and provide participants with comprehensive, tailored learning opportunities in a number of related fields.

*Each program features lectures, seminars and workshops lead by experts from the fields of international politics, diplomacy, academia, civil society, and the private sector.* 

*Certificate Programs offer the opportunity to learn about the innovative field of Cultural Diplomacy over a short period of time, allowing students and professionals with other commitments to participate. The programs offer access to high profile guest lectures, audio-visual content, a large library of reading materials, and professional networking opportunities to promote one's own projects.* 

All participants are awarded an official certificate of attendance upon completion of the program, which provides details of the speakers who took part and the topics discussed. The professional development programs of the CCDS are actively supported by major figures in international politics, academia, the diplomatic community, civil society, and the private sector.





## CERTIFICATE PROGRAMS

# The ICD Academy Sessions are week-long programs that explore the role of cultural diplomacy in contemporary international relations.

Each program features lectures, seminars and workshops lead by experts from the fields of international politics, diplomacy, academia, civil society, and the private sector. During their time in Berlin, participants also have the opportunity to take part in cultural and social activities and visit institutions such as the German Foreign Office, the German Parliament, the Berlin City Hall, cultural institutions and Berlin-based embassies.

The ICD Academy was established to allow individuals of all academic and professional backgrounds the opportunity to learn more about the subject of cultural diplomacy.

The Academy Session timetables are designed to allow participants the opportunity to discuss salient issues with experts from the field, whilst providing a framework for group discussions amongst each other.

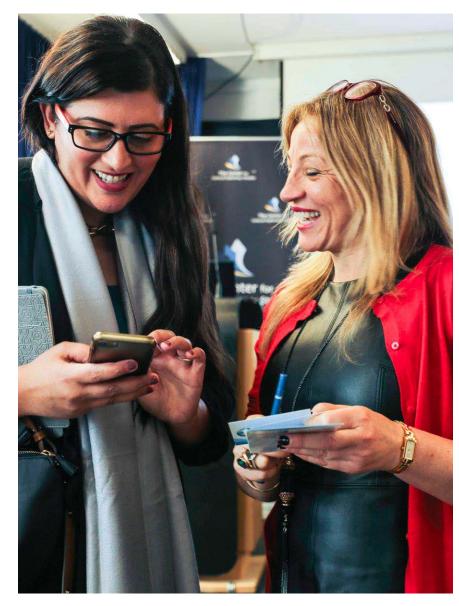








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### E-LEARNING PROGRAMS

#### The Center for Cultural Diplomacy Studies has developed the E-Learning Programs in order to offer individuals interested in the field of Cultural Diplomacy and related areas the opportunity to increase their experience in this expanding field.

The E-Learning Programs have been designed to be studied at a distance, giving students the flexibility to study from any location in the world within a structured and supportive framework. The programs are built in a way that allows individuals currently working full time the ability to acquire academic knowledge with maximum flexibility regarding scheduling and learning formats. The programs have been designed in a flexible way to allow students to structure their instruction around their own schedules.

The courses are delivered via an e-Learning platform, designed to help participants meet the course's learning objectives through a self-paced study routine supported by multimedia, required and optional readings, and a wealth of other information adapted specifically to full-time professionals. Students will have access to innovative research and publications in the field and a distinguished and renowned faculty.











# INTERNATIONAL CONFERENCES





# INTERNATIONAL CONFERENCES

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Auschwitz-Birkenau Memorial nowadays

- Conservation
- International Center for Education about Auschwitz
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- Research can
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THE AGADEMY FOR CULTURAL DIPLOMACY ORGANIZED A NUMBER OF INTERNATIONAL CONFERENCES, WHICH TOOK PLACE THROUGHOUT THE YEAR AND AROUND THE WORLD

The international conferences provided an opportunity for larger audiences to actively participate and engage in discussions featuring high profile figures from the fields of international politics, diplomacy, culture, academia, civil society and the private sector.



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# ACADEMY FOR CULTURAL DIPLOMACY

BERLIN WALL 30 CONFERENCE FROM THE DIVIDED TO THE CITY OF FREEDOM "The 30th Anniversary of the Fall of the Wall" (Berlin, November 6th - 10th, 2019)

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"The 30th Anniversary of the Fall of the Wall" (Berlin, November 6th - 10th, 2019)

The fall of the Berlin Wall in 1989 represents a historic catalyst that led to changes in the world's political, economic and cultural landscape. In its tumultuous aftermath, Eastern Europe witnessed the emergence of dozens of new states that partly form today's European Union. The events in Berlin brought transformations to other parts of the world, including regions as far afield as Africa and Asia, and laid the groundwork for the world we experience today.

*The Berlin Wall 30 summit was held in conjunction with the city's celebrations for the 30th anniversary of the fall of the Wall. 2019's conference titled, "A World Without Walls," emphasized the great changes that occurred in the wake of the fall of the Berlin Wall and symbolized the many political, economic and cultural walls that still exist today.* 

The summit featured three large-scale events focusing on the fields of international relations and economics, security and peace building, human rights, arts and culture. The conference curriculum included a broad range of discussion topics and highlighted specific areas within the field of cultural diplomacy. Through dialogues, lectures and analyses, the summit demon- strated the pressing need to advocate for a world without walls.













"The 30th Anniversary of the Fall of the Wall" (Berlin, November 6th - 10th, 2019)









**Mukhisa Kituyi** Secretary-General, UN Conference on Trade & Development, UNCTAD









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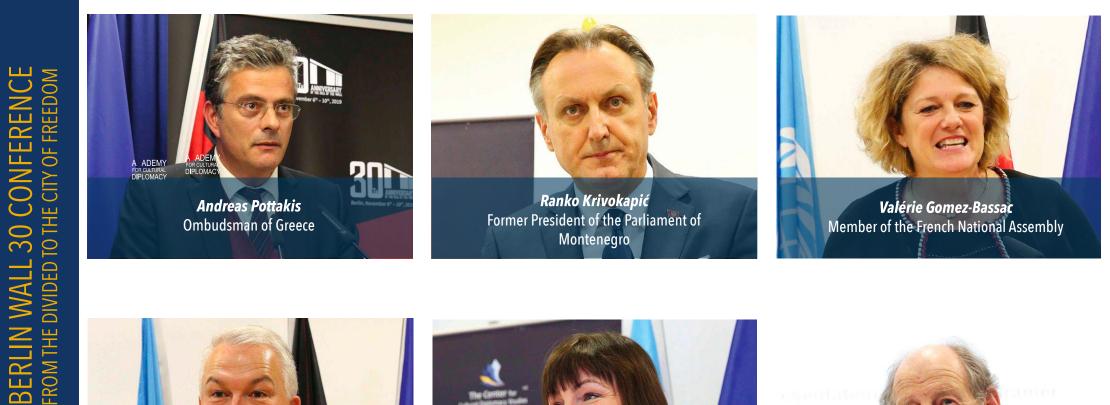








"The 30th Anniversary of the Fall of the Wall" (Berlin, November 6th - 10th, 2019)





Søren Poulsgaard Jensen CEO Scandlines Group



*Sanita Osipova* Vice President, the Constitutional Court of Latvia



**Michael Cramer** Member of the EU Parliament







"The 30th Anniversary of the Fall of the Wall" (Berlin, November 6th - 10th, 2019)









Maria Ossolinska Head of Diplomacy of Remembrance Department at Auschwitz-Birkenau State Museum





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"The 30th Anniversary of the Fall of the Wall" (Berlin, November 6th - 10th, 2019)







**Rita Kieber-Beck** Former Foreign Affairs Minister of Liechtenstein



**Sophio Katsarava** Chairperson of Foreign Relations Committee, Parliament of Georgia







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# ACADEMY FOR CULTURAL DIPLOMACY

Berlin Economic Forum 2019 Berlin; March 6<sup>th</sup> - 10<sup>th</sup>, 2019 icd

ACADEMY

# **BERLIN ECONOMIC FORUM 2019**

"Sustainable Business & Responsible Investments" (Berlin, March 6th - 10th, 2019)



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BERLIN

Sustainable Business



#### **BERLIN ECONOMIC FORUM 2019**

"Sustainable Business & Responsible Investments" (Berlin, March 6th - 10th, 2019)

The Berlin Economic Forum Project 2014-24 (www.beforum.de) is a 10 year global project organized by the Academy for Cultural Diplomacy in partnership with global governance organizations, national governments, leading academic institutions and multinational corporations. The project is built on the experience that the Academy has gained with the previous project: the Berlin International Economics Project 2010-14 (www.biec.de).

# The next events of the project took place in Berlin from March 6th-10th, 2019 with a focus on African Development (african-development-forum.org ).

The Forum aimed to analyze and discuss global trends of nation branding with a particular focus on sustainable business, tourism and responsible foreign investments and will demonstrate how these can be used as primary drivers for economic growth. The forum also emphasized the use of cultural diplomacy practices in these fields and the importance of this use for the success of the Nation Branding activities.

The Forum included keynote addresses, panel discussions, plenary sessions, social activities, as well presentations of representatives from different nation states of their national



brands. The vision for the Forum was to bring an interdisciplinary mixture of representatives from the public and private sectors in order to initiate and develop programs and projects that will support sustainable economic growth at the national and international levels.

#### Participant Papers »

The Conference Committee encouraged academic research and analysis of issues related to the goals of the Conference. The Conference Committee therefore liked to welcome the participants of the conference to submit a paper they wanted to be considered for presentation at the conference as well as being included in the proposal document that was issued following the conference and sent to all governments and lead-

ers of the international community worldwide.







"Sustainable Business & Responsible Investments" (Berlin, March 6th - 10th, 2019)









"Sustainable Business & Responsible Investments" (Berlin, March 6th - 10th, 2019)





Jamie Le Fanu Stuart and Kevin Okumu Co-Founders, Hope Center Uganda "hopegulu.org"



*Jeremias Kettner* Global risk analyst and foreign policy expert



Kasahun Woldemariam Council on Foreign Relations Fellow with the US Mission to the African Union







"Sustainable Business & Responsible Investments" (Berlin, March 6th - 10th, 2019)







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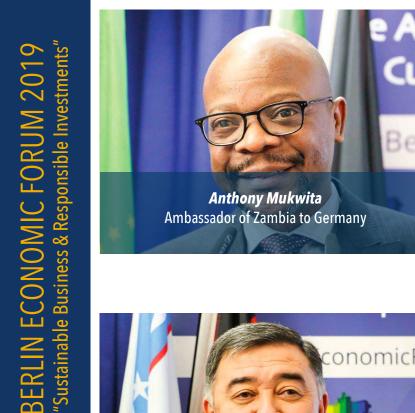








"Sustainable Business & Responsible Investments" (Berlin, March 6th - 10th, 2019)





European Agent for World Indigenous Tourism Alliance (WINTA)









"Sustainable Business & Responsible Investments" (Berlin, March 6th - 10th, 2019)











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"Sustainable Business & Responsible Investments" (Berlin, March 6th - 10th, 2019)





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"Sustainable Business & Responsible Investments" (Berlin, March 6th - 10th, 2019)











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BERLIN ECONOMIC FORUM 2019 "Sustainable Business & Responsible Investments"

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### ACADEMY FOR CULTURAL DIPLOMACY

### INTERNATIONAL SYMPOSIUM ON CULTURAL DIPLOMACY

INTERNATIONAL SYMPOSIUM ON CULTURAL DIPLOMACY IN 2019

"Cultural Diplomacy in the New Cold War Era" ( Berlin, June 6th - 9th, 2019 )





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"Cultural Diplomacy in the New Cold War Era" (Berlin, June 6th - 9th, 2019)

The International Symposium on Cultural Diplomacy is one of the world's leading conferences in the fields of international relations and cultural studies.

Held annually in Berlin by the Institute for Cultural Diplomacy, the event brings together renowned figures from international politics and academia to speak to an interdisciplinary audience including diplomatic and political representatives, scholars and academics, students and young professionals, and other interested stakeholders. The International Symposium 2019 focused on the relationship between Cultural Diplomacy, Conflict Resolution and Peacebuilding through a program of lectures, discussions, debates, and cultural activities.

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he change over the past three decades from an international system based on independent nation states to an interdependent world facing global challenges has been widely explored and analyzed. This shift has placed a much higher priority on nation states working closely with one another and pursuing sustainable multilateral approaches to tackling global and regional challenges. The International Symposium 2019 was built on the foundation of these discussions by exploring the challenges that lie ahead and the complex relationship between Cultural Diplomacy, Conflict Resolution and Peacebuilding over the next years.









"Cultural Diplomacy in the New Cold War Era" (Berlin, June 6th - 9th, 2019)













"Cultural Diplomacy in the New Cold War Era" (Berlin, June 6th - 9th, 2019)



*Michael Daxner* Founding member of the Green Academy







Michael Semple Professor, Senator George J. Mitchell Institute, Queen's University Belfast





Panel Discussion: "We are Afghanistan: Together we Stand"



INTERNATIONAL SYMPOSIUM ON CULTURAL DIPLOMACY IN 2019

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### ACADEMY FOR CULTURAL DIPLOMACY

DICALIZATION and IMMIGRATION IMPLICATIONS on GERMANY NATIONAL SECURITY BERLIN; SEPTEMBER 30TH, 2019

RADICALIZATION and IMMIGRATION IMPLICATIONS on GERMANY NATIONAL SECURITY

Berlin, September 30th, 2019 )



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RADICALIZATION and IMMIGRATION IMPLICATIONS on GERMANY NATIONAL SECURITY BERLIN; SEPTEMBER 30TH, 2019

### RADICALIZATION and IMMIGRATION IMPLICATIONS on GERMANY NATIONAL SECURITY

(Berlin, September 30th, 2019)

*The purpose of the conference was to review the reality of Radicalization and Immigration in Germany. Reviewing German Combat- Radicalization (Islamist Jihadist and far Right wings) and its policy towards illegal immigrant.* 





ACADEM' FOR CULTURA DIPLOMAC RADICALIZATION and IMMIGRATION IMPLICATIONS on GERMANY NATIONAL SECURITY

RADICALIZATION and IMMIGRATION IMPLICATIONS on GERMANY NATIONAL SECURITY BERLIN; SEPTEMBER 30TH, 2019 RADICALIZATION and IMMIGRATION IMPLICATIONS on GERMANY NATIONAL SECURITY

(Berlin, September 30th, 2019)











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RADICALIZATION and IMMIGRATION IMPLICATIONS on GERMANY NATIONAL SECURITY



RADICALIZATION and IMMIGRATION IMPLICATIONS on GERMANY NATIONAL SECURITY

(Berlin, September 30th, 2019)

















### ACADEMY FOR CULTURAL DIPLOMACY



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### THE ARTISTIC CULTURAL DIPLOMACY FORUM 2019

"Building Cultural Bridges through Art, Film and Music" (Berlin, February 13th-16th, 2019)

"The Artistic Cultural Diplomacy Forum " is an annual conference taking place in Berlin to explore the potential for art and music to provide a neutral platform for cultural exchange. Artists and practitioners from the fields of music, film, performance art, digital art, literature, and painting, will share their perspectives alongside renowned artists and leading figures from international politics, diplomacy, academy civil society, and the private sector.

For decades, all forms of the arts have served as a powerful, effective vehicles to inspire and enable people to build cultural bridges and come together towards prosperous peaceful relations. Over the course of many years now, people have discovered the unique potential of the arts and in particular music, cinema, and performing arts to transcend cultures, serving as common languages to bring together different groups and communities. These unique qualities have the unparalleled strength to continuously effect people and over time sculpt human society closer to the ultimate goal of global peace.

The Power of Film & the Arts to Build Peace will be celebrated during the conference and examine the immense transformative value that the arts and music hold as vehicles of Cultural Diplomacy. The vision of the conference is to bring an interdisciplinary mixture of celebrated artists, high level representatives from the film industry and practitioners of Cultural Diplomacy in order to prepare an agenda for after the conclusion of the conference, which will initiate programs and initiatives that will support global peace.







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"Building Cultural Bridges through Art, Film and Music" (Berlin, February 13th-16th, 2019)





Jeremias Kettner & Zakaria Gaga Representatives of the Arab Culture House Berlin Der Divan



**Anna-Lisa Klages** Global Projects Manager at the Inspiration International - Arts for Humanity



**Ricardo Bacallao** Film Director at Werkstatt der Kulturen









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"Building Cultural Bridges through Art, Film and Music" (Berlin, February 13th-16th, 2019)





**Rachel Clarke** Storyteller, Intercultural Project Manager



Sarie Nijboer Former Director of the Berlin Independent Art and Culture Guide Bpigs



Veronica Sabbag Founder and CEO of "United Voices 4 Peace"



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### ACADEMY FOR CULTURAL DIPLOMACY

CULTURAL DIPLOMACY

### CULTURAL DIPLOMACY IN THE ARAB WORLD

"Qatar Leadership Center - Executive Leaders Program"

(Berlin, September 16th, 2019)



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#### CULTURAL DIPLOMACY IN THE ARAB WORLD

"Qatar Leadership Center – Executive Leaders Program"

(ICD house, September 16th, 2019)

Introduction to the field of cultural diplomacy and economic bridges: the relations between economics, politics and culture.

academic disciplines, such as history, sociology, philosophy and the arts.

The process of globalization has re-structured the rules of the contemporary economic system. The principles of bilateral and multilateral trade and investment have now changed in such a way that economic growth for example requires more than just financial exchange; It is now required diplomacy, cooperation, and cultural understanding in order to be successful.

As the 2008 global financial crisis has demonstrated, the global economy influences all areas of our lives. It is intimately connected to issues such as extreme poverty, development immigration and integration, healthcare, education, environmental issues, and culture & the arts. As such, discussion on the future of the global economy must incorporate perspectives from a diverse range of fields and groups, including politics, civil society, and multi- ple



In Addition, International know-how and experience is becoming ever-more important in our increasingly globalized world. Companies and Governments are expected to not only understand the central issues of Business Adminis- tration and Management, but to have a range of soft skills such as intercultur- al competence.

The new global economy of the twenty-first century has transformed the economic, social, educational and political landscape in a profound and indelible manner. It is composed of a trilogy of interactive forces that include globalization, trade liberalization and the information technology and communications revolution. Globalization has melted national borders; free trade has enhanced economic integration and the information time irrelevant. The role and functions of entrepreneurship in the new global economy have taken on added significance and face compounded chal-







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### CULTURAL DIPLOMACY IN THE ARAB WORLD

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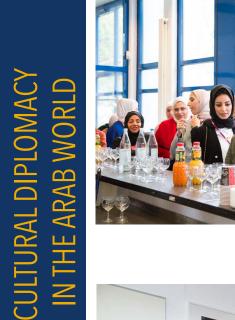
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CULTURAL DIPLOMACY IN THE ARAB WORLD

BERLIN; SEPTEMBER 16th, 2019

### CULTURAL DIPLOMACY IN THE ARAB WORLD

"Qatar Leadership Center – Executive Leaders Program"

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"Qatar Leadership Center – Executive Leaders Program"

(ICD house, September 16th, 2019)





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# **RESEARCH PROJECTS**





### ACADEMY FOR CULTURAL DIPLOMACY







### CULTURAL DIPLOMACY NEWS

*Cultural Diplomacy News is a program undertaken by the ICD Academy for Cultural Diplomacy. CD News is an internet resource for the latest developments in the field of Cultural Diplomacy.* 

We believe that by providing an informed portal to a diverse and current range of examples of cultural diplomacy, we can increase access to cultural diplomacy, and highlight the potential of this important tool in healing conflicts and strengthening bilateral relations, where traditional diplomacy fails.

### **BERLIN GLOBAL**

Berlin Global is an online news agency that reports on Berlin's culture, politics and economy and examines how cultural diplomacy is practiced and implemented in Berlin. The reporting of this news is sourced from different sectors including governments, the Berlin diplomatic community, the business sector, civil society, academic and research institutions. During the year 2016 Berlin Global has managed to increase both in quality and quality of the content published on the platform. The change in the editorial policies and the close working relations between the management and the journalists has also been reflected in the increase of traffic and in the number of unique visitors.





### HUMAN RIGHTS INITIATIVES

The Inter-Parliamentary Alliance for Human Rights & Global Peace (IPAHP) is committed to the ongoing struggle to ensure basic global human rights standards throughout the world. In pursuit of this goal, the IPAHP has initiated its Human Rights Program, which is composed of projects that are dedicated to the most urgent issues and global challenges of the time. Each of these Human Rights Projects include human rights initiatives on different levels, which are all fully interactive and open to the general public. These Projects are based on the fundamental principles in the UN Charter and major multilateral agreements, aiming to inspire decision-makers to promote the implementation of these principles. As such, the IPAHP is seeking to inspire and engage governments, decision makers and individuals to become advocates and leaders, in order to ensure universal human rights. Besides that, it is also exercising and Implementing cultural diplomacy practices as the main tool in order to support its engagement in promoting human rights standards around the world.









# ICD HOUSE OF ARTS & CULTURE





### ICD HOUSE OF ARTS & CULTURE

ICD HOUSE IS A MULTI-PURPOSE LOCATION THAT HAS BEEN DESIGNED TO PROVIDE INDEPENDENT FORUM FOR INTERACTION IN EXCHANGE BETWEEN GROUPS OF INDIVIDUALS FROM BERLIN'S DIVERSE COMMUNITIES INCLUDING POLITICIANS, DIPLOMATS, CULTURAL PRACTITIONERS, ACADEMICS, CIVIL SERVANTS, AND PRIVATE SECTOR REPRESENTATIVES

ICD Academy House of Arts and Culture is a building compound located in Soltauer Str. 18-22, 13509 Berlin, Germany. The ICD House of Arts & Culture serves as the Headquarters of the ICD Institute for Cultural Diplomacy and its institutions below.

The Institutefor Cultural Diplomacy.
 The Inter-Parliamentary Alliance for Human Rights and Global Peace.
 The Organization for Youth Education and Development.
 Furtwangen University (HFU), Germany.
 The University of Bucharest.



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#### THE HOUSE OF BERLIN CULTURES PROJECT 2014-18 "BRINGING THE BERLIN COMMUNITIES TOGETHER THROUGH EVENTS & MUSIC" (Berlin; 2014-2018)

THE ICD HOUSE

The House of Berlin Cultures Project 2014-18 was a 4 year old project organized by the Academy for Cultural Diplomacy in Berlin. The primary aim of the House of Berlin Cultures Project 2014-18 was to bring the Berlin communities together through music & events such as concerts, theatre, dance events, parties, performance art, and other forms of cultural activities. In addition, the Academy for Cultural Diplomacy in Berlin invited specific cultural communities in Berlin to come together, rarely have the opportunity to come together in an effort to build very much needed bridges in a City that is getting more and more culturally diverse each day. The organization of this project was possible thanks to the great facilities of the ICD House Building.









#### THE HOUSE OF BERLIN CULTURES PROJECT 2014-18 "BRINGING THE BERLIN COMMUNITIES TOGETHER THROUGH EVENTS & MUSIC" (Berlin; 2014-2018)

The House of Berlin Cultures Project 2014-18 aimed to promote global dialogue and understanding through the field of culture. Thanks to this Project, different communities of Berlin had the opportunity to show their most characteristic cultural events in order to establish a relationship of exchange and participation towards other cultural communities of Berlin. Concerts, parties, theater, cinema, gastronomy and many more were some of the events that brought Berlin to the world in an attempt to open the Institute for Cultural Diplomacy to a more generalized public.

The Project had the vision to create a meeting point open for everybody in order to raise awareness and approach the different cultures existing in Berlin, and the rest of the world creating a space for dialogue, understanding, and joy.







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#### DEVELOPMENT RECEPTION NEW AMBASSADOR CROATIA

(ICD house, May 4th 2019)





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#### FRENCH CUISINE EVENT (Berlin; April 4th, 2019)





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#### FRENCH CUISINE EVENT (Berlin; April 4th, 2019)





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#### MAGHREB NIGHTS (Berlin; July 7th, 2019)





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MAGHREB NIGHTS (Berlin; July 7th, 2019)





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#### INTERNATIONAL FASHION SHOW

"ICD House of Arts & Culture"

(Berlin; November 29th, 2019)





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# THANK YOU

### WE HOPE TO WORK WITH YOU IN THE FUTUR

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